

Expanded Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.3112/-71.2142

201 Needham St Newton, MA 02464							1 mi radius	3 mi radius	5 mi radius
Population									
Estimated Population (2025)	13,570		111,024		379,997				
Projected Population (2030)	13,352		110,077		372,926				
Census Population (2020)	12,793		109,441		375,644				
Census Population (2010)	11,923		103,336		352,353				
Projected Annual Growth (2025 to 2030)	-218	-0.3%	-947	-0.2%	-7,071	-0.4%			
Historical Annual Growth (2020 to 2025)	777	1.2%	1,583	0.3%	4,353	0.2%			
Historical Annual Growth (2010 to 2020)	870	1.5%	6,106	1.2%	23,291	1.3%			
Estimated Population Density (2025)	4,322	psm	3,929	psm	4,840	psm			
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi			
Households									
Estimated Households (2025)	5,489		38,976		150,719				
Projected Households (2030)	5,498		39,264		149,849				
Census Households (2020)	4,921		37,594		146,858				
Census Households (2010)	4,496		36,340		139,194				
Estimated Households with Children (2025)	1,730	31.5%	13,739	35.2%	39,819	26.4%			
Estimated Average Household Size (2025)	2.45		2.62		2.38				
Average Household Income									
Estimated Average Household Income (2025)	\$253,816		\$306,242		\$219,680				
Projected Average Household Income (2030)	\$250,734		\$302,449		\$217,293				
Estimated Average Family Income (2025)	\$335,099		\$377,167		\$298,741				
Median Household Income									
Estimated Median Household Income (2025)	\$177,062		\$214,653		\$158,470				
Projected Median Household Income (2030)	\$176,589		\$213,668		\$157,951				
Estimated Median Family Income (2025)	\$230,585		\$260,406		\$217,210				
Per Capita Income									
Estimated Per Capita Income (2025)	\$102,731		\$108,150		\$87,590				
Projected Per Capita Income (2030)	\$103,324		\$108,527		\$87,779				
Estimated Per Capita Income 5 Year Growth	\$593	0.6%	\$377	0.3%	\$189	0.2%			
Estimated Average Household Net Worth (2025)	\$2,535,176		\$3,165,981		\$2,144,045				
Daytime Demos (2025)									
Total Businesses	1,757		8,115		20,199				
Total Employees	22,558		82,271		196,733				
Company Headquarter Businesses	115	6.5%	329	4.1%	750	3.7%			
Company Headquarter Employees	8,283	36.7%	18,954	23.0%	39,156	19.9%			
Employee Population per Business	12.8		10.1		9.7				
Residential Population per Business	7.7		13.7		18.8				

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Race & Ethnicity						
White (2025)	9,160	67.5%	81,728	73.6%	260,949	68.7%
Black or African American (2025)	588	4.3%	4,462	4.0%	30,011	7.9%
American Indian or Alaska Native (2025)	13	-	94	-	694	0.2%
Asian (2025)	3,071	22.6%	18,404	16.6%	53,780	14.2%
Hawaiian or Pacific Islander (2025)	2	-	18	-	98	-
Other Race (2025)	196	1.4%	1,988	1.8%	14,429	3.8%
Two or More Races (2025)	540	4.0%	4,330	3.9%	20,035	5.3%
Not Hispanic or Latino Population (2025)	12,831	94.5%	105,137	94.7%	341,967	90.0%
Hispanic or Latino Population (2025)	740	5.5%	5,887	5.3%	38,030	10.0%
Not Hispanic or Latino Population (2030)	12,528	93.8%	103,483	94.0%	333,529	89.4%
Hispanic or Latino Population (2030)	823	6.2%	6,595	6.0%	39,396	10.6%
Not Hispanic or Latino Population (2020)	12,146	94.9%	104,166	95.2%	339,624	90.4%
Hispanic or Latino Population (2020)	648	5.1%	5,276	4.8%	36,020	9.6%
Not Hispanic or Latino Population (2010)	11,460	96.1%	99,613	96.4%	325,655	92.4%
Hispanic or Latino Population (2010)	462	3.9%	3,722	3.6%	26,698	7.6%
Projected Hispanic Annual Growth (2025 to 2030)	84	2.3%	707	2.4%	1,366	0.7%
Historic Hispanic Annual Growth (2010 to 2025)	277	4.0%	2,165	3.9%	11,332	2.8%
Age Distribution (2025)						
Age Under 5	617	4.5%	4,776	4.3%	17,736	4.7%
Age 5 to 9 Years	734	5.4%	6,454	5.8%	18,802	4.9%
Age 10 to 14 Years	888	6.5%	7,169	6.5%	19,611	5.2%
Age 15 to 19 Years	862	6.4%	8,906	8.0%	24,201	6.4%
Age 20 to 24 Years	630	4.6%	10,013	9.0%	31,718	8.3%
Age 25 to 29 Years	637	4.7%	3,808	3.4%	31,667	8.3%
Age 30 to 34 Years	646	4.8%	4,304	3.9%	28,440	7.5%
Age 35 to 39 Years	916	6.8%	6,224	5.6%	26,387	6.9%
Age 40 to 44 Years	979	7.2%	7,433	6.7%	24,205	6.4%
Age 45 to 49 Years	997	7.3%	7,480	6.7%	22,363	5.9%
Age 50 to 54 Years	948	7.0%	7,386	6.7%	22,167	5.8%
Age 55 to 59 Years	900	6.6%	7,192	6.5%	22,221	5.8%
Age 60 to 64 Years	913	6.7%	6,923	6.2%	21,527	5.7%
Age 65 to 74 Years	1,681	12.4%	12,669	11.4%	37,763	9.9%
Age 75 to 84 Years	869	6.4%	7,047	6.3%	21,220	5.6%
Age 85 Years or Over	353	2.6%	3,240	2.9%	9,966	2.6%
Median Age	43.6		42.0		39.0	
Gender Age Distribution (2025)						
Female Population	7,076	52.1%	53,363	48.1%	187,419	49.3%
Age 0 to 19 Years	1,515	21.4%	12,478	23.4%	37,188	19.8%
Age 20 to 64 Years	3,977	56.2%	28,685	53.8%	113,077	60.3%
Age 65 Years or Over	1,585	22.4%	12,200	22.9%	37,153	19.8%
Female Median Age	44.8		44.8		40.5	
Male Population	6,494	47.9%	57,661	51.9%	192,578	50.7%
Age 0 to 19 Years	1,587	24.4%	14,827	25.7%	43,162	22.4%
Age 20 to 64 Years	3,589	55.3%	32,078	55.6%	117,619	61.1%
Age 65 Years or Over	1,319	20.3%	10,756	18.7%	31,797	16.5%
Male Median Age	42.3		39.8		37.6	

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1 mi radius 3 mi radius 5 mi radius

Household Income Distribution (2025)

HH Income \$200,000 or More	2,420	44.1%	20,332	52.2%	55,161	36.6%
HH Income \$150,000 to \$199,999	481	8.8%	4,155	10.7%	16,951	11.2%
HH Income \$100,000 to \$149,999	695	12.7%	4,917	12.6%	24,132	16.0%
HH Income \$75,000 to \$99,999	348	6.3%	2,207	5.7%	13,266	8.8%
HH Income \$50,000 to \$74,999	582	10.6%	2,651	6.8%	13,690	9.1%
HH Income \$35,000 to \$49,999	290	5.3%	1,378	3.5%	7,487	5.0%
HH Income \$25,000 to \$34,999	149	2.7%	796	2.0%	4,701	3.1%
HH Income \$15,000 to \$24,999	174	3.2%	824	2.1%	5,702	3.8%
HH Income Under \$15,000	349	6.4%	1,716	4.4%	9,629	6.4%
HH Income \$35,000 or More	4,816	87.7%	35,641	91.4%	130,687	86.7%
HH Income \$75,000 or More	3,944	71.9%	31,612	81.1%	109,511	72.7%

Housing (2025)

Total Housing Units	5,708		40,435		158,535	
Housing Units Occupied	5,489	96.2%	38,976	96.4%	150,719	95.1%
Housing Units Owner-Occupied	3,358	61.2%	28,450	73.0%	79,949	53.0%
Housing Units, Renter-Occupied	2,131	38.8%	10,526	27.0%	70,770	47.0%
Housing Units, Vacant	219	4.0%	1,459	3.7%	7,816	5.2%

Marital Status (2025)

Never Married	3,306	29.2%	29,769	32.1%	134,101	41.4%
Currently Married	6,392	56.4%	51,429	55.5%	143,002	44.2%
Separated	437	3.9%	2,385	2.6%	12,000	3.7%
Widowed	403	3.6%	3,905	4.2%	14,339	4.4%
Divorced	794	7.0%	5,137	5.5%	20,405	6.3%

Household Type (2025)

Population Family	10,496	77.3%	86,075	77.5%	261,078	68.7%
Population Non-Family	2,947	21.7%	15,999	14.4%	97,796	25.7%
Population Group Quarters	127	0.9%	8,949	8.1%	21,123	5.6%
Family Households	3,324	60.6%	27,241	69.9%	84,269	55.9%
Non-Family Households	2,165	39.4%	11,736	30.1%	66,450	44.1%
Married Couple with Children	1,417	22.2%	11,756	22.9%	31,715	22.2%
Average Family Household Size	3.2		3.2		3.1	

Household Size (2025)

1 Person Households	1,740	31.7%	9,362	24.0%	46,861	31.1%
2 Person Households	1,514	27.6%	12,074	31.0%	49,668	33.0%
3 Person Households	868	15.8%	6,563	16.8%	22,188	14.7%
4 Person Households	955	17.4%	7,415	19.0%	20,497	13.6%
5 Person Households	310	5.6%	2,680	6.9%	7,886	5.2%
6 or More Person Households	102	1.9%	882	2.3%	3,619	2.4%

Household Vehicles (2025)

Households with 0 Vehicles Available	344	6.3%	2,516	6.5%	22,383	14.9%
Households with 1 Vehicles Available	2,215	40.4%	13,132	33.7%	61,669	40.9%
Households with 2 or More Vehicles Available	2,930	53.4%	23,328	59.9%	66,667	44.2%
Total Vehicles Available	8,780		66,009		214,939	
Average Vehicles Per Household	1.6		1.7		1.4	

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Labor Force (2025)

Estimated Labor Population Age 16 Years or Over	11,131		91,072		319,588	
Estimated Civilian Employed	7,583	68.1%	59,170	65.0%	220,379	69.0%
Estimated Civilian Unemployed	173	1.6%	1,833	2.0%	7,148	2.2%
Estimated in Armed Forces	2	-	31	-	205	-
Estimated Not in Labor Force	3,373	30.3%	30,038	33.0%	91,856	28.7%
Unemployment Rate	1.6%		2.0%		2.2%	

Occupation (2025)

Occupation: Population Age 16 Years or Over	7,583		59,166		220,363	
Management, Business, Financial Operations	1,896	25.0%	15,997	27.0%	55,419	25.1%
Professional, Related Service	3,550	46.8%	26,762	45.2%	92,961	42.2%
Sales, Office	592	7.8%	5,312	9.0%	26,431	12.0%
Farming, Fishing, Forestry	1,193	15.7%	7,852	13.3%	29,012	13.2%
Construct, Extraction, Maintenance	4	-	72	0.1%	279	0.1%
Production, Transport Material Moving	210	2.8%	1,556	2.6%	7,552	3.4%
White Collar Workers	139	1.8%	1,614	2.7%	8,709	4.0%
Blue Collar Workers	6,639	87.5%	50,612	85.5%	177,392	80.5%
	944	12.5%	8,554	14.5%	42,970	19.5%

Consumer Expenditure (2025)

Total Household Expenditure	\$826.29 M		\$6.47 B		\$21.25 B	
Total Non-Retail Expenditure	\$460.2 M	55.7%	\$3.61 B	55.8%	\$11.8 B	55.5%
Total Retail Expenditure	\$366.09 M	44.3%	\$2.86 B	44.2%	\$9.45 B	44.5%
Alcoholic Beverages	\$5.03 M	0.6%	\$39.5 M	0.6%	\$130.67 M	0.6%
Apparel	\$14.59 M	1.8%	\$114.06 M	1.8%	\$380.23 M	1.8%
Contributions	\$28.43 M	3.4%	\$225.3 M	3.5%	\$734.34 M	3.5%
Education	\$19.62 M	2.4%	\$155 M	2.4%	\$508.11 M	2.4%
Entertainment	\$44.78 M	5.4%	\$349.77 M	5.4%	\$1.17 B	5.5%
Food Away From Home	\$35.03 M	4.2%	\$274.35 M	4.2%	\$912.98 M	4.3%
Grocery	\$41.73 M	5.1%	\$317.53 M	4.9%	\$1.11 B	5.2%
Health Care	\$37.81 M	4.6%	\$277.51 M	4.3%	\$994.49 M	4.7%
Household Furnishings and Equipment	\$21.47 M	2.6%	\$168.4 M	2.6%	\$559.05 M	2.6%
Household Operations	\$14.59 M	1.8%	\$113.96 M	1.8%	\$379.78 M	1.8%
Miscellaneous Expenses	\$13.55 M	1.6%	\$105.93 M	1.6%	\$354.13 M	1.7%
Personal Care	\$8.7 M	1.1%	\$66.77 M	1.0%	\$229.97 M	1.1%
Shelter	\$120.97 M	14.6%	\$914.14 M	14.1%	\$3.24 B	15.3%
Tax and Retirement	\$278.16 M	33.7%	\$2.25 B	34.8%	\$7 B	32.9%
Tobacco and Related	\$2.03 M	0.2%	\$13.83 M	0.2%	\$56.59 M	0.3%
Transportation	\$110.72 M	13.4%	\$863.09 M	13.3%	\$2.71 B	12.8%
Utilities	\$29.08 M	3.5%	\$220.48 M	3.4%	\$775.28 M	3.6%

Educational Attainment (2025)

Adult Population Age 25 Years or Over	9,839		73,707		267,928	
Elementary (Grade Level 0 to 8)	187	1.9%	1,010	1.4%	7,195	2.7%
Some High School (Grade Level 9 to 11)	109	1.1%	831	1.1%	5,538	2.1%
High School Graduate	574	5.8%	4,593	6.2%	28,164	10.5%
Some College	563	5.7%	4,133	5.6%	19,621	7.3%
Associate Degree Only	469	4.8%	2,508	3.4%	11,302	4.2%
Bachelor Degree Only	2,969	30.2%	20,907	28.4%	81,283	30.3%
Graduate Degree	4,969	50.5%	39,725	53.9%	114,825	42.9%

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Units In Structure (2025)

1 Detached Unit	2,745	61.1%	24,394	67.1%	57,698	41.5%
1 Attached Unit	442	9.8%	2,311	6.4%	9,553	6.9%
2 to 4 Units	980	21.8%	4,902	13.5%	38,028	27.3%
5 to 9 Units	69	1.5%	1,105	3.0%	8,862	6.4%
10 to 19 Units	125	2.8%	1,101	3.0%	8,759	6.3%
20 to 49 Units	132	2.9%	1,192	3.3%	9,244	6.6%
50 or More Units	992	22.1%	3,935	10.8%	18,205	13.1%
Mobile Home or Trailer	1	-	20	-	296	0.2%
Other Structure	2	-	17	-	73	-

Homes Built By Year (2025)

Homes Built 2010 or later	765	17.0%	3,664	10.1%	12,701	9.1%
Homes Built 2000 to 2009	325	7.2%	2,599	7.2%	8,142	5.8%
Homes Built 1990 to 1999	263	5.9%	1,582	4.4%	5,393	3.9%
Homes Built 1980 to 1989	370	8.2%	2,241	6.2%	9,400	6.8%
Homes Built 1970 to 1979	440	9.8%	2,677	7.4%	11,968	8.6%
Homes Built 1960 to 1969	335	7.5%	2,726	7.5%	13,272	9.5%
Homes Built 1950 to 1959	639	14.2%	5,834	16.1%	17,140	12.3%
Homes Built Before 1949	2,351	52.3%	17,653	48.6%	72,703	52.2%

Home Values (2025)

Home Values \$1,000,000 or More	1,962	58.4%	18,629	65.5%	36,826	46.1%
Home Values \$500,000 to \$999,999	1,202	35.8%	7,893	27.7%	33,893	42.4%
Home Values \$400,000 to \$499,999	51	1.5%	622	2.2%	3,976	5.0%
Home Values \$300,000 to \$399,999	39	1.2%	509	1.8%	2,202	2.8%
Home Values \$200,000 to \$299,999	34	1.0%	201	0.7%	1,008	1.3%
Home Values \$150,000 to \$199,999	1	-	40	0.1%	139	0.2%
Home Values \$100,000 to \$149,999	59	1.8%	213	0.7%	480	0.6%
Home Values \$70,000 to \$99,999	2	-	66	0.2%	293	0.4%
Home Values \$50,000 to \$69,999	1	-	10	-	219	0.3%
Home Values \$25,000 to \$49,999	-	-	29	0.1%	147	0.2%
Home Values Under \$25,000	7	0.2%	237	0.8%	767	1.0%
Owner-Occupied Median Home Value	\$1,166,329		\$1,328,765		\$1,112,207	
Renter-Occupied Median Rent	\$2,232		\$2,332		\$2,132	

Transportation To Work (2025)

Drive to Work Alone	4,070	53.7%	30,658	51.8%	106,151	48.2%
Drive to Work in Carpool	488	6.4%	3,228	5.5%	14,166	6.4%
Travel to Work by Public Transportation	656	8.7%	5,216	8.8%	29,961	13.6%
Drive to Work on Motorcycle	-	-	16	-	111	-
Walk or Bicycle to Work	296	3.9%	3,379	5.7%	16,299	7.4%
Other Means	73	1.0%	638	1.1%	2,436	1.1%
Work at Home	2,001	26.4%	16,031	27.1%	51,240	23.3%

Travel Time (2025)

Travel to Work in 14 Minutes or Less	966	12.7%	9,354	15.8%	30,999	14.1%
Travel to Work in 15 to 29 Minutes	2,244	29.6%	13,988	23.6%	55,619	25.2%
Travel to Work in 30 to 59 Minutes	1,909	25.2%	16,084	27.2%	67,074	30.4%
Travel to Work in 60 Minutes or More	464	6.1%	3,709	6.3%	15,431	7.0%
Average Minutes Travel to Work	25.9		26.4		27.4	