

Expanded Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 30.1619/-95.4491

Wood Ridge Plaza							
Oak Ridge North, TX 77385		3 mi radius		5 mi radius		10 mi radius	
Population							
Estimated Population (2025)		69,247		173,635		614,984	
Projected Population (2030)		81,224		194,094		687,630	
Census Population (2020)		58,861		159,841		545,567	
Census Population (2010)		49,094		120,429		391,632	
Projected Annual Growth (2025 to 2030)		11,977	3.5%	20,459	2.4%	72,646	2.4%
Historical Annual Growth (2020 to 2025)		10,386	3.5%	13,794	1.7%	69,417	2.5%
Historical Annual Growth (2010 to 2020)		9,767	4.0%	39,412	6.5%	153,935	7.9%
Estimated Population Density (2025)		2,450	psm	2,212	psm	1,958	psm
Trade Area Size		28.3	sq mi	78.5	sq mi	314.0	sq mi
Households							
Estimated Households (2025)		29,130		66,910		219,334	
Projected Households (2030)		35,314		77,336		250,994	
Census Households (2020)		23,635		59,264		191,057	
Census Households (2010)		19,739		45,777		138,293	
Estimated Households with Children (2025)		8,800	30.2%	23,975	35.8%	88,281	40.2%
Estimated Average Household Size (2025)		2.36		2.58		2.80	
Average Household Income							
Estimated Average Household Income (2025)		\$155,998		\$157,286		\$149,286	
Projected Average Household Income (2030)		\$153,103		\$153,944		\$147,188	
Estimated Average Family Income (2025)		\$199,598		\$189,627		\$171,062	
Median Household Income							
Estimated Median Household Income (2025)		\$111,793		\$115,653		\$117,295	
Projected Median Household Income (2030)		\$109,807		\$113,527		\$116,050	
Estimated Median Family Income (2025)		\$140,916		\$142,168		\$134,634	
Per Capita Income							
Estimated Per Capita Income (2025)		\$65,694		\$60,651		\$53,268	
Projected Per Capita Income (2030)		\$66,626		\$61,375		\$53,748	
Estimated Per Capita Income 5 Year Growth		\$932	1.4%	\$724	1.2%	\$480	0.9%
Estimated Average Household Net Worth (2025)		\$1,271,902		\$1,343,905		\$1,357,711	
Daytime Demos (2025)							
Total Businesses		6,995		10,259		24,714	
Total Employees		78,291		103,194		190,751	
Company Headquarter Businesses		316	4.5%	390	3.8%	737	3.0%
Company Headquarter Employees		23,925	30.6%	25,694	24.9%	32,385	17.0%
Employee Population per Business		11.2		10.1		7.7	
Residential Population per Business		9.9		16.9		24.9	

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Race & Ethnicity

White (2025)	44,426	64.2%	109,249	62.9%	343,521	55.9%
Black or African American (2025)	6,471	9.3%	18,276	10.5%	88,125	14.3%
American Indian or Alaska Native (2025)	479	0.7%	1,157	0.7%	5,058	0.8%
Asian (2025)	4,089	5.9%	11,003	6.3%	40,075	6.5%
Hawaiian or Pacific Islander (2025)	95	0.1%	233	0.1%	860	0.1%
Other Race (2025)	5,374	7.8%	12,656	7.3%	56,862	9.2%
Two or More Races (2025)	8,313	12.0%	21,060	12.1%	80,483	13.1%
Not Hispanic or Latino Population (2025)	51,807	74.8%	130,129	74.9%	436,653	71.0%
Hispanic or Latino Population (2025)	17,440	25.2%	43,506	25.1%	178,331	29.0%
Not Hispanic or Latino Population (2030)	60,021	73.9%	143,055	73.7%	477,324	69.4%
Hispanic or Latino Population (2030)	21,203	26.1%	51,039	26.3%	210,306	30.6%
Not Hispanic or Latino Population (2020)	45,776	77.8%	124,223	77.7%	405,169	74.3%
Hispanic or Latino Population (2020)	13,084	22.2%	35,618	22.3%	140,398	25.7%
Not Hispanic or Latino Population (2010)	40,656	82.8%	100,135	83.1%	309,380	79.0%
Hispanic or Latino Population (2010)	8,438	17.2%	20,294	16.9%	82,252	21.0%
Projected Hispanic Annual Growth (2025 to 2030)	3,764	4.3%	7,533	3.5%	31,975	3.6%
Historic Hispanic Annual Growth (2010 to 2025)	9,002	7.1%	23,212	7.6%	96,078	7.8%

Age Distribution (2025)

Age Under 5	4,639	6.7%	11,666	6.7%	41,123	6.7%
Age 5 to 9 Years	4,539	6.6%	12,833	7.4%	46,935	7.6%
Age 10 to 14 Years	4,563	6.6%	12,613	7.3%	47,854	7.8%
Age 15 to 19 Years	4,507	6.5%	11,595	6.7%	44,596	7.3%
Age 20 to 24 Years	4,091	5.9%	9,587	5.5%	35,249	5.7%
Age 25 to 29 Years	4,858	7.0%	10,883	6.3%	37,252	6.1%
Age 30 to 34 Years	5,318	7.7%	12,937	7.5%	43,172	7.0%
Age 35 to 39 Years	4,857	7.0%	13,315	7.7%	46,268	7.5%
Age 40 to 44 Years	4,741	6.8%	13,194	7.6%	46,823	7.6%
Age 45 to 49 Years	4,153	6.0%	11,121	6.4%	41,542	6.8%
Age 50 to 54 Years	4,481	6.5%	10,916	6.3%	40,059	6.5%
Age 55 to 59 Years	4,205	6.1%	9,541	5.5%	34,187	5.6%
Age 60 to 64 Years	4,024	5.8%	9,577	5.5%	32,279	5.2%
Age 65 to 74 Years	6,295	9.1%	14,565	8.4%	48,567	7.9%
Age 75 to 84 Years	3,112	4.5%	7,160	4.1%	22,789	3.7%
Age 85 Years or Over	863	1.2%	2,133	1.2%	6,291	1.0%
Median Age	37.4		37.0		35.9	

Gender Age Distribution (2025)

Female Population	34,843	50.3%	88,500	51.0%	314,571	51.2%
Age 0 to 19 Years	8,753	25.1%	23,931	27.0%	88,671	28.2%
Age 20 to 64 Years	20,664	59.3%	51,672	58.4%	183,709	58.4%
Age 65 Years or Over	5,426	15.6%	12,897	14.6%	42,191	13.4%
Female Median Age	38.2		37.7		36.6	
Male Population	34,404	49.7%	85,135	49.0%	300,413	48.8%
Age 0 to 19 Years	9,495	27.6%	24,777	29.1%	91,836	30.6%
Age 20 to 64 Years	20,065	58.3%	49,397	58.0%	173,121	57.6%
Age 65 Years or Over	4,844	14.1%	10,961	12.9%	35,455	11.8%
Male Median Age	36.5		36.3		35.2	

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Household Income Distribution (2025)

HH Income \$200,000 or More	5,739	19.7%	13,927	20.8%	44,695	20.4%
HH Income \$150,000 to \$199,999	3,083	10.6%	8,108	12.1%	26,746	12.2%
HH Income \$100,000 to \$149,999	5,734	19.7%	13,613	20.3%	43,682	19.9%
HH Income \$75,000 to \$99,999	3,609	12.4%	8,332	12.5%	27,637	12.6%
HH Income \$50,000 to \$74,999	4,370	15.0%	9,174	13.7%	31,141	14.2%
HH Income \$35,000 to \$49,999	2,810	9.6%	5,241	7.8%	15,812	7.2%
HH Income \$25,000 to \$34,999	735	2.5%	2,228	3.3%	8,489	3.9%
HH Income \$15,000 to \$24,999	1,275	4.4%	2,744	4.1%	8,977	4.1%
HH Income Under \$15,000	1,773	6.1%	3,544	5.3%	12,156	5.5%
HH Income \$35,000 or More	25,346	87.0%	58,395	87.3%	189,713	86.5%
HH Income \$75,000 or More	18,166	62.4%	43,980	65.7%	142,760	65.1%

Housing (2025)

Total Housing Units	32,281		73,673		240,211	
Housing Units Occupied	29,130	90.2%	66,910	90.8%	219,334	91.3%
Housing Units Owner-Occupied	15,131	51.9%	41,187	61.6%	144,765	66.0%
Housing Units, Renter-Occupied	13,999	48.1%	25,723	38.4%	74,569	34.0%
Housing Units, Vacant	3,151	10.8%	6,763	10.1%	20,877	9.5%

Marital Status (2025)

Never Married	16,323	29.4%	38,388	28.1%	132,535	27.7%
Currently Married	28,176	50.8%	75,016	54.9%	265,600	55.4%
Separated	2,553	4.6%	5,929	4.3%	19,576	4.1%
Widowed	2,637	4.8%	5,475	4.0%	20,500	4.3%
Divorced	5,816	10.5%	11,715	8.6%	40,862	8.5%

Household Type (2025)

Population Family	49,610	71.6%	137,988	79.5%	528,588	86.0%
Population Non-Family	19,219	27.8%	34,899	20.1%	84,523	13.7%
Population Group Quarters	418	0.6%	748	0.4%	1,872	0.3%
Family Households	15,704	53.9%	42,470	63.5%	160,213	73.0%
Non-Family Households	13,425	46.1%	24,440	36.5%	59,122	27.0%
Married Couple with Children	6,388	22.7%	18,359	24.5%	65,635	24.7%
Average Family Household Size	3.2		3.2		3.3	

Household Size (2025)

1 Person Households	10,292	35.3%	18,914	28.3%	45,422	20.7%
2 Person Households	8,703	29.9%	20,428	30.5%	70,031	31.9%
3 Person Households	3,754	12.9%	9,836	14.7%	36,990	16.9%
4 Person Households	3,725	12.8%	9,818	14.7%	35,513	16.2%
5 Person Households	1,685	5.8%	4,871	7.3%	18,876	8.6%
6 or More Person Households	970	3.3%	3,043	4.5%	12,503	5.7%

Household Vehicles (2025)

Households with 0 Vehicles Available	935	3.2%	2,226	3.3%	7,233	3.3%
Households with 1 Vehicles Available	11,339	38.9%	22,544	33.7%	65,825	30.0%
Households with 2 or More Vehicles Available	16,856	57.9%	42,140	63.0%	146,277	66.7%
Total Vehicles Available	51,378		124,085		425,768	
Average Vehicles Per Household	1.8		1.9		1.9	

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Labor Force (2025)

Estimated Labor Population Age 16 Years or Over	54,555		134,006		469,442	
Estimated Civilian Employed	39,819	73.0%	97,133	72.5%	334,181	71.2%
Estimated Civilian Unemployed	1,471	2.7%	3,786	2.8%	12,498	2.7%
Estimated in Armed Forces	147	0.3%	216	0.2%	1,395	0.3%
Estimated Not in Labor Force	13,118	24.0%	32,871	24.5%	121,368	25.9%
Unemployment Rate	2.7%		2.8%		2.7%	

Occupation (2025)

Occupation: Population Age 16 Years or Over	39,818		97,131		334,157	
Management, Business, Financial Operations	8,312	20.9%	21,489	22.1%	72,186	21.6%
Professional, Related Service	12,578	31.6%	29,014	29.9%	89,459	26.8%
Sales, Office	4,168	10.5%	10,549	10.9%	40,900	12.2%
Farming, Fishing, Forestry	8,833	22.2%	21,570	22.2%	74,773	22.4%
Construct, Extraction, Maintenance	122	0.3%	226	0.2%	725	0.2%
Production, Transport Material Moving	2,409	6.0%	5,639	5.8%	22,160	6.6%
White Collar Workers	3,397	8.5%	8,644	8.9%	33,953	10.2%
Blue Collar Workers	29,723	74.6%	72,073	74.2%	236,418	70.8%
	10,095	25.4%	25,058	25.8%	97,739	29.2%

Consumer Expenditure (2025)

Total Household Expenditure	\$3.48 B		\$8.3 B		\$27.3 B	
Total Non-Retail Expenditure	\$1.82 B	52.3%	\$4.29 B	51.7%	\$13.96 B	51.1%
Total Retail Expenditure	\$1.66 B	47.7%	\$4.01 B	48.3%	\$13.34 B	48.9%
Alcoholic Beverages	\$21.59 M	0.6%	\$51.67 M	0.6%	\$170.15 M	0.6%
Apparel	\$64.11 M	1.8%	\$153.71 M	1.9%	\$508.89 M	1.9%
Contributions	\$116.48 M	3.3%	\$277.93 M	3.4%	\$905.37 M	3.3%
Education	\$81.88 M	2.4%	\$195.62 M	2.4%	\$639.95 M	2.3%
Entertainment	\$197.92 M	5.7%	\$474.49 M	5.7%	\$1.57 B	5.8%
Food Away From Home	\$153.16 M	4.4%	\$367.02 M	4.4%	\$1.21 B	4.4%
Grocery	\$209.47 M	6.0%	\$506.04 M	6.1%	\$1.72 B	6.3%
Health Care	\$188.69 M	5.4%	\$438.37 M	5.3%	\$1.44 B	5.3%
Household Furnishings and Equipment	\$93.13 M	2.7%	\$223 M	2.7%	\$735.66 M	2.7%
Household Operations	\$64.36 M	1.8%	\$154.6 M	1.9%	\$513.88 M	1.9%
Miscellaneous Expenses	\$59.56 M	1.7%	\$142.45 M	1.7%	\$469.79 M	1.7%
Personal Care	\$42.03 M	1.2%	\$101.37 M	1.2%	\$342 M	1.3%
Shelter	\$566.16 M	16.3%	\$1.32 B	15.9%	\$4.32 B	15.8%
Tax and Retirement	\$936.74 M	26.9%	\$2.24 B	27.0%	\$7.21 B	26.4%
Tobacco and Related	\$13.78 M	0.4%	\$33.46 M	0.4%	\$118.89 M	0.4%
Transportation	\$526.18 M	15.1%	\$1.26 B	15.2%	\$4.19 B	15.3%
Utilities	\$148.14 M	4.3%	\$358.17 M	4.3%	\$1.22 B	4.5%

Educational Attainment (2025)

Adult Population Age 25 Years or Over	46,907		115,341		399,228	
Elementary (Grade Level 0 to 8)	1,428	3.0%	3,075	2.7%	13,014	3.3%
Some High School (Grade Level 9 to 11)	1,188	2.5%	3,115	2.7%	15,461	3.9%
High School Graduate	7,868	16.8%	17,845	15.5%	79,730	20.0%
Some College	9,793	20.9%	23,142	20.1%	78,295	19.6%
Associate Degree Only	4,153	8.9%	10,364	9.0%	35,545	8.9%
Bachelor Degree Only	14,280	30.4%	36,314	31.5%	110,120	27.6%
Graduate Degree	8,197	17.5%	21,484	18.6%	67,063	16.8%

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Units In Structure (2025)

1 Detached Unit	17,266	87.5%	44,677	97.6%	153,390	110.9%
1 Attached Unit	906	4.6%	1,818	4.0%	5,790	4.2%
2 to 4 Units	988	5.0%	1,892	4.1%	6,579	4.8%
5 to 9 Units	1,366	6.9%	2,332	5.1%	6,560	4.7%
10 to 19 Units	2,001	10.1%	4,022	8.8%	12,315	8.9%
20 to 49 Units	1,383	7.0%	2,471	5.4%	7,055	5.1%
50 or More Units	3,193	16.2%	5,796	12.7%	16,435	11.9%
Mobile Home or Trailer	1,998	10.1%	3,838	8.4%	11,009	8.0%
Other Structure	28	0.1%	64	0.1%	201	0.1%

Homes Built By Year (2025)

Homes Built 2010 or later	9,312	47.2%	23,112	50.5%	77,129	55.8%
Homes Built 2000 to 2009	5,940	30.1%	15,786	34.5%	55,129	39.9%
Homes Built 1990 to 1999	4,491	22.8%	10,572	23.1%	27,573	19.9%
Homes Built 1980 to 1989	4,708	23.8%	9,699	21.2%	27,267	19.7%
Homes Built 1970 to 1979	3,763	19.1%	6,008	13.1%	24,357	17.6%
Homes Built 1960 to 1969	739	3.7%	1,209	2.6%	5,110	3.7%
Homes Built 1950 to 1959	107	0.5%	253	0.6%	1,582	1.1%
Homes Built Before 1949	70	0.4%	271	0.6%	1,187	0.9%

Home Values (2025)

Home Values \$1,000,000 or More	863	5.7%	1,755	4.3%	5,982	4.1%
Home Values \$500,000 to \$999,999	3,445	22.8%	8,464	20.5%	27,967	19.3%
Home Values \$400,000 to \$499,999	1,703	11.3%	6,065	14.7%	19,483	13.5%
Home Values \$300,000 to \$399,999	4,012	26.5%	11,495	27.9%	34,728	24.0%
Home Values \$200,000 to \$299,999	3,345	22.1%	8,787	21.3%	35,382	24.4%
Home Values \$150,000 to \$199,999	820	5.4%	2,579	6.3%	10,699	7.4%
Home Values \$100,000 to \$149,999	458	3.0%	852	2.1%	3,959	2.7%
Home Values \$70,000 to \$99,999	71	0.5%	198	0.5%	1,440	1.0%
Home Values \$50,000 to \$69,999	61	0.4%	213	0.5%	1,172	0.8%
Home Values \$25,000 to \$49,999	101	0.7%	212	0.5%	1,654	1.1%
Home Values Under \$25,000	251	1.7%	567	1.4%	2,300	1.6%
Owner-Occupied Median Home Value	\$402,976		\$392,014		\$374,409	
Renter-Occupied Median Rent	\$1,427		\$1,440		\$1,378	

Transportation To Work (2025)

Drive to Work Alone	28,037	70.4%	68,616	70.6%	234,034	70.0%
Drive to Work in Carpool	3,589	9.0%	8,484	8.7%	32,097	9.6%
Travel to Work by Public Transportation	255	0.6%	886	0.9%	4,359	1.3%
Drive to Work on Motorcycle	11	-	29	-	119	-
Walk or Bicycle to Work	500	1.3%	1,116	1.1%	3,874	1.2%
Other Means	646	1.6%	1,593	1.6%	5,624	1.7%
Work at Home	6,780	17.0%	16,407	16.9%	54,050	16.2%

Travel Time (2025)

Travel to Work in 14 Minutes or Less	8,845	22.2%	17,651	18.2%	49,040	14.7%
Travel to Work in 15 to 29 Minutes	10,319	25.9%	27,623	28.4%	97,274	29.1%
Travel to Work in 30 to 59 Minutes	10,590	26.6%	26,349	27.1%	100,971	30.2%
Travel to Work in 60 Minutes or More	3,284	8.2%	9,101	9.4%	32,823	9.8%
Average Minutes Travel to Work	23.8		25.1		27.2	