

Expanded Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.887/-84.7492

Hiram Pavilion		1 mi radius		3 mi radius		5 mi radius	
Hiram, GA 30141							
Population							
Estimated Population (2025)	2,446		31,483		96,574		
Projected Population (2030)	2,631		33,691		103,600		
Census Population (2020)	2,271		28,416		88,842		
Census Population (2010)	1,971		22,700		75,953		
Projected Annual Growth (2025 to 2030)	185	1.5%	2,208	1.4%	7,026	1.5%	
Historical Annual Growth (2020 to 2025)	175	1.5%	3,067	2.2%	7,732	1.7%	
Historical Annual Growth (2010 to 2020)	300	3.0%	5,716	5.0%	12,889	3.4%	
Estimated Population Density (2025)	779	psm	1,114	psm	1,230	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2025)	1,064		11,662		35,037		
Projected Households (2030)	1,178		12,881		38,728		
Census Households (2020)	943		10,199		30,912		
Census Households (2010)	774		8,157		26,278		
Estimated Households with Children (2025)	306	28.8%	4,343	37.2%	13,205	37.7%	
Estimated Average Household Size (2025)	2.30		2.70		2.75		
Average Household Income							
Estimated Average Household Income (2025)	\$86,459		\$116,247		\$125,804		
Projected Average Household Income (2030)	\$85,294		\$114,227		\$123,273		
Estimated Average Family Income (2025)	\$109,281		\$133,324		\$140,811		
Median Household Income							
Estimated Median Household Income (2025)	\$73,880		\$95,542		\$104,054		
Projected Median Household Income (2030)	\$73,983		\$94,113		\$102,641		
Estimated Median Family Income (2025)	\$100,949		\$110,968		\$118,332		
Per Capita Income							
Estimated Per Capita Income (2025)	\$37,612		\$43,063		\$45,646		
Projected Per Capita Income (2030)	\$38,196		\$43,676		\$46,087		
Estimated Per Capita Income 5 Year Growth	\$584	1.6%	\$613	1.4%	\$440	1.0%	
Estimated Average Household Net Worth (2025)	\$644,736		\$1,005,007		\$1,176,251		
Daytime Demos (2025)							
Total Businesses	653		2,099		4,925		
Total Employees	3,896		10,708		22,905		
Company Headquarter Businesses	9	1.3%	28	1.4%	73	1.5%	
Company Headquarter Employees	94	2.4%	462	4.3%	1,069	4.7%	
Employee Population per Business	6.0		5.1		4.7		
Residential Population per Business	3.7		15.0		19.6		

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Race & Ethnicity

White (2025)	1,265	51.7%	16,152	51.3%	51,223	53.0%
Black or African American (2025)	915	37.4%	11,802	37.5%	34,300	35.5%
American Indian or Alaska Native (2025)	11	0.5%	107	0.3%	272	0.3%
Asian (2025)	41	1.7%	615	2.0%	1,976	2.0%
Hawaiian or Pacific Islander (2025)	3	0.1%	29	-	66	-
Other Race (2025)	65	2.7%	959	3.0%	3,040	3.1%
Two or More Races (2025)	145	5.9%	1,819	5.8%	5,697	5.9%
Not Hispanic or Latino Population (2025)	2,226	91.0%	28,596	90.8%	87,356	90.5%
Hispanic or Latino Population (2025)	220	9.0%	2,887	9.2%	9,218	9.5%
Not Hispanic or Latino Population (2030)	2,343	89.0%	30,019	89.1%	91,971	88.8%
Hispanic or Latino Population (2030)	288	11.0%	3,671	10.9%	11,629	11.2%
Not Hispanic or Latino Population (2020)	2,084	91.7%	25,945	91.3%	81,429	91.7%
Hispanic or Latino Population (2020)	188	8.3%	2,471	8.7%	7,414	8.3%
Not Hispanic or Latino Population (2010)	1,825	92.6%	21,317	93.9%	71,547	94.2%
Hispanic or Latino Population (2010)	145	7.4%	1,382	6.1%	4,406	5.8%
Projected Hispanic Annual Growth (2025 to 2030)	68	6.2%	785	5.4%	2,411	5.2%
Historic Hispanic Annual Growth (2010 to 2025)	75	3.4%	1,504	7.3%	4,811	7.3%

Age Distribution (2025)

Age Under 5	153	6.3%	1,911	6.1%	5,493	5.7%
Age 5 to 9 Years	155	6.3%	2,075	6.6%	6,196	6.4%
Age 10 to 14 Years	147	6.0%	2,239	7.1%	6,734	7.0%
Age 15 to 19 Years	143	5.8%	2,205	7.0%	7,204	7.5%
Age 20 to 24 Years	159	6.5%	1,932	6.1%	5,789	6.0%
Age 25 to 29 Years	203	8.3%	2,033	6.5%	5,875	6.1%
Age 30 to 34 Years	155	6.3%	2,178	6.9%	6,370	6.6%
Age 35 to 39 Years	161	6.6%	2,207	7.0%	6,217	6.4%
Age 40 to 44 Years	180	7.4%	2,287	7.3%	6,685	6.9%
Age 45 to 49 Years	145	5.9%	2,067	6.6%	6,396	6.6%
Age 50 to 54 Years	176	7.2%	2,260	7.2%	7,433	7.7%
Age 55 to 59 Years	157	6.4%	2,098	6.7%	6,855	7.1%
Age 60 to 64 Years	147	6.0%	1,844	5.9%	6,139	6.4%
Age 65 to 74 Years	210	8.6%	2,513	8.0%	8,036	8.3%
Age 75 to 84 Years	122	5.0%	1,312	4.2%	4,102	4.2%
Age 85 Years or Over	34	1.4%	321	1.0%	1,051	1.1%
Median Age	37.4		37.0		38.0	

Gender Age Distribution (2025)

Female Population	1,359	55.6%	16,873	53.6%	50,747	52.5%
Age 0 to 19 Years	294	21.6%	4,147	24.6%	12,536	24.7%
Age 20 to 64 Years	807	59.4%	10,188	60.4%	30,549	60.2%
Age 65 Years or Over	258	19.0%	2,539	15.0%	7,663	15.1%
Female Median Age	40.4		38.6		39.5	
Male Population	1,087	44.4%	14,609	46.4%	45,827	47.5%
Age 0 to 19 Years	304	28.0%	4,283	29.3%	13,090	28.6%
Age 20 to 64 Years	675	62.1%	8,719	59.7%	27,210	59.4%
Age 65 Years or Over	108	9.9%	1,608	11.0%	5,527	12.1%
Male Median Age	33.6		35.1		36.4	

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Household Income Distribution (2025)

HH Income \$200,000 or More	44	4.1%	1,077	9.2%	3,952	11.3%
HH Income \$150,000 to \$199,999	110	10.4%	1,479	12.7%	4,586	13.1%
HH Income \$100,000 to \$149,999	123	11.6%	2,734	23.4%	8,910	25.4%
HH Income \$75,000 to \$99,999	153	14.3%	1,609	13.8%	4,990	14.2%
HH Income \$50,000 to \$74,999	365	34.3%	2,527	21.7%	5,672	16.2%
HH Income \$35,000 to \$49,999	65	6.1%	780	6.7%	2,657	7.6%
HH Income \$25,000 to \$34,999	29	2.8%	461	4.0%	1,309	3.7%
HH Income \$15,000 to \$24,999	67	6.3%	322	2.8%	1,049	3.0%
HH Income Under \$15,000	107	10.0%	672	5.8%	1,912	5.5%
HH Income \$35,000 or More	860	80.9%	10,206	87.5%	30,767	87.8%
HH Income \$75,000 or More	430	40.4%	6,899	59.2%	22,438	64.0%

Housing (2025)

Total Housing Units	1,099		12,029		36,097	
Housing Units Occupied	1,064	96.8%	11,662	96.9%	35,037	97.1%
Housing Units Owner-Occupied	582	54.8%	8,064	69.2%	26,054	74.4%
Housing Units, Renter-Occupied	481	45.2%	3,597	30.8%	8,982	25.6%
Housing Units, Vacant	35	3.3%	368	3.2%	1,060	3.0%

Marital Status (2025)

Never Married	730	36.7%	7,223	28.6%	22,228	28.4%
Currently Married	735	36.9%	13,002	51.5%	40,518	51.8%
Separated	91	4.6%	788	3.1%	2,601	3.3%
Widowed	39	2.0%	944	3.7%	3,962	5.1%
Divorced	396	19.9%	3,302	13.1%	8,842	11.3%

Household Type (2025)

Population Family	1,699	69.5%	26,751	85.0%	83,751	86.7%
Population Non-Family	745	30.5%	4,721	15.0%	12,743	13.2%
Population Group Quarters	2	-	11	-	80	-
Family Households	516	48.5%	8,147	69.9%	25,727	73.4%
Non-Family Households	548	51.5%	3,515	30.1%	9,310	26.6%
Married Couple with Children	169	23.0%	2,855	22.0%	9,021	22.3%
Average Family Household Size	3.3		3.3		3.3	

Household Size (2025)

1 Person Households	440	41.3%	2,864	24.6%	7,334	20.9%
2 Person Households	264	24.8%	3,752	32.2%	11,867	33.9%
3 Person Households	153	14.4%	1,945	16.7%	6,068	17.3%
4 Person Households	108	10.1%	1,546	13.3%	5,142	14.7%
5 Person Households	58	5.5%	893	7.7%	2,719	7.8%
6 or More Person Households	41	3.9%	661	5.7%	1,907	5.4%

Household Vehicles (2025)

Households with 0 Vehicles Available	105	9.9%	531	4.5%	1,326	3.8%
Households with 1 Vehicles Available	506	47.5%	3,318	28.5%	8,538	24.4%
Households with 2 or More Vehicles Available	453	42.6%	7,813	67.0%	25,173	71.8%
Total Vehicles Available	1,805		23,411		74,046	
Average Vehicles Per Household	1.7		2.0		2.1	

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Labor Force (2025)

Estimated Labor Population Age 16 Years or Over	1,972		24,801		76,669	
Estimated Civilian Employed	1,299	65.9%	15,841	63.9%	48,277	63.0%
Estimated Civilian Unemployed	44	2.2%	535	2.2%	1,609	2.1%
Estimated in Armed Forces	4	0.2%	79	0.3%	196	0.3%
Estimated Not in Labor Force	624	31.7%	8,346	33.6%	26,587	34.7%
Unemployment Rate	2.2%		2.2%		2.1%	

Occupation (2025)

Occupation: Population Age 16 Years or Over	1,299		15,841		48,275	
Management, Business, Financial Operations	275	21.1%	3,395	21.4%	9,665	20.0%
Professional, Related Service	248	19.1%	3,166	20.0%	10,089	20.9%
Sales, Office	83	6.4%	1,668	10.5%	5,422	11.2%
Farming, Fishing, Forestry	316	24.3%	3,695	23.3%	11,007	22.8%
Construct, Extraction, Maintenance	-	-	-	-	14	-
Production, Transport Material Moving	78	6.0%	1,348	8.5%	4,852	10.1%
White Collar Workers	300	23.1%	2,569	16.2%	7,227	15.0%
Blue Collar Workers	839	64.5%	10,256	64.7%	30,760	63.7%
	461	35.5%	5,586	35.3%	17,515	36.3%

Consumer Expenditure (2025)

Total Household Expenditure	\$96.03 M		\$1.28 B		\$4.02 B	
Total Non-Retail Expenditure	\$46.77 M	48.7%	\$633.95 M	49.3%	\$1.99 B	49.6%
Total Retail Expenditure	\$49.26 M	51.3%	\$650.82 M	50.7%	\$2.03 B	50.4%
Alcoholic Beverages	\$588.51 K	0.6%	\$7.89 M	0.6%	\$24.7 M	0.6%
Apparel	\$1.8 M	1.9%	\$23.9 M	1.9%	\$74.51 M	1.9%
Contributions	\$3 M	3.1%	\$40.86 M	3.2%	\$128.9 M	3.2%
Education	\$2.16 M	2.2%	\$29.2 M	2.3%	\$91.82 M	2.3%
Entertainment	\$5.58 M	5.8%	\$74.04 M	5.8%	\$230.66 M	5.7%
Food Away From Home	\$4.26 M	4.4%	\$56.83 M	4.4%	\$177.32 M	4.4%
Grocery	\$6.68 M	7.0%	\$85.9 M	6.7%	\$263.14 M	6.5%
Health Care	\$6.73 M	7.0%	\$76.86 M	6.0%	\$233.87 M	5.8%
Household Furnishings and Equipment	\$2.57 M	2.7%	\$34.32 M	2.7%	\$107.21 M	2.7%
Household Operations	\$1.82 M	1.9%	\$24.13 M	1.9%	\$75.17 M	1.9%
Miscellaneous Expenses	\$1.67 M	1.7%	\$22.11 M	1.7%	\$68.94 M	1.7%
Personal Care	\$1.3 M	1.3%	\$16.82 M	1.3%	\$51.75 M	1.3%
Shelter	\$16.16 M	16.8%	\$204.09 M	15.9%	\$624.34 M	15.5%
Tax and Retirement	\$21.27 M	22.1%	\$312.26 M	24.3%	\$1.01 B	25.1%
Tobacco and Related	\$538.7 K	0.6%	\$6.53 M	0.5%	\$19.4 M	0.5%
Transportation	\$15.14 M	15.8%	\$207.69 M	16.2%	\$653.54 M	16.2%
Utilities	\$4.78 M	5.0%	\$61.33 M	4.8%	\$187.54 M	4.7%

Educational Attainment (2025)

Adult Population Age 25 Years or Over	1,688		21,122		65,158	
Elementary (Grade Level 0 to 8)	108	6.4%	617	2.9%	1,889	2.9%
Some High School (Grade Level 9 to 11)	108	6.4%	1,011	4.8%	2,978	4.6%
High School Graduate	336	19.9%	4,958	23.5%	16,108	24.7%
Some College	387	22.9%	5,229	24.8%	15,000	23.0%
Associate Degree Only	185	10.9%	1,912	9.1%	5,463	8.4%
Bachelor Degree Only	245	14.5%	4,575	21.7%	14,939	22.9%
Graduate Degree	320	19.0%	2,821	13.4%	8,782	13.5%

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Units In Structure (2025)

1 Detached Unit	545	70.4%	8,892	109.0%	29,169	111.0%
1 Attached Unit	256	33.1%	1,264	15.5%	2,254	8.6%
2 to 4 Units	43	5.6%	351	4.3%	675	2.6%
5 to 9 Units	65	8.4%	269	3.3%	712	2.7%
10 to 19 Units	33	4.2%	182	2.2%	422	1.6%
20 to 49 Units	84	10.8%	347	4.2%	756	2.9%
50 or More Units	28	3.6%	258	3.2%	589	2.2%
Mobile Home or Trailer	12	1.5%	95	1.2%	449	1.7%
Other Structure	-	-	3	-	11	-

Homes Built By Year (2025)

Homes Built 2010 or later	384	49.7%	3,348	41.0%	8,400	32.0%
Homes Built 2000 to 2009	399	51.6%	3,731	45.7%	9,905	37.7%
Homes Built 1990 to 1999	106	13.7%	1,545	18.9%	7,501	28.5%
Homes Built 1980 to 1989	70	9.0%	1,558	19.1%	4,626	17.6%
Homes Built 1970 to 1979	31	3.9%	792	9.7%	2,449	9.3%
Homes Built 1960 to 1969	11	1.4%	226	2.8%	923	3.5%
Homes Built 1950 to 1959	49	6.3%	286	3.5%	708	2.7%
Homes Built Before 1949	14	1.8%	176	2.2%	525	2.0%

Home Values (2025)

Home Values \$1,000,000 or More	-	-	60	0.7%	403	1.5%
Home Values \$500,000 to \$999,999	62	10.6%	862	10.7%	3,789	14.5%
Home Values \$400,000 to \$499,999	30	5.2%	1,289	16.0%	4,339	16.7%
Home Values \$300,000 to \$399,999	71	12.2%	2,014	25.0%	6,704	25.7%
Home Values \$200,000 to \$299,999	241	41.3%	2,209	27.4%	5,895	22.6%
Home Values \$150,000 to \$199,999	138	23.7%	1,022	12.7%	2,855	11.0%
Home Values \$100,000 to \$149,999	24	4.1%	239	3.0%	766	2.9%
Home Values \$70,000 to \$99,999	1	0.2%	119	1.5%	272	1.0%
Home Values \$50,000 to \$69,999	1	0.2%	34	0.4%	148	0.6%
Home Values \$25,000 to \$49,999	-	-	45	0.6%	267	1.0%
Home Values Under \$25,000	13	2.2%	170	2.1%	616	2.4%
Owner-Occupied Median Home Value	\$230,353		\$311,206		\$337,227	
Renter-Occupied Median Rent	\$1,563		\$1,457		\$1,436	

Transportation To Work (2025)

Drive to Work Alone	1,022	78.6%	11,382	71.9%	35,543	73.6%
Drive to Work in Carpool	54	4.2%	1,199	7.6%	3,686	7.6%
Travel to Work by Public Transportation	-	-	24	0.1%	213	0.4%
Drive to Work on Motorcycle	6	0.5%	18	0.1%	41	-
Walk or Bicycle to Work	4	0.3%	28	0.2%	183	0.4%
Other Means	3	0.3%	163	1.0%	608	1.3%
Work at Home	210	16.1%	3,027	19.1%	8,001	16.6%

Travel Time (2025)

Travel to Work in 14 Minutes or Less	166	12.8%	1,751	11.1%	5,466	11.3%
Travel to Work in 15 to 29 Minutes	251	19.3%	2,743	17.3%	8,314	17.2%
Travel to Work in 30 to 59 Minutes	420	32.3%	5,634	35.6%	18,264	37.8%
Travel to Work in 60 Minutes or More	253	19.5%	2,687	17.0%	8,230	17.0%
Average Minutes Travel to Work	34.5		34.0		35.8	