

Expanded Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.3409/-76.3978

Plaza 422							3 mi radius		5 mi radius		10 mi radius	
Lebanon, PA 17042												
Population												
Estimated Population (2025)							53,185		72,696		131,559	
Projected Population (2030)							53,738		73,414		132,571	
Census Population (2020)							51,747		71,464		129,076	
Census Population (2010)							47,993		66,318		121,715	
Projected Annual Growth (2025 to 2030)							553	0.2%	718	0.2%	1,012	0.2%
Historical Annual Growth (2020 to 2025)							1,438	0.6%	1,233	0.3%	2,483	0.4%
Historical Annual Growth (2010 to 2020)							3,754	1.6%	5,146	1.6%	7,361	1.2%
Estimated Population Density (2025)							1,882	psm	926	psm	419	psm
Trade Area Size							28.3	sq mi	78.5	sq mi	314.0	sq mi
Households												
Estimated Households (2025)							20,948		28,769		50,825	
Projected Households (2030)							21,263		29,186		51,505	
Census Households (2020)							20,156		27,972		49,571	
Census Households (2010)							18,965		26,089		46,941	
Estimated Households with Children (2025)							6,910	33.0%	8,957	31.1%	15,205	29.9%
Estimated Average Household Size (2025)							2.49		2.49		2.52	
Average Household Income												
Estimated Average Household Income (2025)							\$86,407		\$93,593		\$102,258	
Projected Average Household Income (2030)							\$85,578		\$92,634		\$100,951	
Estimated Average Family Income (2025)							\$97,479		\$108,335		\$118,978	
Median Household Income												
Estimated Median Household Income (2025)							\$67,377		\$72,541		\$79,450	
Projected Median Household Income (2030)							\$67,043		\$72,231		\$78,926	
Estimated Median Family Income (2025)							\$79,461		\$86,544		\$95,062	
Per Capita Income												
Estimated Per Capita Income (2025)							\$34,224		\$37,188		\$39,707	
Projected Per Capita Income (2030)							\$34,050		\$36,975		\$39,420	
Estimated Per Capita Income 5 Year Growth							-\$174	-0.5%	-\$213	-0.6%	-\$286	-0.7%
Estimated Average Household Net Worth (2025)							\$762,486		\$907,621		\$1,063,109	
Daytime Demos (2025)												
Total Businesses							1,607		2,115		3,705	
Total Employees							17,521		22,409		37,970	
Company Headquarter Businesses							67	4.2%	88	4.2%	140	3.8%
Company Headquarter Employees							2,409	13.8%	3,057	13.6%	6,518	17.2%
Employee Population per Business							10.9		10.6		10.2	
Residential Population per Business							33.1		34.4		35.5	

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Race & Ethnicity

White (2025)	39,867	75.0%	56,774	78.1%	109,450	83.2%
Black or African American (2025)	3,472	6.5%	4,065	5.6%	5,458	4.1%
American Indian or Alaska Native (2025)	115	0.2%	138	0.2%	194	0.1%
Asian (2025)	1,061	2.0%	1,482	2.0%	2,437	1.9%
Hawaiian or Pacific Islander (2025)	25	-	36	-	63	-
Other Race (2025)	4,634	8.7%	5,250	7.2%	6,532	5.0%
Two or More Races (2025)	4,012	7.5%	4,952	6.8%	7,424	5.6%
Not Hispanic or Latino Population (2025)	41,647	78.3%	58,957	81.1%	112,531	85.5%
Hispanic or Latino Population (2025)	11,538	21.7%	13,740	18.9%	19,028	14.5%
Not Hispanic or Latino Population (2030)	42,513	79.1%	59,546	81.1%	112,062	84.5%
Hispanic or Latino Population (2030)	11,225	20.9%	13,868	18.9%	20,510	15.5%
Not Hispanic or Latino Population (2020)	35,664	68.9%	54,257	75.9%	109,482	84.8%
Hispanic or Latino Population (2020)	16,083	31.1%	17,207	24.1%	19,594	15.2%
Not Hispanic or Latino Population (2010)	37,748	78.7%	55,497	83.7%	109,627	90.1%
Hispanic or Latino Population (2010)	10,245	21.3%	10,820	16.3%	12,088	9.9%
Projected Hispanic Annual Growth (2025 to 2030)	-313	-0.5%	129	0.2%	1,482	1.6%
Historic Hispanic Annual Growth (2010 to 2025)	1,292	0.8%	2,919	1.8%	6,939	3.8%

Age Distribution (2025)

Age Under 5	3,075	5.8%	4,115	5.7%	7,359	5.6%
Age 5 to 9 Years	3,541	6.7%	4,671	6.4%	8,163	6.2%
Age 10 to 14 Years	3,613	6.8%	4,923	6.8%	8,725	6.6%
Age 15 to 19 Years	3,424	6.4%	4,578	6.3%	8,526	6.5%
Age 20 to 24 Years	3,345	6.3%	4,251	5.8%	7,816	5.9%
Age 25 to 29 Years	3,453	6.5%	4,347	6.0%	7,225	5.5%
Age 30 to 34 Years	3,658	6.9%	4,680	6.4%	7,970	6.1%
Age 35 to 39 Years	3,483	6.5%	4,607	6.3%	7,928	6.0%
Age 40 to 44 Years	3,463	6.5%	4,527	6.2%	7,926	6.0%
Age 45 to 49 Years	2,890	5.4%	4,018	5.5%	7,284	5.5%
Age 50 to 54 Years	3,043	5.7%	4,236	5.8%	7,788	5.9%
Age 55 to 59 Years	3,234	6.1%	4,548	6.3%	8,279	6.3%
Age 60 to 64 Years	3,402	6.4%	4,867	6.7%	9,054	6.9%
Age 65 to 74 Years	5,463	10.3%	8,037	11.1%	15,269	11.6%
Age 75 to 84 Years	2,955	5.6%	4,633	6.4%	8,852	6.7%
Age 85 Years or Over	1,144	2.2%	1,659	2.3%	3,395	2.6%
Median Age	38.4		40.2		41.2	

Gender Age Distribution (2025)

Female Population	26,592	50.0%	36,411	50.1%	64,771	49.2%
Age 0 to 19 Years	6,643	25.0%	8,890	24.4%	15,575	24.0%
Age 20 to 64 Years	15,119	56.9%	20,162	55.4%	35,259	54.4%
Age 65 Years or Over	4,830	18.2%	7,359	20.2%	13,937	21.5%
Female Median Age	38.7		40.7		41.9	
Male Population	26,593	50.0%	36,285	49.9%	66,788	50.8%
Age 0 to 19 Years	7,010	26.4%	9,396	25.9%	17,198	25.7%
Age 20 to 64 Years	14,852	55.8%	19,919	54.9%	36,012	53.9%
Age 65 Years or Over	4,732	17.8%	6,969	19.2%	13,579	20.3%
Male Median Age	38.2		39.8		40.7	

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Household Income Distribution (2025)

HH Income \$200,000 or More	1,343	6.4%	2,133	7.4%	4,311	8.5%
HH Income \$150,000 to \$199,999	1,373	6.6%	2,130	7.4%	4,483	8.8%
HH Income \$100,000 to \$149,999	3,174	15.2%	4,852	16.9%	9,717	19.1%
HH Income \$75,000 to \$99,999	2,746	13.1%	3,934	13.7%	6,867	13.5%
HH Income \$50,000 to \$74,999	3,893	18.6%	5,166	18.0%	8,835	17.4%
HH Income \$35,000 to \$49,999	2,757	13.2%	3,536	12.3%	5,899	11.6%
HH Income \$25,000 to \$34,999	2,091	10.0%	2,672	9.3%	4,127	8.1%
HH Income \$15,000 to \$24,999	1,674	8.0%	2,101	7.3%	2,987	5.9%
HH Income Under \$15,000	1,898	9.1%	2,244	7.8%	3,598	7.1%
HH Income \$35,000 or More	15,285	73.0%	21,752	75.6%	40,113	78.9%
HH Income \$75,000 or More	8,635	41.2%	13,050	45.4%	25,378	49.9%

Housing (2025)

Total Housing Units	22,388		30,671		54,147	
Housing Units Occupied	20,948	93.6%	28,769	93.8%	50,825	93.9%
Housing Units Owner-Occupied	11,528	55.0%	17,970	62.5%	35,197	69.3%
Housing Units, Renter-Occupied	9,420	45.0%	10,798	37.5%	15,628	30.7%
Housing Units, Vacant	1,440	6.9%	1,903	6.6%	3,322	6.5%

Marital Status (2025)

Never Married	14,665	34.1%	17,960	30.4%	30,174	28.1%
Currently Married	17,707	41.2%	27,489	46.6%	55,323	51.6%
Separated	2,131	5.0%	2,570	4.4%	3,730	3.5%
Widowed	3,121	7.3%	4,310	7.3%	7,664	7.1%
Divorced	5,332	12.4%	6,657	11.3%	10,421	9.7%

Household Type (2025)

Population Family	42,875	80.6%	58,934	81.1%	107,265	81.5%
Population Non-Family	9,198	17.3%	12,562	17.3%	20,920	15.9%
Population Group Quarters	1,112	2.1%	1,200	1.7%	3,374	2.6%
Family Households	14,026	67.0%	19,244	66.9%	34,986	68.8%
Non-Family Households	6,922	33.0%	9,524	33.1%	15,839	31.2%
Married Couple with Children	3,696	20.9%	5,301	19.3%	10,268	18.6%
Average Family Household Size	3.1		3.1		3.1	

Household Size (2025)

1 Person Households	5,613	26.8%	7,752	26.9%	12,832	25.2%
2 Person Households	7,603	36.3%	10,513	36.5%	19,131	37.6%
3 Person Households	3,247	15.5%	4,375	15.2%	7,648	15.0%
4 Person Households	2,366	11.3%	3,254	11.3%	5,976	11.8%
5 Person Households	1,203	5.7%	1,621	5.6%	2,934	5.8%
6 or More Person Households	917	4.4%	1,254	4.4%	2,303	4.5%

Household Vehicles (2025)

Households with 0 Vehicles Available	2,451	11.7%	2,690	9.4%	3,866	7.6%
Households with 1 Vehicles Available	8,113	38.7%	10,436	36.3%	16,617	32.7%
Households with 2 or More Vehicles Available	10,384	49.6%	15,642	54.4%	30,342	59.7%
Total Vehicles Available	33,104		48,526		92,983	
Average Vehicles Per Household	1.6		1.7		1.8	

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Labor Force (2025)

Estimated Labor Population Age 16 Years or Over	42,254		58,008		105,613	
Estimated Civilian Employed	22,940	54.3%	31,911	55.0%	59,274	56.1%
Estimated Civilian Unemployed	1,420	3.4%	1,601	2.8%	2,438	2.3%
Estimated in Armed Forces	73	0.2%	150	0.3%	377	0.4%
Estimated Not in Labor Force	17,821	42.2%	24,346	42.0%	43,524	41.2%
Unemployment Rate	3.4%		2.8%		2.3%	

Occupation (2025)

Occupation: Population Age 16 Years or Over	22,940		31,911		59,274	
Management, Business, Financial Operations	2,241	9.8%	3,433	10.8%	7,183	12.1%
Professional, Related	4,342	18.9%	6,266	19.6%	11,732	19.8%
Service	4,159	18.1%	5,616	17.6%	10,174	17.2%
Sales, Office	4,520	19.7%	6,271	19.7%	11,503	19.4%
Farming, Fishing, Forestry	379	1.7%	496	1.6%	763	1.3%
Construct, Extraction, Maintenance	1,858	8.1%	2,895	9.1%	5,755	9.7%
Production, Transport Material Moving	5,441	23.7%	6,934	21.7%	12,164	20.5%
White Collar Workers	11,103	48.4%	15,970	50.0%	30,417	51.3%
Blue Collar Workers	11,837	51.6%	15,941	50.0%	28,857	48.7%

Consumer Expenditure (2025)

Total Household Expenditure	\$1.88 B		\$2.69 B		\$5.01 B	
Total Non-Retail Expenditure	\$914.41 M	48.7%	\$1.31 B	48.6%	\$2.43 B	48.6%
Total Retail Expenditure	\$964.17 M	51.3%	\$1.38 B	51.4%	\$2.58 B	51.4%
Alcoholic Beverages	\$11.5 M	0.6%	\$16.47 M	0.6%	\$30.69 M	0.6%
Apparel	\$35.4 M	1.9%	\$50.34 M	1.9%	\$93.21 M	1.9%
Contributions	\$57.53 M	3.1%	\$83.64 M	3.1%	\$158.01 M	3.2%
Education	\$41.69 M	2.2%	\$60.24 M	2.2%	\$113.17 M	2.3%
Entertainment	\$109.94 M	5.9%	\$156.18 M	5.8%	\$288.89 M	5.8%
Food Away From Home	\$83.76 M	4.5%	\$119.34 M	4.4%	\$221.38 M	4.4%
Grocery	\$135.89 M	7.2%	\$187.88 M	7.0%	\$338.63 M	6.8%
Health Care	\$136.8 M	7.3%	\$191.82 M	7.1%	\$345.1 M	6.9%
Household Furnishings and Equipment	\$50.3 M	2.7%	\$71.85 M	2.7%	\$133.58 M	2.7%
Household Operations	\$36.13 M	1.9%	\$51.14 M	1.9%	\$94.3 M	1.9%
Miscellaneous Expenses	\$32.5 M	1.7%	\$46.38 M	1.7%	\$86.15 M	1.7%
Personal Care	\$26.14 M	1.4%	\$36.39 M	1.4%	\$66.05 M	1.3%
Shelter	\$323.07 M	17.2%	\$445.27 M	16.6%	\$800.86 M	16.0%
Tax and Retirement	\$401.5 M	21.4%	\$600.15 M	22.3%	\$1.17 B	23.3%
Tobacco and Related	\$11.6 M	0.6%	\$15.36 M	0.6%	\$26.46 M	0.5%
Transportation	\$287.2 M	15.3%	\$422.74 M	15.7%	\$806.04 M	16.1%
Utilities	\$97.62 M	5.2%	\$134.62 M	5.0%	\$242.02 M	4.8%

Educational Attainment (2025)

Adult Population Age 25 Years or Over	36,187		50,159		90,971	
Elementary (Grade Level 0 to 8)	1,826	5.0%	2,368	4.7%	4,239	4.7%
Some High School (Grade Level 9 to 11)	3,526	9.7%	4,459	8.9%	7,532	8.3%
High School Graduate	15,206	42.0%	20,871	41.6%	37,818	41.6%
Some College	5,833	16.1%	7,863	15.7%	13,310	14.6%
Associate Degree Only	2,664	7.4%	3,842	7.7%	7,036	7.7%
Bachelor Degree Only	4,861	13.4%	6,913	13.8%	13,415	14.7%
Graduate Degree	2,271	6.3%	3,841	7.7%	7,619	8.4%

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Units In Structure (2025)

1 Detached Unit	10,167	53.6%	15,987	61.3%	32,120	68.4%
1 Attached Unit	5,207	27.5%	6,174	23.7%	8,555	18.2%
2 to 4 Units	2,191	11.6%	2,396	9.2%	3,471	7.4%
5 to 9 Units	722	3.8%	812	3.1%	1,175	2.5%
10 to 19 Units	1,030	5.4%	1,123	4.3%	1,298	2.8%
20 to 49 Units	294	1.5%	312	1.2%	499	1.1%
50 or More Units	519	2.7%	598	2.3%	962	2.0%
Mobile Home or Trailer	818	4.3%	1,366	5.2%	2,744	5.8%
Other Structure	-	-	-	-	-	-

Homes Built By Year (2025)

Homes Built 2010 or later	1,337	7.1%	1,918	7.4%	3,590	7.6%
Homes Built 2000 to 2009	1,996	10.5%	3,337	12.8%	6,427	13.7%
Homes Built 1990 to 1999	1,616	8.5%	2,682	10.3%	5,191	11.1%
Homes Built 1980 to 1989	1,564	8.2%	2,316	8.9%	4,870	10.4%
Homes Built 1970 to 1979	3,146	16.6%	4,118	15.8%	7,520	16.0%
Homes Built 1960 to 1969	1,605	8.5%	2,164	8.3%	3,639	7.8%
Homes Built 1950 to 1959	3,258	17.2%	4,089	15.7%	6,156	13.1%
Homes Built Before 1949	6,426	33.9%	8,144	31.2%	13,432	28.6%

Home Values (2025)

Home Values \$1,000,000 or More	287	2.5%	409	2.3%	748	2.1%
Home Values \$500,000 to \$999,999	351	3.0%	741	4.1%	2,020	5.7%
Home Values \$400,000 to \$499,999	545	4.7%	943	5.2%	2,504	7.1%
Home Values \$300,000 to \$399,999	1,322	11.5%	2,576	14.3%	5,881	16.7%
Home Values \$200,000 to \$299,999	2,923	25.4%	4,791	26.7%	9,898	28.1%
Home Values \$150,000 to \$199,999	2,576	22.3%	3,811	21.2%	6,713	19.1%
Home Values \$100,000 to \$149,999	1,515	13.1%	1,952	10.9%	3,105	8.8%
Home Values \$70,000 to \$99,999	800	6.9%	967	5.4%	1,384	3.9%
Home Values \$50,000 to \$69,999	224	1.9%	273	1.5%	417	1.2%
Home Values \$25,000 to \$49,999	434	3.8%	637	3.5%	963	2.7%
Home Values Under \$25,000	551	4.8%	869	4.8%	1,565	4.4%
Owner-Occupied Median Home Value	\$197,116		\$213,788		\$237,107	
Renter-Occupied Median Rent	\$938		\$974		\$1,022	

Transportation To Work (2025)

Drive to Work Alone	17,411	75.9%	24,291	76.1%	45,097	76.1%
Drive to Work in Carpool	2,354	10.3%	3,316	10.4%	5,683	9.6%
Travel to Work by Public Transportation	351	1.5%	361	1.1%	435	0.7%
Drive to Work on Motorcycle	18	-	37	0.1%	50	-
Walk or Bicycle to Work	929	4.0%	1,068	3.3%	1,995	3.4%
Other Means	268	1.2%	357	1.1%	661	1.1%
Work at Home	1,610	7.0%	2,482	7.8%	5,353	9.0%

Travel Time (2025)

Travel to Work in 14 Minutes or Less	7,635	33.3%	9,933	31.1%	16,253	27.4%
Travel to Work in 15 to 29 Minutes	8,560	37.3%	12,299	38.5%	23,265	39.3%
Travel to Work in 30 to 59 Minutes	4,237	18.5%	5,942	18.6%	11,826	20.0%
Travel to Work in 60 Minutes or More	897	3.9%	1,256	3.9%	2,578	4.3%
Average Minutes Travel to Work	17.8		18.4		19.7	