

## Expanded Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.4773/-81.2165

Palm Coast Landing		3 mi radius		5 mi radius		10 mi radius	
Palm Coast, FL 32614							
Population							
Estimated Population (2025)	32,669		68,009		133,999		
Projected Population (2030)	40,040		81,374		154,676		
Census Population (2020)	26,570		56,477		113,443		
Census Population (2010)	21,020		45,834		94,055		
Projected Annual Growth (2025 to 2030)	7,371	4.5%	13,365	3.9%	20,677	3.1%	
Historical Annual Growth (2020 to 2025)	6,099	4.6%	11,532	4.1%	20,556	3.6%	
Historical Annual Growth (2010 to 2020)	5,550	5.3%	10,643	4.6%	19,388	4.1%	
Estimated Population Density (2025)	1,156	psm	866	psm	427	psm	
Trade Area Size	28.3	sq mi	78.5	sq mi	314.0	sq mi	
Households							
Estimated Households (2025)	13,326		27,694		57,145		
Projected Households (2030)	16,139		32,588		64,756		
Census Households (2020)	10,392		22,436		47,961		
Census Households (2010)	7,963		17,802		38,767		
Estimated Households with Children (2025)	3,626	27.2%	7,324	26.4%	12,626	22.1%	
Estimated Average Household Size (2025)	2.43		2.44		2.33		
Average Household Income							
Estimated Average Household Income (2025)	\$89,699		\$104,390		\$110,282		
Projected Average Household Income (2030)	\$88,407		\$102,123		\$108,066		
Estimated Average Family Income (2025)	\$102,026		\$117,330		\$124,483		
Median Household Income							
Estimated Median Household Income (2025)	\$65,880		\$74,873		\$78,734		
Projected Median Household Income (2030)	\$64,901		\$73,637		\$77,672		
Estimated Median Family Income (2025)	\$79,189		\$84,936		\$91,096		
Per Capita Income							
Estimated Per Capita Income (2025)	\$36,647		\$42,551		\$47,074		
Projected Per Capita Income (2030)	\$35,680		\$40,932		\$45,280		
Estimated Per Capita Income 5 Year Growth	-\$967	-2.6%	-\$1,619	-3.8%	-\$1,793	-3.8%	
Estimated Average Household Net Worth (2025)	\$977,668		\$1,114,226		\$1,370,325		
Daytime Demos (2025)							
Total Businesses	1,529		2,541		6,126		
Total Employees	9,427		14,644		35,371		
Company Headquarter Businesses	31	2.0%	49	1.9%	130	2.1%	
Company Headquarter Employees	267	2.8%	892	6.1%	1,757	5.0%	
Employee Population per Business	6.2		5.8		5.8		
Residential Population per Business	21.4		26.8		21.9		

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3 mi radius

5 mi radius

10 mi radius

#### Race & Ethnicity

White (2025)	23,841	73.0%	50,089	73.7%	102,711	76.7%
Black or African American (2025)	4,455	13.6%	8,729	12.8%	14,246	10.6%
American Indian or Alaska Native (2025)	81	0.2%	168	0.2%	338	0.3%
Asian (2025)	844	2.6%	1,865	2.7%	3,613	2.7%
Hawaiian or Pacific Islander (2025)	10	-	30	-	63	-
Other Race (2025)	878	2.7%	1,813	2.7%	3,251	2.4%
Two or More Races (2025)	2,561	7.8%	5,315	7.8%	9,777	7.3%
Not Hispanic or Latino Population (2025)	28,541	87.4%	59,572	87.6%	118,466	88.4%
Hispanic or Latino Population (2025)	4,128	12.6%	8,437	12.4%	15,533	11.6%
Not Hispanic or Latino Population (2030)	33,755	84.3%	68,749	84.5%	131,541	85.0%
Hispanic or Latino Population (2030)	6,285	15.7%	12,626	15.5%	23,135	15.0%
Not Hispanic or Latino Population (2020)	23,299	87.7%	49,777	88.1%	101,352	89.3%
Hispanic or Latino Population (2020)	3,270	12.3%	6,701	11.9%	12,091	10.7%
Not Hispanic or Latino Population (2010)	18,961	90.2%	41,398	90.3%	85,946	91.4%
Hispanic or Latino Population (2010)	2,059	9.8%	4,436	9.7%	8,109	8.6%
Projected Hispanic Annual Growth (2025 to 2030)	2,156	10.4%	4,189	9.9%	7,602	9.8%
Historic Hispanic Annual Growth (2010 to 2025)	2,070	6.7%	4,001	6.0%	7,424	6.1%

#### Age Distribution (2025)

Age Under 5	1,433	4.4%	2,743	4.0%	4,748	3.5%
Age 5 to 9 Years	1,686	5.2%	3,392	5.0%	5,766	4.3%
Age 10 to 14 Years	1,796	5.5%	3,557	5.2%	6,376	4.8%
Age 15 to 19 Years	1,761	5.4%	3,685	5.4%	6,576	4.9%
Age 20 to 24 Years	1,552	4.7%	3,282	4.8%	5,785	4.3%
Age 25 to 29 Years	1,698	5.2%	3,343	4.9%	5,673	4.2%
Age 30 to 34 Years	1,780	5.4%	3,538	5.2%	6,087	4.5%
Age 35 to 39 Years	1,839	5.6%	3,658	5.4%	6,275	4.7%
Age 40 to 44 Years	1,815	5.6%	3,767	5.5%	6,689	5.0%
Age 45 to 49 Years	1,840	5.6%	3,849	5.7%	6,997	5.2%
Age 50 to 54 Years	1,976	6.0%	4,204	6.2%	8,264	6.2%
Age 55 to 59 Years	2,225	6.8%	4,663	6.9%	9,626	7.2%
Age 60 to 64 Years	2,560	7.8%	5,428	8.0%	11,599	8.7%
Age 65 to 74 Years	4,990	15.3%	10,711	15.7%	24,373	18.2%
Age 75 to 84 Years	2,863	8.8%	6,373	9.4%	15,019	11.2%
Age 85 Years or Over	856	2.6%	1,815	2.7%	4,146	3.1%
Median Age	46.7		47.8		51.4	

#### Gender Age Distribution (2025)

Female Population	16,998	52.0%	35,258	51.8%	69,469	51.8%
Age 0 to 19 Years	3,240	19.1%	6,468	18.3%	11,408	16.4%
Age 20 to 64 Years	9,080	53.4%	18,725	53.1%	35,153	50.6%
Age 65 Years or Over	4,678	27.5%	10,065	28.5%	22,909	33.0%
Female Median Age	47.9		49.0		52.2	
Male Population	15,671	48.0%	32,751	48.2%	64,529	48.2%
Age 0 to 19 Years	3,437	21.9%	6,909	21.1%	12,058	18.7%
Age 20 to 64 Years	8,204	52.3%	17,008	51.9%	31,842	49.3%
Age 65 Years or Over	4,031	25.7%	8,834	27.0%	20,629	32.0%
Male Median Age	45.1		46.5		50.4	

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3 mi radius

5 mi radius

10 mi radius

#### Household Income Distribution (2025)

HH Income \$200,000 or More	804	6.0%	2,310	8.3%	6,274	11.0%
HH Income \$150,000 to \$199,999	962	7.2%	1,938	7.0%	4,282	7.5%
HH Income \$100,000 to \$149,999	2,256	16.9%	5,295	19.1%	10,979	19.2%
HH Income \$75,000 to \$99,999	1,794	13.5%	4,076	14.7%	7,332	12.8%
HH Income \$50,000 to \$74,999	2,369	17.8%	4,718	17.0%	9,582	16.8%
HH Income \$35,000 to \$49,999	1,871	14.0%	3,700	13.4%	7,070	12.4%
HH Income \$25,000 to \$34,999	1,214	9.1%	2,080	7.5%	4,337	7.6%
HH Income \$15,000 to \$24,999	897	6.7%	1,594	5.8%	3,229	5.7%
HH Income Under \$15,000	1,160	8.7%	1,983	7.2%	4,060	7.1%
HH Income \$35,000 or More	10,056	75.5%	22,037	79.6%	45,518	79.7%
HH Income \$75,000 or More	5,816	43.6%	13,619	49.2%	28,867	50.5%

#### Housing (2025)

Total Housing Units	15,207		31,711		66,262	
Housing Units Occupied	13,326	87.6%	27,694	87.3%	57,145	86.2%
Housing Units Owner-Occupied	9,089	68.2%	20,181	72.9%	44,190	77.3%
Housing Units, Renter-Occupied	4,237	31.8%	7,513	27.1%	12,955	22.7%
Housing Units, Vacant	1,880	14.1%	4,017	14.5%	9,117	16.0%

#### Marital Status (2025)

Never Married	7,597	27.4%	14,827	25.4%	27,321	23.3%
Currently Married	13,945	50.2%	30,532	52.4%	64,524	55.1%
Separated	873	3.1%	1,629	2.8%	3,276	2.8%
Widowed	1,659	6.0%	3,642	6.2%	7,767	6.6%
Divorced	3,679	13.3%	7,686	13.2%	14,221	12.1%

#### Household Type (2025)

Population Family	27,577	84.4%	57,735	84.9%	108,083	80.7%
Population Non-Family	4,752	14.5%	9,811	14.4%	25,146	18.8%
Population Group Quarters	340	1.0%	462	0.7%	771	0.6%
Family Households	9,924	74.5%	20,729	74.8%	38,669	67.7%
Non-Family Households	3,403	25.5%	6,965	25.2%	18,476	32.3%
Married Couple with Children	2,296	16.5%	4,807	15.7%	8,592	13.3%
Average Family Household Size	2.8		2.8		2.8	

#### Household Size (2025)

1 Person Households	2,595	19.5%	5,326	19.2%	14,579	25.5%
2 Person Households	6,613	49.6%	13,673	49.4%	25,696	45.0%
3 Person Households	1,755	13.2%	3,761	13.6%	7,532	13.2%
4 Person Households	1,291	9.7%	2,716	9.8%	5,221	9.1%
5 Person Households	612	4.6%	1,293	4.7%	2,373	4.2%
6 or More Person Households	459	3.4%	925	3.3%	1,743	3.1%

#### Household Vehicles (2025)

Households with 0 Vehicles Available	944	7.1%	1,305	4.7%	2,136	3.7%
Households with 1 Vehicles Available	5,032	37.8%	10,361	37.4%	21,511	37.6%
Households with 2 or More Vehicles Available	7,350	55.2%	16,028	57.9%	33,498	58.6%
Total Vehicles Available	22,578		48,299		100,196	
Average Vehicles Per Household	1.7		1.7		1.8	

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#### Labor Force (2025)

Estimated Labor Population Age 16 Years or Over	27,396		57,521		115,714	
Estimated Civilian Employed	13,913	50.8%	29,761	51.7%	57,291	49.5%
Estimated Civilian Unemployed	656	2.4%	1,363	2.4%	2,655	2.3%
Estimated in Armed Forces	7	-	80	0.1%	202	0.2%
Estimated Not in Labor Force	12,820	46.8%	26,317	45.8%	55,567	48.0%
Unemployment Rate	2.4%		2.4%		2.3%	

#### Occupation (2025)

Occupation: Population Age 16 Years or Over	13,913		29,761		57,290	
Management, Business, Financial Operations	2,081	15.0%	5,217	17.5%	10,949	19.1%
Professional, Related Service	2,623	18.9%	6,079	20.4%	12,351	21.6%
Sales, Office	2,880	20.7%	5,711	19.2%	10,237	17.9%
Farming, Fishing, Forestry	3,516	25.3%	6,980	23.5%	13,583	23.7%
Construct, Extraction, Maintenance	11	-	19	-	44	-
Production, Transport Material Moving	819	5.9%	1,584	5.3%	3,038	5.3%
White Collar Workers	1,983	14.2%	4,171	14.0%	7,088	12.4%
Blue Collar Workers	8,220	59.1%	18,276	61.4%	36,883	64.4%
	5,693	40.9%	11,485	38.6%	20,407	35.6%

#### Consumer Expenditure (2025)

Total Household Expenditure	\$1.21 B		\$2.67 B		\$5.7 B	
Total Non-Retail Expenditure	\$570.3 M	47.2%	\$1.27 B	47.8%	\$2.75 B	48.3%
Total Retail Expenditure	\$636.83 M	52.8%	\$1.39 B	52.2%	\$2.95 B	51.7%
Alcoholic Beverages	\$7.41 M	0.6%	\$16.43 M	0.6%	\$35.11 M	0.6%
Apparel	\$22.7 M	1.9%	\$49.91 M	1.9%	\$105.59 M	1.9%
Contributions	\$37.47 M	3.1%	\$84.61 M	3.2%	\$184.53 M	3.2%
Education	\$27.04 M	2.2%	\$60.6 M	2.3%	\$131.08 M	2.3%
Entertainment	\$70.46 M	5.8%	\$154.7 M	5.8%	\$326.83 M	5.7%
Food Away From Home	\$53.79 M	4.5%	\$118.53 M	4.4%	\$251.44 M	4.4%
Grocery	\$85.45 M	7.1%	\$181.27 M	6.8%	\$367.05 M	6.4%
Health Care	\$94.47 M	7.8%	\$197.92 M	7.4%	\$415.84 M	7.3%
Household Furnishings and Equipment	\$32.36 M	2.7%	\$71.53 M	2.7%	\$152.26 M	2.7%
Household Operations	\$23.07 M	1.9%	\$50.47 M	1.9%	\$106.29 M	1.9%
Miscellaneous Expenses	\$20.92 M	1.7%	\$46.16 M	1.7%	\$98.04 M	1.7%
Personal Care	\$16.51 M	1.4%	\$35.35 M	1.3%	\$72.38 M	1.3%
Shelter	\$197.36 M	16.3%	\$424.86 M	15.9%	\$878.12 M	15.4%
Tax and Retirement	\$256.15 M	21.2%	\$601.18 M	22.5%	\$1.37 B	24.1%
Tobacco and Related	\$7.04 M	0.6%	\$14.17 M	0.5%	\$26.94 M	0.5%
Transportation	\$193.64 M	16.0%	\$430.35 M	16.1%	\$917.19 M	16.1%
Utilities	\$61.27 M	5.1%	\$129.56 M	4.9%	\$261.23 M	4.6%

#### Educational Attainment (2025)

Adult Population Age 25 Years or Over	24,441		51,350		104,749	
Elementary (Grade Level 0 to 8)	822	3.4%	1,505	2.9%	2,524	2.4%
Some High School (Grade Level 9 to 11)	1,262	5.2%	2,268	4.4%	3,914	3.7%
High School Graduate	7,667	31.4%	15,052	29.3%	28,570	27.3%
Some College	5,900	24.1%	11,709	22.8%	23,778	22.7%
Associate Degree Only	2,757	11.3%	5,914	11.5%	11,420	10.9%
Bachelor Degree Only	4,088	16.7%	10,286	20.0%	22,944	21.9%
Graduate Degree	1,944	8.0%	4,615	9.0%	11,598	11.1%

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#### Units In Structure (2025)

1 Detached Unit	9,677	121.5%	21,275	119.5%	43,500	112.2%
1 Attached Unit	1,143	14.4%	1,828	10.3%	4,282	11.0%
2 to 4 Units	779	9.8%	1,707	9.6%	3,352	8.6%
5 to 9 Units	311	3.9%	395	2.2%	768	2.0%
10 to 19 Units	128	1.6%	288	1.6%	817	2.1%
20 to 49 Units	336	4.2%	733	4.1%	1,767	4.6%
50 or More Units	834	10.5%	1,124	6.3%	1,647	4.2%
Mobile Home or Trailer	110	1.4%	319	1.8%	941	2.4%
Other Structure	8	0.1%	25	0.1%	70	0.2%

#### Homes Built By Year (2025)

Homes Built 2010 or later	4,608	57.9%	8,414	47.3%	15,181	39.2%
Homes Built 2000 to 2009	5,269	66.2%	10,870	61.1%	21,154	54.6%
Homes Built 1990 to 1999	2,026	25.4%	4,493	25.2%	9,253	23.9%
Homes Built 1980 to 1989	804	10.1%	2,581	14.5%	7,459	19.2%
Homes Built 1970 to 1979	289	3.6%	790	4.4%	2,834	7.3%
Homes Built 1960 to 1969	114	1.4%	215	1.2%	486	1.3%
Homes Built 1950 to 1959	182	2.3%	275	1.5%	654	1.7%
Homes Built Before 1949	34	0.4%	56	0.3%	123	0.3%

#### Home Values (2025)

Home Values \$1,000,000 or More	257	2.8%	609	3.0%	2,034	4.6%
Home Values \$500,000 to \$999,999	1,590	17.5%	4,043	20.0%	11,243	25.4%
Home Values \$400,000 to \$499,999	1,922	21.1%	3,905	19.3%	8,705	19.7%
Home Values \$300,000 to \$399,999	3,052	33.6%	6,777	33.6%	12,597	28.5%
Home Values \$200,000 to \$299,999	1,473	16.2%	3,170	15.7%	5,850	13.2%
Home Values \$150,000 to \$199,999	269	3.0%	568	2.8%	1,196	2.7%
Home Values \$100,000 to \$149,999	196	2.2%	377	1.9%	871	2.0%
Home Values \$70,000 to \$99,999	14	0.2%	57	0.3%	131	0.3%
Home Values \$50,000 to \$69,999	36	0.4%	63	0.3%	143	0.3%
Home Values \$25,000 to \$49,999	232	2.6%	437	2.2%	834	1.9%
Home Values Under \$25,000	47	0.5%	176	0.9%	585	1.3%
Owner-Occupied Median Home Value	\$376,654		\$391,426		\$426,238	
Renter-Occupied Median Rent	\$1,432		\$1,449		\$1,471	

#### Transportation To Work (2025)

Drive to Work Alone	9,452	67.9%	20,363	68.4%	39,477	68.9%
Drive to Work in Carpool	1,849	13.3%	3,957	13.3%	6,404	11.2%
Travel to Work by Public Transportation	27	0.2%	75	0.3%	228	0.4%
Drive to Work on Motorcycle	36	0.3%	60	0.2%	91	0.2%
Walk or Bicycle to Work	166	1.2%	257	0.9%	603	1.1%
Other Means	92	0.7%	264	0.9%	634	1.1%
Work at Home	2,290	16.5%	4,785	16.1%	9,854	17.2%

#### Travel Time (2025)

Travel to Work in 14 Minutes or Less	3,577	25.7%	6,933	23.3%	13,083	22.8%
Travel to Work in 15 to 29 Minutes	3,321	23.9%	8,373	28.1%	16,294	28.4%
Travel to Work in 30 to 59 Minutes	4,127	29.7%	8,049	27.0%	14,383	25.1%
Travel to Work in 60 Minutes or More	599	4.3%	1,620	5.4%	3,676	6.4%
Average Minutes Travel to Work	20.9		21.0		21.6	