

Expanded Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.8268/-72.4989

Tri-City Plaza		1 mi radius		3 mi radius		5 mi radius	
Vernon, CT 06066							
Population							
Estimated Population (2025)	5,296		49,475		118,045		
Projected Population (2030)	5,381		49,038		116,252		
Census Population (2020)	4,702		48,139		115,205		
Census Population (2010)	4,676		47,999		113,092		
Projected Annual Growth (2025 to 2030)	85	0.3%	-438	-0.2%	-1,793	-0.3%	
Historical Annual Growth (2020 to 2025)	594	2.5%	1,336	0.6%	2,840	0.5%	
Historical Annual Growth (2010 to 2020)	26	0.1%	140	-	2,114	0.4%	
Estimated Population Density (2025)	1,687	psm	1,751	psm	1,503	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2025)	2,280		21,071		50,379		
Projected Households (2030)	2,358		21,291		50,510		
Census Households (2020)	1,995		20,718		49,629		
Census Households (2010)	1,915		20,220		47,777		
Estimated Households with Children (2025)	558	24.4%	5,548	26.3%	13,607	27.0%	
Estimated Average Household Size (2025)	2.32		2.33		2.32		
Average Household Income							
Estimated Average Household Income (2025)	\$123,645		\$131,677		\$126,263		
Projected Average Household Income (2030)	\$121,627		\$129,882		\$124,781		
Estimated Average Family Income (2025)	\$160,038		\$164,309		\$154,596		
Median Household Income							
Estimated Median Household Income (2025)	\$107,675		\$110,486		\$104,734		
Projected Median Household Income (2030)	\$105,536		\$109,656		\$104,245		
Estimated Median Family Income (2025)	\$143,334		\$147,476		\$136,127		
Per Capita Income							
Estimated Per Capita Income (2025)	\$53,288		\$56,179		\$54,035		
Projected Per Capita Income (2030)	\$53,358		\$56,491		\$54,368		
Estimated Per Capita Income 5 Year Growth	\$70	0.1%	\$312	0.6%	\$332	0.6%	
Estimated Average Household Net Worth (2025)	\$1,563,334		\$1,484,769		\$1,306,960		
Daytime Demos (2025)							
Total Businesses	528		2,327		5,498		
Total Employees	3,881		22,144		46,804		
Company Headquarter Businesses	16	3.1%	76	3.3%	156	2.8%	
Company Headquarter Employees	356	9.2%	4,631	20.9%	8,577	18.3%	
Employee Population per Business	7.4		9.5		8.5		
Residential Population per Business	10.0		21.3		21.5		

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Race & Ethnicity

White (2025)	3,720	70.2%	33,406	67.5%	79,347	67.2%
Black or African American (2025)	647	12.2%	6,602	13.3%	15,935	13.5%
American Indian or Alaska Native (2025)	6	0.1%	122	0.2%	335	0.3%
Asian (2025)	335	6.3%	3,058	6.2%	7,206	6.1%
Hawaiian or Pacific Islander (2025)	1	-	24	-	53	-
Other Race (2025)	165	3.1%	2,084	4.2%	5,371	4.6%
Two or More Races (2025)	423	8.0%	4,180	8.4%	9,798	8.3%
Not Hispanic or Latino Population (2025)	4,538	85.7%	41,380	83.6%	98,722	83.6%
Hispanic or Latino Population (2025)	758	14.3%	8,096	16.4%	19,323	16.4%
Not Hispanic or Latino Population (2030)	4,560	84.7%	40,675	82.9%	96,409	82.9%
Hispanic or Latino Population (2030)	821	15.3%	8,363	17.1%	19,844	17.1%
Not Hispanic or Latino Population (2020)	4,445	94.5%	43,877	91.1%	101,758	88.3%
Hispanic or Latino Population (2020)	257	5.5%	4,262	8.9%	13,447	11.7%
Not Hispanic or Latino Population (2010)	4,520	96.7%	45,145	94.1%	103,824	91.8%
Hispanic or Latino Population (2010)	156	3.3%	2,854	5.9%	9,268	8.2%
Projected Hispanic Annual Growth (2025 to 2030)	63	1.7%	267	0.7%	520	0.5%
Historic Hispanic Annual Growth (2010 to 2025)	602	25.8%	5,242	12.2%	10,055	7.2%

Age Distribution (2025)

Age Under 5	237	4.5%	2,753	5.6%	6,351	5.4%
Age 5 to 9 Years	271	5.1%	2,637	5.3%	6,599	5.6%
Age 10 to 14 Years	300	5.7%	2,700	5.5%	6,525	5.5%
Age 15 to 19 Years	262	4.9%	2,576	5.2%	6,174	5.2%
Age 20 to 24 Years	261	4.9%	2,694	5.4%	7,038	6.0%
Age 25 to 29 Years	366	6.9%	3,559	7.2%	8,887	7.5%
Age 30 to 34 Years	329	6.2%	3,796	7.7%	9,180	7.8%
Age 35 to 39 Years	351	6.6%	3,550	7.2%	8,693	7.4%
Age 40 to 44 Years	279	5.3%	3,098	6.3%	7,891	6.7%
Age 45 to 49 Years	256	4.8%	2,690	5.4%	6,552	5.6%
Age 50 to 54 Years	332	6.3%	2,853	5.8%	6,972	5.9%
Age 55 to 59 Years	354	6.7%	3,260	6.6%	7,724	6.5%
Age 60 to 64 Years	388	7.3%	3,380	6.8%	7,890	6.7%
Age 65 to 74 Years	698	13.2%	5,383	10.9%	12,276	10.4%
Age 75 to 84 Years	468	8.8%	3,386	6.8%	6,881	5.8%
Age 85 Years or Over	147	2.8%	1,160	2.3%	2,413	2.0%
Median Age	44.6		40.8		39.5	

Gender Age Distribution (2025)

Female Population	2,731	51.6%	25,513	51.6%	60,435	51.2%
Age 0 to 19 Years	519	19.0%	5,202	20.4%	12,462	20.6%
Age 20 to 64 Years	1,436	52.6%	14,740	57.8%	36,125	59.8%
Age 65 Years or Over	776	28.4%	5,570	21.8%	11,849	19.6%
Female Median Age	47.5		42.2		40.6	
Male Population	2,565	48.4%	23,962	48.4%	57,610	48.8%
Age 0 to 19 Years	550	21.4%	5,464	22.8%	13,186	22.9%
Age 20 to 64 Years	1,479	57.7%	14,140	59.0%	34,702	60.2%
Age 65 Years or Over	536	20.9%	4,358	18.2%	9,722	16.9%
Male Median Age	40.2		39.2		38.2	

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Household Income Distribution (2025)

HH Income \$200,000 or More	440	19.3%	3,695	17.5%	7,967	15.8%
HH Income \$150,000 to \$199,999	245	10.8%	2,486	11.8%	5,877	11.7%
HH Income \$100,000 to \$149,999	405	17.8%	4,679	22.2%	10,331	20.5%
HH Income \$75,000 to \$99,999	301	13.2%	2,976	14.1%	7,359	14.6%
HH Income \$50,000 to \$74,999	388	17.0%	2,769	13.1%	6,864	13.6%
HH Income \$35,000 to \$49,999	60	2.7%	1,391	6.6%	3,339	6.6%
HH Income \$25,000 to \$34,999	116	5.1%	984	4.7%	2,605	5.2%
HH Income \$15,000 to \$24,999	151	6.6%	774	3.7%	2,245	4.5%
HH Income Under \$15,000	173	7.6%	1,315	6.2%	3,794	7.5%
HH Income \$35,000 or More	1,840	80.7%	17,998	85.4%	41,736	82.8%
HH Income \$75,000 or More	1,391	61.0%	13,837	65.7%	31,533	62.6%

Housing (2025)

Total Housing Units	2,367		21,913		52,553	
Housing Units Occupied	2,280	96.3%	21,071	96.2%	50,379	95.9%
Housing Units Owner-Occupied	1,626	71.3%	13,464	63.9%	29,366	58.3%
Housing Units, Renter-Occupied	654	28.7%	7,607	36.1%	21,013	41.7%
Housing Units, Vacant	87	3.8%	842	4.0%	2,174	4.3%

Marital Status (2025)

Never Married	1,572	35.0%	12,766	30.8%	36,068	36.6%
Currently Married	2,026	45.1%	20,783	50.2%	44,379	45.0%
Separated	73	1.6%	1,099	2.7%	2,895	2.9%
Widowed	377	8.4%	2,499	6.0%	4,943	5.0%
Divorced	441	9.8%	4,239	10.2%	10,286	10.4%

Household Type (2025)

Population Family	4,153	78.4%	37,859	76.5%	89,396	75.7%
Population Non-Family	1,128	21.3%	11,270	22.8%	27,604	23.4%
Population Group Quarters	16	0.3%	346	0.7%	1,045	0.9%
Family Households	1,367	59.9%	12,534	59.5%	29,715	59.0%
Non-Family Households	914	40.1%	8,537	40.5%	20,664	41.0%
Married Couple with Children	436	21.5%	4,158	20.0%	9,285	20.9%
Average Family Household Size	3.0		3.0		3.0	

Household Size (2025)

1 Person Households	780	34.2%	6,898	32.7%	16,524	32.8%
2 Person Households	725	31.8%	6,928	32.9%	16,618	33.0%
3 Person Households	351	15.4%	3,238	15.4%	7,560	15.0%
4 Person Households	260	11.4%	2,491	11.8%	6,085	12.1%
5 Person Households	100	4.4%	961	4.6%	2,320	4.6%
6 or More Person Households	64	2.8%	556	2.6%	1,272	2.5%

Household Vehicles (2025)

Households with 0 Vehicles Available	232	10.2%	1,461	6.9%	3,847	7.6%
Households with 1 Vehicles Available	778	34.1%	7,758	36.8%	19,282	38.3%
Households with 2 or More Vehicles Available	1,271	55.7%	11,852	56.2%	27,250	54.1%
Total Vehicles Available	3,965		36,536		85,032	
Average Vehicles Per Household	1.7		1.7		1.7	

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Labor Force (2025)

Estimated Labor Population Age 16 Years or Over	4,441		40,841		97,261	
Estimated Civilian Employed	2,708	61.0%	26,210	64.2%	62,621	64.4%
Estimated Civilian Unemployed	119	2.7%	1,243	3.0%	2,662	2.7%
Estimated in Armed Forces	3	-	44	0.1%	79	-
Estimated Not in Labor Force	1,610	36.3%	13,343	32.7%	31,899	32.8%
Unemployment Rate	2.7%		3.0%		2.7%	

Occupation (2025)

Occupation: Population Age 16 Years or Over	2,707		26,206		62,612	
Management, Business, Financial Operations	549	20.3%	4,748	18.1%	11,486	18.3%
Professional, Related	787	29.1%	8,304	31.7%	19,547	31.2%
Service	368	13.6%	3,630	13.9%	8,808	14.1%
Sales, Office	586	21.7%	5,516	21.0%	12,647	20.2%
Farming, Fishing, Forestry	4	0.2%	35	0.1%	97	0.2%
Construct, Extraction, Maintenance	178	6.6%	1,379	5.3%	3,329	5.3%
Production, Transport Material Moving	234	8.6%	2,593	9.9%	6,698	10.7%
White Collar Workers	1,922	71.0%	18,568	70.9%	43,680	69.8%
Blue Collar Workers	785	29.0%	7,638	29.1%	18,932	30.2%

Consumer Expenditure (2025)

Total Household Expenditure	\$262.22 M		\$2.46 B		\$5.69 B	
Total Non-Retail Expenditure	\$135.03 M	51.5%	\$1.28 B	51.8%	\$2.94 B	51.8%
Total Retail Expenditure	\$127.19 M	48.5%	\$1.19 B	48.2%	\$2.74 B	48.2%
Alcoholic Beverages	\$1.6 M	0.6%	\$15.07 M	0.6%	\$34.76 M	0.6%
Apparel	\$4.73 M	1.8%	\$44.63 M	1.8%	\$103.34 M	1.8%
Contributions	\$8.69 M	3.3%	\$81.73 M	3.3%	\$186.95 M	3.3%
Education	\$6.09 M	2.3%	\$57.34 M	2.3%	\$131.58 M	2.3%
Entertainment	\$14.59 M	5.6%	\$137.79 M	5.6%	\$319.31 M	5.6%
Food Away From Home	\$11.31 M	4.3%	\$106.73 M	4.3%	\$246.86 M	4.3%
Grocery	\$15.16 M	5.8%	\$144.02 M	5.8%	\$340.36 M	6.0%
Health Care	\$15.78 M	6.0%	\$141.21 M	5.7%	\$332.51 M	5.8%
Household Furnishings and Equipment	\$6.89 M	2.6%	\$64.97 M	2.6%	\$150.05 M	2.6%
Household Operations	\$4.73 M	1.8%	\$44.61 M	1.8%	\$103.52 M	1.8%
Miscellaneous Expenses	\$4.41 M	1.7%	\$41.64 M	1.7%	\$96.3 M	1.7%
Personal Care	\$3.06 M	1.2%	\$28.99 M	1.2%	\$68.13 M	1.2%
Shelter	\$39.11 M	14.9%	\$377.28 M	15.3%	\$892.19 M	15.7%
Tax and Retirement	\$74.98 M	28.6%	\$696.89 M	28.3%	\$1.57 B	27.6%
Tobacco and Related	\$946.47 K	0.4%	\$9.07 M	0.4%	\$22.41 M	0.4%
Transportation	\$39.45 M	15.0%	\$368.34 M	15.0%	\$847.78 M	14.9%
Utilities	\$10.7 M	4.1%	\$101.71 M	4.1%	\$240.89 M	4.2%

Educational Attainment (2025)

Adult Population Age 25 Years or Over	3,966		36,115		85,359	
Elementary (Grade Level 0 to 8)	38	1.0%	600	1.7%	1,534	1.8%
Some High School (Grade Level 9 to 11)	123	3.1%	1,093	3.0%	3,188	3.7%
High School Graduate	1,024	25.8%	8,262	22.9%	21,297	24.9%
Some College	619	15.6%	5,957	16.5%	13,586	15.9%
Associate Degree Only	374	9.4%	3,456	9.6%	7,964	9.3%
Bachelor Degree Only	1,039	26.2%	9,226	25.5%	20,660	24.2%
Graduate Degree	748	18.9%	7,520	20.8%	17,130	20.1%

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Units In Structure (2025)

1 Detached Unit	1,484	77.5%	11,607	57.4%	25,609	53.6%
1 Attached Unit	102	5.3%	1,587	7.9%	3,460	7.2%
2 to 4 Units	167	8.7%	2,311	11.4%	7,756	16.2%
5 to 9 Units	104	5.4%	1,726	8.5%	4,143	8.7%
10 to 19 Units	117	6.1%	1,344	6.6%	2,956	6.2%
20 to 49 Units	86	4.5%	833	4.1%	2,104	4.4%
50 or More Units	137	7.1%	1,482	7.3%	4,064	8.5%
Mobile Home or Trailer	84	4.4%	181	0.9%	286	0.6%
Other Structure	-	-	-	-	-	-

Homes Built By Year (2025)

Homes Built 2010 or later	192	10.0%	1,280	6.3%	3,229	6.8%
Homes Built 2000 to 2009	185	9.7%	2,144	10.6%	3,775	7.9%
Homes Built 1990 to 1999	110	5.7%	1,849	9.1%	3,812	8.0%
Homes Built 1980 to 1989	291	15.2%	3,674	18.2%	7,867	16.5%
Homes Built 1970 to 1979	309	16.2%	2,720	13.5%	5,961	12.5%
Homes Built 1960 to 1969	541	28.3%	3,616	17.9%	6,618	13.9%
Homes Built 1950 to 1959	439	22.9%	3,054	15.1%	7,426	15.5%
Homes Built Before 1949	213	11.1%	2,733	13.5%	11,689	24.5%

Home Values (2025)

Home Values \$1,000,000 or More	1	-	62	0.5%	183	0.6%
Home Values \$500,000 to \$999,999	119	7.3%	1,390	10.3%	2,879	9.8%
Home Values \$400,000 to \$499,999	150	9.2%	1,396	10.4%	3,544	12.1%
Home Values \$300,000 to \$399,999	565	34.7%	3,579	26.6%	7,389	25.2%
Home Values \$200,000 to \$299,999	557	34.3%	4,655	34.6%	9,555	32.5%
Home Values \$150,000 to \$199,999	101	6.2%	1,115	8.3%	2,997	10.2%
Home Values \$100,000 to \$149,999	14	0.8%	579	4.3%	1,383	4.7%
Home Values \$70,000 to \$99,999	9	0.6%	99	0.7%	325	1.1%
Home Values \$50,000 to \$69,999	36	2.2%	250	1.9%	329	1.1%
Home Values \$25,000 to \$49,999	61	3.8%	194	1.4%	350	1.2%
Home Values Under \$25,000	14	0.8%	146	1.1%	431	1.5%
Owner-Occupied Median Home Value	\$319,082		\$305,148		\$301,499	
Renter-Occupied Median Rent	\$1,231		\$1,374		\$1,300	

Transportation To Work (2025)

Drive to Work Alone	1,929	71.3%	18,501	70.6%	44,835	71.6%
Drive to Work in Carpool	246	9.1%	2,224	8.5%	5,099	8.1%
Travel to Work by Public Transportation	67	2.5%	709	2.7%	1,875	3.0%
Drive to Work on Motorcycle	-	-	11	-	43	-
Walk or Bicycle to Work	34	1.3%	252	1.0%	713	1.1%
Other Means	18	0.7%	284	1.1%	607	1.0%
Work at Home	413	15.2%	4,224	16.1%	9,439	15.1%

Travel Time (2025)

Travel to Work in 14 Minutes or Less	503	18.6%	5,129	19.6%	12,717	20.3%
Travel to Work in 15 to 29 Minutes	1,036	38.3%	9,922	37.9%	23,410	37.4%
Travel to Work in 30 to 59 Minutes	594	22.0%	5,716	21.8%	14,703	23.5%
Travel to Work in 60 Minutes or More	161	5.9%	1,216	4.6%	2,344	3.7%
Average Minutes Travel to Work	22.3		22.1		22.2	