



THE
LINQ
PROMENADE

THE STRIP IS
THE REASON
LAS VEGAS IS
ONE OF THE
MOST
SUCCESSFUL
TOURIST
DESTINATIONS
IN THE WORLD



42.5M
ANNUAL VISITORS

21-39
LARGEST VISITOR
AGE GROUP

\$4B
ANNUAL F&B SPEND

\$51.5B
VISITOR SPENDING
IN 2023

\$\$355
SPEND PER VISITOR
ON F&B PER TRIP



THE LINQ

DAYTIME FUN & NIGHT-TIME EXCITEMENT

BEFORE THE SHOW & AFTER THE GAME

WHERE PLAY IS ALWAYS ON THE MENU

THE PREMIERE OPEN-AIR F+B
DESTINATION IN LAS VEGAS,
THIS PROMENADE IS A BUSTLING
ENTERTAINMENT DISTRICT AT THE CENTER
OF THE WORLD'S MOST ICONIC STRIP

BETWEEN

30+

SPACES

180K sq. ft.

OF HIGH-VOLUME F&B,
ENTERTAINMENT &
RETAIL TENANTS

THE LINQ
PROMENADE
AT A GLANCE

\$193m

ANNUAL SALES

9.5m

HOTEL GUESTS
WITHIN A ONE BLOCK
RADIUS ANNUALLY

20m

ANNUAL VISITS



THE LINQ PROMENADE

WE'RE IN THE CENTER OF ALL THE ACTION

DIRECT ACCESS TO
2 CASINOS &

5,500

HOTEL ROOMS

15,000

HOTEL ROOMS WITHIN
A 1-BLOCK RADIUS

62,000

NIGHTLY HOTEL ROOMS
WITHIN A 1-MILE WALK
WITH 86% OCCUPANCY





THERE'S
SOMETHING
FOR
EVERYONE

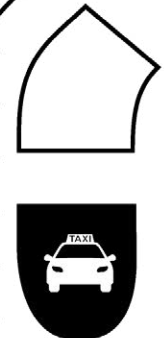
THE VIBRANT QUARTER-MILE-LONG DESTINATION IS A COLLECTION OF ENERGY, KEEPING VISITORS ENTERTAINED FROM SUNRISE TO SUNSET.



LAS VEGAS BLVD.
20 MILLION PEDESTRIAN TRAFFIC



MONORAIL STATION



LAS VEGAS MONORAIL

HIGHROLLER
OBSERVATION WHEEL

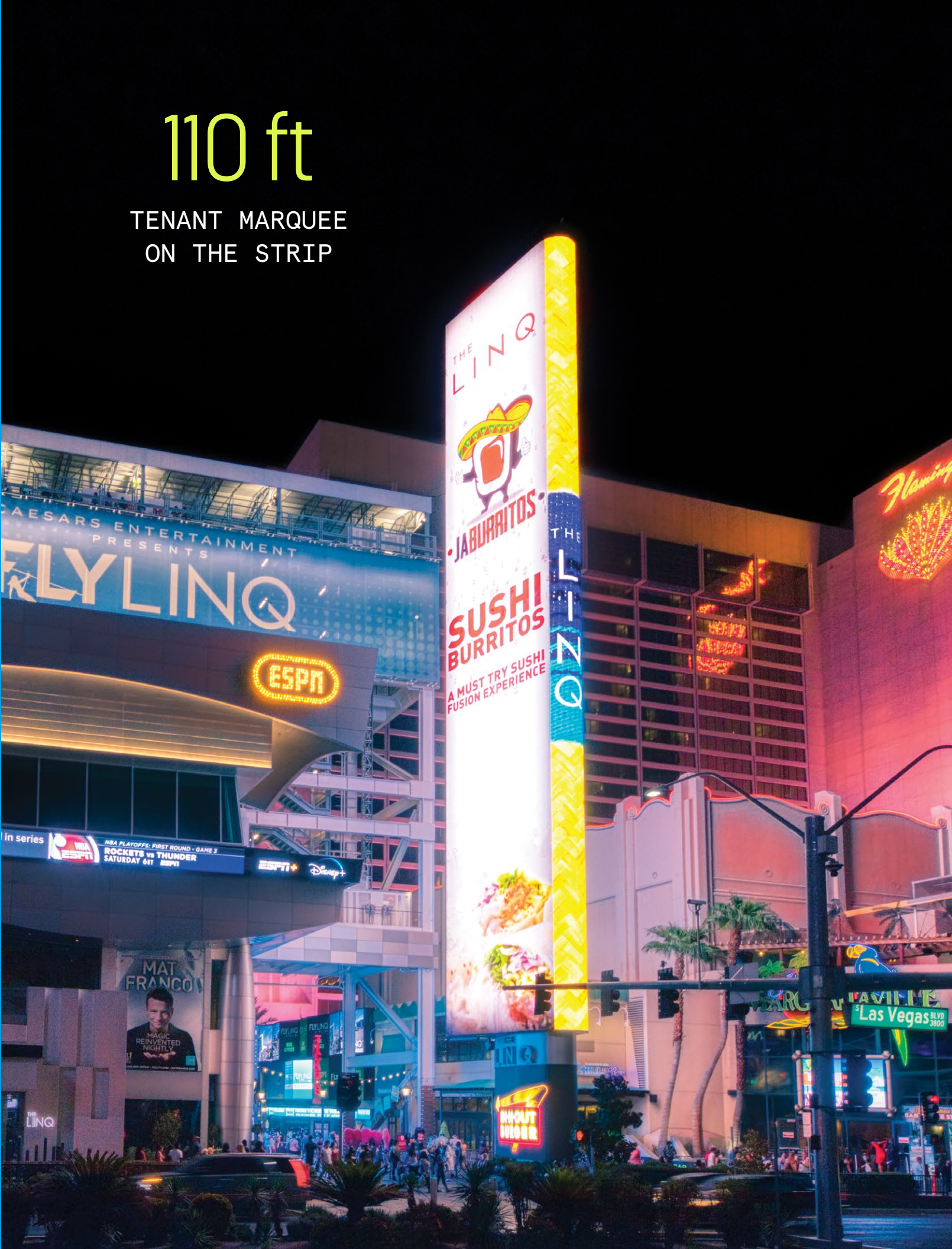
LINQ LANE

THE STRIP IS AN ICON
OF ENTERTAINMENT
KNOWN AROUND
THE WORLD

106k
DAILY
VISITORS

13m
ANNUAL
FOOT TRAFFIC

5m
MONORAIL
RIDERS



110 ft

TENANT MARQUEE
ON THE STRIP



THE HIGH ROLLER:
ON PREMISES -
NORTH AMERICA'S
TALLEST OBSERVATION
WHEEL WITH
1.5+ MILLION
ANNUAL RIDERS



FLY LINQ:
ON PREMISES -
THE FIRST AND ONLY
ZIPLINE ON THE LAS
VEGAS STRIP



THE SPHERE:
A 10 MINUTE WALK TO
THE FIRST-OF-ITS-KIND
ENTERTAINMENT
VENUE WITH 17,500
SEATS AND \$1B
REVENUE FY 2024

AN ICON AMONG ICONS



**THE COLOSSEUM AT
CAESARS PALACE:**
DIRECTLY ACROSS THE
STREET - THE MAIN
ENTERTAINMENT VENUE
FOR CAESARS PALACE
WITH 4,100 SEATS



**LAS VEGAS STRIP
CIRCUIT:**
10-YEAR CONTRACT
WITH FORMULA 1
THROUGH 2032 WITH
316K ATTENDING THE
GRAND PRIX



**THE BELLAGIO
FOUNTAIN:**
THE NUMBER ONE
ATTRACTION IN VEGAS,
WITH MILLIONS
VIEWING ITS WATER
SHOWS EACH YEAR



An Active Promenade Day & Night

SOMETHING

THE
LINQ
PROMENADE



**LAS
VEGAS**

FOR EVERYONE

**PLEASE REACH OUT TO THE LINQ'S
DEDICATED TEAM FOR ADDITIONAL DETAILS**

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