

Expanded Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.6174/-73.9196

Shoppes at South Hills						
Poughkeepsie, NY 12601						
Population						
Estimated Population (2025)	5,068		30,428		68,747	
Projected Population (2030)	4,971		29,779		67,219	
Census Population (2020)	4,994		30,854		69,668	
Census Population (2010)	5,023		30,109		68,691	
Projected Annual Growth (2025 to 2030)	-97	-0.4%	-649	-0.4%	-1,528	-0.4%
Historical Annual Growth (2020 to 2025)	74	0.3%	-426	-0.3%	-921	-0.3%
Historical Annual Growth (2010 to 2020)	-28	-0.1%	745	0.5%	977	0.3%
Estimated Population Density (2025)	1,614	psm	1,076	psm	876	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2025)	2,010		11,752		27,389	
Projected Households (2030)	2,004		11,689		27,178	
Census Households (2020)	2,020		11,797		27,377	
Census Households (2010)	1,962		11,154		26,187	
Estimated Households with Children (2025)	593	29.5%	3,713	31.6%	7,927	28.9%
Estimated Average Household Size (2025)	2.50		2.57		2.49	
Average Household Income						
Estimated Average Household Income (2025)	\$119,714		\$135,022		\$144,085	
Projected Average Household Income (2030)	\$118,517		\$133,396		\$142,260	
Estimated Average Family Income (2025)	\$139,883		\$159,497		\$166,932	
Median Household Income						
Estimated Median Household Income (2025)	\$104,521		\$107,083		\$110,572	
Projected Median Household Income (2030)	\$103,412		\$106,506		\$110,192	
Estimated Median Family Income (2025)	\$123,637		\$129,654		\$137,123	
Per Capita Income						
Estimated Per Capita Income (2025)	\$47,597		\$52,223		\$57,487	
Projected Per Capita Income (2030)	\$47,900		\$52,438		\$57,605	
Estimated Per Capita Income 5 Year Growth	\$304	0.6%	\$214	0.4%	\$118	0.2%
Estimated Average Household Net Worth (2025)	\$1,420,016		\$1,468,610		\$1,577,732	
Daytime Demos (2025)						
Total Businesses	326		1,293		2,373	
Total Employees	6,135		14,911		23,718	
Company Headquarter Businesses	9	2.8%	36	2.8%	77	3.2%
Company Headquarter Employees	154	2.5%	967	6.5%	2,798	11.8%
Employee Population per Business	18.8		11.5		10.0	
Residential Population per Business	15.5		23.5		29.0	

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1 mi radius

3 mi radius

5 mi radius

Race & Ethnicity

White (2025)	3,544	69.9%	21,202	69.7%	49,157	71.5%
Black or African American (2025)	489	9.6%	3,175	10.4%	7,380	10.7%
American Indian or Alaska Native (2025)	23	0.5%	97	0.3%	215	0.3%
Asian (2025)	180	3.5%	1,538	5.1%	3,175	4.6%
Hawaiian or Pacific Islander (2025)	-	-	2	-	14	-
Other Race (2025)	372	7.3%	1,875	6.2%	3,599	5.2%
Two or More Races (2025)	460	9.1%	2,539	8.3%	5,208	7.6%
Not Hispanic or Latino Population (2025)	4,054	80.0%	25,101	82.5%	57,936	84.3%
Hispanic or Latino Population (2025)	1,014	20.0%	5,327	17.5%	10,811	15.7%
Not Hispanic or Latino Population (2030)	3,961	79.7%	24,405	82.0%	56,222	83.6%
Hispanic or Latino Population (2030)	1,011	20.3%	5,373	18.0%	10,998	16.4%
Not Hispanic or Latino Population (2020)	4,087	81.8%	25,360	82.2%	59,108	84.8%
Hispanic or Latino Population (2020)	907	18.2%	5,494	17.8%	10,560	15.2%
Not Hispanic or Latino Population (2010)	4,400	87.6%	26,222	87.1%	61,199	89.1%
Hispanic or Latino Population (2010)	622	12.4%	3,887	12.9%	7,493	10.9%
Projected Hispanic Annual Growth (2025 to 2030)	-3	-	46	0.2%	187	0.3%
Historic Hispanic Annual Growth (2010 to 2025)	391	4.2%	1,440	2.5%	3,318	3.0%

Age Distribution (2025)

Age Under 5	299	5.9%	1,656	5.4%	3,428	5.0%
Age 5 to 9 Years	276	5.4%	1,630	5.4%	3,551	5.2%
Age 10 to 14 Years	280	5.5%	1,715	5.6%	3,755	5.5%
Age 15 to 19 Years	284	5.6%	1,803	5.9%	4,020	5.8%
Age 20 to 24 Years	246	4.8%	1,708	5.6%	3,885	5.7%
Age 25 to 29 Years	267	5.3%	1,707	5.6%	3,955	5.8%
Age 30 to 34 Years	285	5.6%	1,925	6.3%	4,306	6.3%
Age 35 to 39 Years	355	7.0%	2,056	6.8%	4,492	6.5%
Age 40 to 44 Years	349	6.9%	2,022	6.6%	4,436	6.5%
Age 45 to 49 Years	332	6.5%	1,917	6.3%	4,262	6.2%
Age 50 to 54 Years	337	6.6%	2,024	6.7%	4,552	6.6%
Age 55 to 59 Years	344	6.8%	2,109	6.9%	4,939	7.2%
Age 60 to 64 Years	364	7.2%	2,258	7.4%	5,165	7.5%
Age 65 to 74 Years	562	11.1%	3,361	11.0%	8,018	11.7%
Age 75 to 84 Years	367	7.2%	1,886	6.2%	4,454	6.5%
Age 85 Years or Over	121	2.4%	651	2.1%	1,530	2.2%
Median Age	42.8		41.8		42.7	

Gender Age Distribution (2025)

Female Population	2,614	51.6%	15,472	50.8%	35,011	50.9%
Age 0 to 19 Years	561	21.5%	3,304	21.4%	7,118	20.3%
Age 20 to 64 Years	1,463	56.0%	8,986	58.1%	20,288	57.9%
Age 65 Years or Over	589	22.5%	3,182	20.6%	7,605	21.7%
Female Median Age	44.5		43.0		44.0	
Male Population	2,454	48.4%	14,956	49.2%	33,736	49.1%
Age 0 to 19 Years	579	23.6%	3,500	23.4%	7,636	22.6%
Age 20 to 64 Years	1,415	57.7%	8,740	58.4%	19,704	58.4%
Age 65 Years or Over	460	18.8%	2,716	18.2%	6,397	19.0%
Male Median Age	41.1		40.6		41.4	

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1 mi radius

3 mi radius

5 mi radius

Household Income Distribution (2025)

HH Income \$200,000 or More	302	15.0%	2,048	17.4%	5,112	18.7%
HH Income \$150,000 to \$199,999	253	12.6%	1,346	11.5%	3,474	12.7%
HH Income \$100,000 to \$149,999	386	19.2%	2,658	22.6%	5,915	21.6%
HH Income \$75,000 to \$99,999	190	9.5%	1,318	11.2%	3,357	12.3%
HH Income \$50,000 to \$74,999	378	18.8%	1,612	13.7%	3,676	13.4%
HH Income \$35,000 to \$49,999	225	11.2%	1,443	12.3%	2,634	9.6%
HH Income \$25,000 to \$34,999	113	5.6%	575	4.9%	1,167	4.3%
HH Income \$15,000 to \$24,999	119	5.9%	375	3.2%	939	3.4%
HH Income Under \$15,000	43	2.1%	376	3.2%	1,115	4.1%
HH Income \$35,000 or More	1,735	86.3%	10,426	88.7%	24,168	88.2%
HH Income \$75,000 or More	1,132	56.3%	7,371	62.7%	17,858	65.2%

Housing (2025)

Total Housing Units	2,114		12,421		29,090	
Housing Units Occupied	2,010	95.1%	11,752	94.6%	27,389	94.2%
Housing Units Owner-Occupied	1,499	74.6%	8,261	70.3%	19,619	71.6%
Housing Units, Renter-Occupied	511	25.4%	3,491	29.7%	7,770	28.4%
Housing Units, Vacant	104	5.2%	669	5.7%	1,701	6.2%

Marital Status (2025)

Never Married	1,198	28.5%	8,076	31.8%	17,628	30.4%
Currently Married	2,227	52.9%	12,426	48.9%	29,297	50.5%
Separated	56	1.3%	812	3.2%	1,723	3.0%
Widowed	301	7.1%	1,374	5.4%	3,330	5.7%
Divorced	430	10.2%	2,737	10.8%	6,035	10.4%

Household Type (2025)

Population Family	4,175	82.4%	25,691	84.4%	56,301	81.9%
Population Non-Family	845	16.7%	4,512	14.8%	11,784	17.1%
Population Group Quarters	48	0.9%	225	0.7%	661	1.0%
Family Households	1,350	67.2%	8,421	71.7%	18,495	67.5%
Non-Family Households	660	32.8%	3,331	28.3%	8,893	32.5%
Married Couple with Children	451	20.2%	2,718	21.9%	5,840	19.9%
Average Family Household Size	3.1		3.1		3.0	

Household Size (2025)

1 Person Households	544	27.1%	2,670	22.7%	7,230	26.4%
2 Person Households	701	34.9%	4,324	36.8%	9,731	35.5%
3 Person Households	312	15.5%	2,015	17.1%	4,413	16.1%
4 Person Households	246	12.2%	1,589	13.5%	3,529	12.9%
5 Person Households	131	6.5%	709	6.0%	1,548	5.7%
6 or More Person Households	76	3.8%	445	3.8%	938	3.4%

Household Vehicles (2025)

Households with 0 Vehicles Available	124	6.2%	638	5.4%	1,786	6.5%
Households with 1 Vehicles Available	757	37.7%	4,063	34.6%	9,445	34.5%
Households with 2 or More Vehicles Available	1,129	56.1%	7,051	60.0%	16,157	59.0%
Total Vehicles Available	3,410		21,816		49,646	
Average Vehicles Per Household	1.7		1.9		1.8	

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5 mi radius

Labor Force (2025)

Estimated Labor Population Age 16 Years or Over	4,143		25,067		57,194	
Estimated Civilian Employed	2,527	61.0%	15,689	62.6%	35,790	62.6%
Estimated Civilian Unemployed	42	1.0%	407	1.6%	924	1.6%
Estimated in Armed Forces	-	-	2	-	59	0.1%
Estimated Not in Labor Force	1,574	38.0%	8,969	35.8%	20,420	35.7%
Unemployment Rate	1.0%		1.6%		1.6%	

Occupation (2025)

Occupation: Population Age 16 Years or Over	2,527		15,689		35,790	
Management, Business, Financial Operations	366	14.5%	2,411	15.4%	5,624	15.7%
Professional, Related Service	727	28.8%	4,430	28.2%	10,532	29.4%
Sales, Office	342	13.5%	2,673	17.0%	6,015	16.8%
Farming, Fishing, Forestry	544	21.5%	3,377	21.5%	7,188	20.1%
Construct, Extraction, Maintenance	-	-	3	-	14	-
Production, Transport Material Moving	252	10.0%	1,308	8.3%	2,910	8.1%
White Collar Workers	297	11.7%	1,488	9.5%	3,507	9.8%
Blue Collar Workers	1,637	64.8%	10,218	65.1%	23,345	65.2%
	890	35.2%	5,472	34.9%	12,446	34.8%

Consumer Expenditure (2025)

Total Household Expenditure	\$227.57 M		\$1.4 B		\$3.32 B	
Total Non-Retail Expenditure	\$115.46 M	50.7%	\$720.93 M	51.5%	\$1.72 B	51.9%
Total Retail Expenditure	\$112.11 M	49.3%	\$679.33 M	48.5%	\$1.6 B	48.1%
Alcoholic Beverages	\$1.38 M	0.6%	\$8.46 M	0.6%	\$20.08 M	0.6%
Apparel	\$4.12 M	1.8%	\$25.25 M	1.8%	\$59.61 M	1.8%
Contributions	\$7.34 M	3.2%	\$45.25 M	3.2%	\$108.3 M	3.3%
Education	\$5.19 M	2.3%	\$31.92 M	2.3%	\$76.14 M	2.3%
Entertainment	\$12.73 M	5.6%	\$77.95 M	5.6%	\$183.95 M	5.5%
Food Away From Home	\$9.83 M	4.3%	\$60.26 M	4.3%	\$142.43 M	4.3%
Grocery	\$13.94 M	6.1%	\$84.41 M	6.0%	\$194.86 M	5.9%
Health Care	\$13.88 M	6.1%	\$80.74 M	5.8%	\$188.67 M	5.7%
Household Furnishings and Equipment	\$5.96 M	2.6%	\$36.58 M	2.6%	\$86.6 M	2.6%
Household Operations	\$4.14 M	1.8%	\$25.35 M	1.8%	\$59.73 M	1.8%
Miscellaneous Expenses	\$3.82 M	1.7%	\$23.42 M	1.7%	\$55.42 M	1.7%
Personal Care	\$2.77 M	1.2%	\$16.84 M	1.2%	\$39.1 M	1.2%
Shelter	\$34.1 M	15.0%	\$210.95 M	15.1%	\$494.32 M	14.9%
Tax and Retirement	\$62.79 M	27.6%	\$394.76 M	28.2%	\$963.49 M	29.0%
Tobacco and Related	\$966.7 K	0.4%	\$5.67 M	0.4%	\$12.56 M	0.4%
Transportation	\$34.72 M	15.3%	\$212.6 M	15.2%	\$495.37 M	14.9%
Utilities	\$9.89 M	4.3%	\$59.84 M	4.3%	\$137.81 M	4.2%

Educational Attainment (2025)

Adult Population Age 25 Years or Over	3,683		21,915		50,109	
Elementary (Grade Level 0 to 8)	119	3.2%	707	3.2%	1,367	2.7%
Some High School (Grade Level 9 to 11)	108	2.9%	882	4.0%	2,009	4.0%
High School Graduate	992	26.9%	5,118	23.4%	11,300	22.6%
Some College	700	19.0%	3,993	18.2%	8,844	17.6%
Associate Degree Only	376	10.2%	2,552	11.6%	5,596	11.2%
Bachelor Degree Only	724	19.7%	4,445	20.3%	10,941	21.8%
Graduate Degree	663	18.0%	4,219	19.3%	10,052	20.1%

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Units In Structure (2025)

1 Detached Unit	1,318	67.2%	7,414	66.5%	17,309	66.1%
1 Attached Unit	94	4.8%	763	6.8%	1,765	6.7%
2 to 4 Units	176	8.9%	1,456	13.1%	3,108	11.9%
5 to 9 Units	47	2.4%	470	4.2%	1,581	6.0%
10 to 19 Units	38	1.9%	337	3.0%	858	3.3%
20 to 49 Units	65	3.3%	376	3.4%	931	3.6%
50 or More Units	121	6.2%	560	5.0%	1,050	4.0%
Mobile Home or Trailer	150	7.7%	376	3.4%	785	3.0%
Other Structure	-	-	-	-	1	-

Homes Built By Year (2025)

Homes Built 2010 or later	87	4.5%	534	4.8%	1,394	5.3%
Homes Built 2000 to 2009	55	2.8%	660	5.9%	1,590	6.1%
Homes Built 1990 to 1999	77	3.9%	653	5.9%	1,931	7.4%
Homes Built 1980 to 1989	207	10.6%	1,126	10.1%	2,947	11.3%
Homes Built 1970 to 1979	464	23.7%	2,220	19.9%	5,860	22.4%
Homes Built 1960 to 1969	510	26.0%	2,474	22.2%	5,324	20.3%
Homes Built 1950 to 1959	368	18.8%	2,068	18.5%	4,062	15.5%
Homes Built Before 1949	241	12.3%	2,016	18.1%	4,282	16.4%

Home Values (2025)

Home Values \$1,000,000 or More	23	1.5%	189	2.3%	377	1.9%
Home Values \$500,000 to \$999,999	116	7.7%	1,446	17.5%	3,777	19.3%
Home Values \$400,000 to \$499,999	298	19.9%	1,722	20.8%	4,170	21.3%
Home Values \$300,000 to \$399,999	414	27.6%	2,722	32.9%	6,030	30.7%
Home Values \$200,000 to \$299,999	221	14.7%	1,190	14.4%	2,670	13.6%
Home Values \$150,000 to \$199,999	116	7.8%	324	3.9%	707	3.6%
Home Values \$100,000 to \$149,999	41	2.7%	122	1.5%	463	2.4%
Home Values \$70,000 to \$99,999	71	4.7%	146	1.8%	302	1.5%
Home Values \$50,000 to \$69,999	130	8.7%	172	2.1%	394	2.0%
Home Values \$25,000 to \$49,999	45	3.0%	134	1.6%	364	1.9%
Home Values Under \$25,000	24	1.6%	95	1.1%	366	1.9%
Owner-Occupied Median Home Value	\$318,904		\$370,095		\$373,512	
Renter-Occupied Median Rent	\$1,374		\$1,366		\$1,430	

Transportation To Work (2025)

Drive to Work Alone	1,759	69.6%	10,833	69.0%	25,164	70.3%
Drive to Work in Carpool	190	7.5%	1,605	10.2%	3,397	9.5%
Travel to Work by Public Transportation	68	2.7%	532	3.4%	1,250	3.5%
Drive to Work on Motorcycle	2	-	11	-	21	-
Walk or Bicycle to Work	43	1.7%	364	2.3%	911	2.5%
Other Means	28	1.1%	149	1.0%	305	0.9%
Work at Home	437	17.3%	2,195	14.0%	4,742	13.3%

Travel Time (2025)

Travel to Work in 14 Minutes or Less	524	20.7%	3,244	20.7%	8,064	22.5%
Travel to Work in 15 to 29 Minutes	869	34.4%	5,651	36.0%	11,824	33.0%
Travel to Work in 30 to 59 Minutes	447	17.7%	2,949	18.8%	7,332	20.5%
Travel to Work in 60 Minutes or More	250	9.9%	1,649	10.5%	3,827	10.7%
Average Minutes Travel to Work	21.3		21.5		21.8	