

Expanded Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.6428/-86.628

Trussville Promenade		3 mi radius		5 mi radius		10 mi radius	
Birmingham, AL 35235							
Population							
Estimated Population (2025)		37,487		88,832		201,174	
Projected Population (2030)		36,196		85,427		197,468	
Census Population (2020)		38,820		91,535		202,645	
Census Population (2010)		36,784		87,739		194,912	
Projected Annual Growth (2025 to 2030)		-1,292	-0.7%	-3,405	-0.8%	-3,706	-0.4%
Historical Annual Growth (2020 to 2025)		-1,333	-0.7%	-2,704	-0.6%	-1,471	-0.1%
Historical Annual Growth (2010 to 2020)		2,036	1.1%	3,797	0.9%	7,733	0.8%
Estimated Population Density (2025)		1,326 psm		1,132 psm		641 psm	
Trade Area Size		28.3 sq mi		78.5 sq mi		314.0 sq mi	
Households							
Estimated Households (2025)		14,089		33,048		76,785	
Projected Households (2030)		13,658		31,858		75,524	
Census Households (2020)		14,841		34,978		78,702	
Census Households (2010)		13,961		33,357		74,969	
Estimated Households with Children (2025)		5,208	37.0%	12,492	37.8%	26,672	34.7%
Estimated Average Household Size (2025)		2.64		2.67		2.58	
Average Household Income							
Estimated Average Household Income (2025)		\$99,362		\$97,993		\$96,501	
Projected Average Household Income (2030)		\$98,127		\$96,756		\$95,153	
Estimated Average Family Income (2025)		\$113,489		\$111,411		\$111,167	
Median Household Income							
Estimated Median Household Income (2025)		\$76,807		\$74,847		\$75,103	
Projected Median Household Income (2030)		\$76,101		\$74,375		\$74,688	
Estimated Median Family Income (2025)		\$86,792		\$84,757		\$86,683	
Per Capita Income							
Estimated Per Capita Income (2025)		\$37,428		\$36,524		\$36,984	
Projected Per Capita Income (2030)		\$37,114		\$36,154		\$36,546	
Estimated Per Capita Income 5 Year Growth		-\$314	-0.8%	-\$370	-1.0%	-\$438	-1.2%
Estimated Average Household Net Worth (2025)		\$1,048,705		\$949,612		\$940,022	
Daytime Demos (2025)							
Total Businesses		1,318		3,082		11,491	
Total Employees		10,329		26,713		145,990	
Company Headquarter Businesses		35	2.6%	96	3.1%	393	3.4%
Company Headquarter Employees		905	8.8%	2,615	9.8%	17,537	12.0%
Employee Population per Business		7.8		8.7		12.7	
Residential Population per Business		28.4		28.8		17.5	

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Trussville Promenade Birmingham, AL 35235		3 mi radius		5 mi radius		10 mi radius	
Race & Ethnicity							
White (2025)	18,703	49.9%	41,056	46.2%	103,847	51.6%	
Black or African American (2025)	16,265	43.4%	41,892	47.2%	82,576	41.0%	
American Indian or Alaska Native (2025)	72	0.2%	202	0.2%	566	0.3%	
Asian (2025)	590	1.6%	1,018	1.1%	2,107	1.0%	
Hawaiian or Pacific Islander (2025)	8	-	23	-	92	-	
Other Race (2025)	617	1.6%	1,723	1.9%	4,905	2.4%	
Two or More Races (2025)	1,232	3.3%	2,918	3.3%	7,081	3.5%	
Not Hispanic or Latino Population (2025)	35,643	95.1%	84,146	94.7%	188,449	93.7%	
Hispanic or Latino Population (2025)	1,844	4.9%	4,686	5.3%	12,725	6.3%	
Not Hispanic or Latino Population (2030)	34,088	94.2%	80,337	94.0%	183,893	93.1%	
Hispanic or Latino Population (2030)	2,107	5.8%	5,089	6.0%	13,575	6.9%	
Not Hispanic or Latino Population (2020)	37,340	96.2%	87,609	95.7%	191,022	94.3%	
Hispanic or Latino Population (2020)	1,481	3.8%	3,927	4.3%	11,623	5.7%	
Not Hispanic or Latino Population (2010)	35,853	97.5%	85,246	97.2%	187,595	96.2%	
Hispanic or Latino Population (2010)	931	2.5%	2,493	2.8%	7,318	3.8%	
Projected Hispanic Annual Growth (2025 to 2030)	264	2.9%	403	1.7%	850	1.3%	
Historic Hispanic Annual Growth (2010 to 2025)	913	6.5%	2,193	5.9%	5,407	4.9%	
Age Distribution (2025)							
Age Under 5	2,221	5.9%	5,339	6.0%	12,060	6.0%	
Age 5 to 9 Years	2,572	6.9%	6,107	6.9%	13,391	6.7%	
Age 10 to 14 Years	2,938	7.8%	6,796	7.6%	14,324	7.1%	
Age 15 to 19 Years	2,784	7.4%	6,542	7.4%	13,573	6.7%	
Age 20 to 24 Years	2,114	5.6%	5,215	5.9%	11,252	5.6%	
Age 25 to 29 Years	2,096	5.6%	5,191	5.8%	12,429	6.2%	
Age 30 to 34 Years	2,642	7.0%	6,383	7.2%	14,794	7.4%	
Age 35 to 39 Years	2,595	6.9%	6,073	6.8%	13,975	6.9%	
Age 40 to 44 Years	2,616	7.0%	6,224	7.0%	13,542	6.7%	
Age 45 to 49 Years	2,310	6.2%	5,570	6.3%	12,331	6.1%	
Age 50 to 54 Years	2,289	6.1%	5,658	6.4%	12,566	6.2%	
Age 55 to 59 Years	1,983	5.3%	5,082	5.7%	11,745	5.8%	
Age 60 to 64 Years	2,138	5.7%	5,209	5.9%	12,633	6.3%	
Age 65 to 74 Years	3,709	9.9%	8,301	9.3%	20,091	10.0%	
Age 75 to 84 Years	1,861	5.0%	3,890	4.4%	9,373	4.7%	
Age 85 Years or Over	618	1.6%	1,254	1.4%	3,097	1.5%	
Median Age	37.1		36.7		37.5		
Gender Age Distribution (2025)							
Female Population	19,878	53.0%	47,265	53.2%	104,601	52.0%	
Age 0 to 19 Years	5,118	25.7%	12,172	25.8%	26,001	24.9%	
Age 20 to 64 Years	11,292	56.8%	27,647	58.5%	60,923	58.2%	
Age 65 Years or Over	3,468	17.4%	7,447	15.8%	17,677	16.9%	
Female Median Age	38.7		38.1		38.7		
Male Population	17,609	47.0%	41,567	46.8%	96,573	48.0%	
Age 0 to 19 Years	5,397	30.7%	12,612	30.3%	27,347	28.3%	
Age 20 to 64 Years	9,492	53.9%	22,958	55.2%	54,343	56.3%	
Age 65 Years or Over	2,720	15.4%	5,997	14.4%	14,883	15.4%	
Male Median Age	35.1		35.0		36.4		

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Trussville Promenade

Birmingham, AL 35235

3 mi radius 5 mi radius 10 mi radius

Household Income Distribution (2025)						
HH Income \$200,000 or More	1,310	9.3%	2,714	8.2%	5,729	7.5%
HH Income \$150,000 to \$199,999	1,084	7.7%	2,574	7.8%	5,472	7.1%
HH Income \$100,000 to \$149,999	2,128	15.1%	5,174	15.7%	13,500	17.6%
HH Income \$75,000 to \$99,999	2,196	15.6%	5,006	15.1%	11,455	14.9%
HH Income \$50,000 to \$74,999	2,640	18.7%	6,022	18.2%	13,762	17.9%
HH Income \$35,000 to \$49,999	1,528	10.8%	3,617	10.9%	8,284	10.8%
HH Income \$25,000 to \$34,999	1,131	8.0%	2,775	8.4%	6,202	8.1%
HH Income \$15,000 to \$24,999	926	6.6%	2,260	6.8%	5,409	7.0%
HH Income Under \$15,000	1,145	8.1%	2,906	8.8%	6,974	9.1%
HH Income \$35,000 or More	10,886	77.3%	25,106	76.0%	58,200	75.8%
HH Income \$75,000 or More	6,718	47.7%	15,468	46.8%	36,155	47.1%
Housing (2025)						
Total Housing Units	16,008		37,866		88,028	
Housing Units Occupied	14,089	88.0%	33,048	87.3%	76,785	87.2%
Housing Units Owner-Occupied	10,122	71.8%	22,078	66.8%	51,869	67.6%
Housing Units, Renter-Occupied	3,967	28.2%	10,970	33.2%	24,917	32.4%
Housing Units, Vacant	1,919	13.6%	4,818	14.6%	11,243	14.6%
Marital Status (2025)						
Never Married	9,780	32.9%	23,343	33.1%	53,920	33.4%
Currently Married	12,891	43.3%	30,641	43.4%	67,408	41.8%
Separated	787	2.6%	2,259	3.2%	6,461	4.0%
Widowed	2,056	6.9%	4,648	6.6%	11,418	7.1%
Divorced	4,241	14.3%	9,699	13.7%	22,192	13.7%
Household Type (2025)						
Population Family	32,381	86.4%	77,532	87.3%	169,168	84.1%
Population Non-Family	4,772	12.7%	10,649	12.0%	29,042	14.4%
Population Group Quarters	334	0.9%	651	0.7%	2,965	1.5%
Family Households	10,366	73.6%	24,851	75.2%	54,548	71.0%
Non-Family Households	3,723	26.4%	8,196	24.8%	22,237	29.0%
Married Couple with Children	3,097	24.0%	6,916	22.6%	15,427	22.9%
Average Family Household Size	3.1		3.1		3.1	
Household Size (2025)						
1 Person Households	3,192	22.7%	6,882	20.8%	18,394	24.0%
2 Person Households	4,809	34.1%	11,605	35.1%	26,559	34.6%
3 Person Households	2,589	18.4%	6,311	19.1%	13,791	18.0%
4 Person Households	1,940	13.8%	4,535	13.7%	10,146	13.2%
5 Person Households	948	6.7%	2,269	6.9%	4,923	6.4%
6 or More Person Households	611	4.3%	1,446	4.4%	2,971	3.9%
Household Vehicles (2025)						
Households with 0 Vehicles Available	389	2.8%	1,641	5.0%	4,592	6.0%
Households with 1 Vehicles Available	4,638	32.9%	11,027	33.4%	24,941	32.5%
Households with 2 or More Vehicles Available	9,061	64.3%	20,379	61.7%	47,253	61.5%
Total Vehicles Available	27,309		62,126		144,771	
Average Vehicles Per Household	1.9		1.9		1.9	

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Trussville Promenade		3 mi radius		5 mi radius		10 mi radius	
Birmingham, AL 35235							
Labor Force (2025)							
Estimated Labor Population Age 16 Years or Over		29,143		69,147		158,541	
Estimated Civilian Employed		16,805	57.7%	40,711	58.9%	93,594	59.0%
Estimated Civilian Unemployed		754	2.6%	1,766	2.6%	3,918	2.5%
Estimated in Armed Forces		45	0.2%	81	0.1%	266	0.2%
Estimated Not in Labor Force		11,538	39.6%	26,588	38.5%	60,762	38.3%
Unemployment Rate		2.6%		2.6%		2.5%	
Occupation (2025)							
Occupation: Population Age 16 Years or Over		16,804		40,709		93,584	
Management, Business, Financial Operations		2,955	17.6%	6,485	15.9%	16,841	18.0%
Professional, Related Service		4,142	24.7%	8,888	21.8%	20,031	21.4%
Sales, Office		2,358	14.0%	6,403	15.7%	14,305	15.3%
Farming, Fishing, Forestry		4	-	15	-	96	0.1%
Construct, Extraction, Maintenance		1,276	7.6%	2,997	7.4%	8,549	9.1%
Production, Transport Material Moving		2,788	16.6%	7,307	17.9%	14,831	15.8%
White Collar Workers		10,378	61.8%	23,989	58.9%	55,804	59.6%
Blue Collar Workers		6,426	38.2%	16,721	41.1%	37,780	40.4%
Consumer Expenditure (2025)							
Total Household Expenditure		\$1.39 B		\$3.2 B		\$7.32 B	
Total Non-Retail Expenditure		\$665.42 M	48.0%	\$1.54 B	48.2%	\$3.52 B	48.0%
Total Retail Expenditure		\$719.64 M	52.0%	\$1.66 B	51.8%	\$3.81 B	52.0%
Alcoholic Beverages		\$8.49 M	0.6%	\$19.63 M	0.6%	\$44.85 M	0.6%
Apparel		\$26.01 M	1.9%	\$60.36 M	1.9%	\$137.63 M	1.9%
Contributions		\$42.82 M	3.1%	\$98.44 M	3.1%	\$225.77 M	3.1%
Education		\$30.92 M	2.2%	\$71.27 M	2.2%	\$163.2 M	2.2%
Entertainment		\$80.72 M	5.8%	\$187.38 M	5.8%	\$427.27 M	5.8%
Food Away From Home		\$61.62 M	4.4%	\$142.87 M	4.5%	\$325.95 M	4.5%
Grocery		\$98.28 M	7.1%	\$230.75 M	7.2%	\$522.32 M	7.1%
Health Care		\$93.43 M	6.7%	\$217.59 M	6.8%	\$504.14 M	6.9%
Household Furnishings and Equipment		\$37.05 M	2.7%	\$85.82 M	2.7%	\$195.94 M	2.7%
Household Operations		\$26.53 M	1.9%	\$61.66 M	1.9%	\$140.27 M	1.9%
Miscellaneous Expenses		\$23.87 M	1.7%	\$55.3 M	1.7%	\$126.44 M	1.7%
Personal Care		\$18.99 M	1.4%	\$44.45 M	1.4%	\$100.79 M	1.4%
Shelter		\$223.37 M	16.1%	\$528.19 M	16.5%	\$1.2 B	16.4%
Tax and Retirement		\$305.75 M	22.1%	\$693.38 M	21.6%	\$1.59 B	21.6%
Tobacco and Related		\$8.17 M	0.6%	\$19.48 M	0.6%	\$43.63 M	0.6%
Transportation		\$228.54 M	16.5%	\$520.91 M	16.3%	\$1.21 B	16.5%
Utilities		\$70.5 M	5.1%	\$165.7 M	5.2%	\$374.82 M	5.1%
Educational Attainment (2025)							
Adult Population Age 25 Years or Over		24,858		58,834		136,574	
Elementary (Grade Level 0 to 8)		283	1.1%	946	1.6%	3,064	2.2%
Some High School (Grade Level 9 to 11)		1,315	5.3%	3,473	5.9%	9,019	6.6%
High School Graduate		6,519	26.2%	17,282	29.4%	41,131	30.1%
Some College		5,427	21.8%	13,811	23.5%	31,253	22.9%
Associate Degree Only		2,938	11.8%	6,563	11.2%	13,134	9.6%
Bachelor Degree Only		5,420	21.8%	11,204	19.0%	25,536	18.7%
Graduate Degree		2,954	11.9%	5,555	9.4%	13,438	9.8%

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Units In Structure (2025)							
1 Detached Unit		11,055	79.2%	25,316	75.9%	59,112	78.8%
1 Attached Unit		779	5.6%	1,115	3.3%	2,061	2.7%
2 to 4 Units		396	2.8%	988	3.0%	2,630	3.5%
5 to 9 Units		706	5.1%	1,801	5.4%	3,260	4.3%
10 to 19 Units		557	4.0%	1,663	5.0%	3,253	4.3%
20 to 49 Units		116	0.8%	529	1.6%	1,270	1.7%
50 or More Units		213	1.5%	769	2.3%	1,611	2.1%
Mobile Home or Trailer		265	1.9%	856	2.6%	3,492	4.7%
Other Structure		1	-	10	-	95	0.1%
Homes Built By Year (2025)							
Homes Built 2010 or later		1,176	8.4%	3,160	9.5%	8,303	11.1%
Homes Built 2000 to 2009		2,658	19.0%	5,645	16.9%	13,042	17.4%
Homes Built 1990 to 1999		2,407	17.2%	4,112	12.3%	8,938	11.9%
Homes Built 1980 to 1989		2,120	15.2%	4,497	13.5%	9,069	12.1%
Homes Built 1970 to 1979		3,008	21.5%	7,344	22.0%	14,471	19.3%
Homes Built 1960 to 1969		1,178	8.4%	3,739	11.2%	9,054	12.1%
Homes Built 1950 to 1959		801	5.7%	2,427	7.3%	7,318	9.8%
Homes Built Before 1949		741	5.3%	2,124	6.4%	6,588	8.8%
Home Values (2025)							
Home Values \$1,000,000 or More		130	1.3%	376	1.7%	787	1.5%
Home Values \$500,000 to \$999,999		676	6.7%	1,532	6.9%	3,384	6.5%
Home Values \$400,000 to \$499,999		708	7.0%	1,558	7.1%	3,480	6.7%
Home Values \$300,000 to \$399,999		2,237	22.1%	4,161	18.8%	9,020	17.4%
Home Values \$200,000 to \$299,999		1,930	19.1%	4,517	20.5%	12,311	23.7%
Home Values \$150,000 to \$199,999		1,930	19.1%	3,992	18.1%	9,113	17.6%
Home Values \$100,000 to \$149,999		1,585	15.7%	3,547	16.1%	6,534	12.6%
Home Values \$70,000 to \$99,999		389	3.8%	1,167	5.3%	2,832	5.5%
Home Values \$50,000 to \$69,999		109	1.1%	268	1.2%	1,134	2.2%
Home Values \$25,000 to \$49,999		144	1.4%	328	1.5%	1,355	2.6%
Home Values Under \$25,000		284	2.8%	631	2.9%	1,917	3.7%
Owner-Occupied Median Home Value		\$242,686		\$236,246		\$229,878	
Renter-Occupied Median Rent		\$1,002		\$922		\$866	
Transportation To Work (2025)							
Drive to Work Alone		13,277	79.0%	32,596	80.1%	72,976	78.0%
Drive to Work in Carpool		1,065	6.3%	3,054	7.5%	7,707	8.2%
Travel to Work by Public Transportation		20	0.1%	126	0.3%	406	0.4%
Drive to Work on Motorcycle		16	-	17	-	78	-
Walk or Bicycle to Work		115	0.7%	453	1.1%	1,161	1.2%
Other Means		191	1.1%	439	1.1%	1,447	1.5%
Work at Home		2,120	12.6%	4,025	9.9%	9,809	10.5%
Travel Time (2025)							
Travel to Work in 14 Minutes or Less		2,300	13.7%	6,092	15.0%	13,060	14.0%
Travel to Work in 15 to 29 Minutes		5,899	35.1%	15,017	36.9%	34,809	37.2%
Travel to Work in 30 to 59 Minutes		5,566	33.1%	13,258	32.6%	31,016	33.1%
Travel to Work in 60 Minutes or More		919	5.5%	2,318	5.7%	4,890	5.2%
Average Minutes Travel to Work		26.0		25.8		26.1	