

Expanded Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.0788/-70.9906

Crescent Plaza						
Brockton, MA 02302						
	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2025)	9,489		108,443		178,822	
Projected Population (2030)	9,362		107,805		177,907	
Census Population (2020)	9,363		108,560		179,102	
Census Population (2010)	8,852		97,110		163,484	
Projected Annual Growth (2025 to 2030)	-127	-0.3%	-638	-0.1%	-914	-0.1%
Historical Annual Growth (2020 to 2025)	126	0.3%	-117	-	-280	-
Historical Annual Growth (2010 to 2020)	511	1.2%	11,450	2.4%	15,618	1.9%
Estimated Population Density (2025)	3,022	psm	3,837	psm	2,278	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2025)	2,955		37,246		63,228	
Projected Households (2030)	2,947		37,586		63,765	
Census Households (2020)	2,985		36,763		62,789	
Census Households (2010)	3,089		34,180		58,688	
Estimated Households with Children (2025)	1,338	45.3%	15,188	40.8%	23,550	37.2%
Estimated Average Household Size (2025)	3.01		2.86		2.76	
Average Household Income						
Estimated Average Household Income (2025)	\$102,167		\$116,385		\$126,208	
Projected Average Household Income (2030)	\$101,213		\$114,344		\$124,473	
Estimated Average Family Income (2025)	\$106,102		\$130,621		\$144,272	
Median Household Income						
Estimated Median Household Income (2025)	\$84,780		\$91,764		\$101,764	
Projected Median Household Income (2030)	\$84,413		\$90,727		\$100,957	
Estimated Median Family Income (2025)	\$87,080		\$104,483		\$118,279	
Per Capita Income						
Estimated Per Capita Income (2025)	\$32,599		\$40,202		\$44,891	
Projected Per Capita Income (2030)	\$32,655		\$40,095		\$44,881	
Estimated Per Capita Income 5 Year Growth	\$56	0.2%	-\$107	-0.3%	-\$10	-
Estimated Average Household Net Worth (2025)	\$900,671		\$994,457		\$1,219,529	
Daytime Demos (2025)						
Total Businesses	317		3,398		6,860	
Total Employees	3,750		29,883		62,918	
Company Headquarter Businesses	7	2.1%	71	2.1%	210	3.1%
Company Headquarter Employees	284	7.6%	2,369	7.9%	6,927	11.0%
Employee Population per Business	11.8		8.8		9.2	
Residential Population per Business	29.9		31.9		26.1	

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Crescent Plaza

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1 mi radius

3 mi radius

5 mi radius

Race & Ethnicity

White (2025)	4,502	47.4%	55,365	51.1%	106,342	59.5%
Black or African American (2025)	3,820	40.3%	39,928	36.8%	52,653	29.4%
American Indian or Alaska Native (2025)	17	0.2%	160	0.1%	230	0.1%
Asian (2025)	182	1.9%	2,266	2.1%	4,637	2.6%
Hawaiian or Pacific Islander (2025)	2	-	9	-	14	-
Other Race (2025)	333	3.5%	3,653	3.4%	5,052	2.8%
Two or More Races (2025)	633	6.7%	7,061	6.5%	9,894	5.5%
Not Hispanic or Latino Population (2025)	8,562	90.2%	99,286	91.6%	165,705	92.7%
Hispanic or Latino Population (2025)	927	9.8%	9,157	8.4%	13,117	7.3%
Not Hispanic or Latino Population (2030)	8,486	90.6%	98,855	91.7%	164,733	92.6%
Hispanic or Latino Population (2030)	876	9.4%	8,951	8.3%	13,175	7.4%
Not Hispanic or Latino Population (2020)	8,127	86.8%	96,265	88.7%	163,090	91.1%
Hispanic or Latino Population (2020)	1,235	13.2%	12,296	11.3%	16,011	8.9%
Not Hispanic or Latino Population (2010)	7,935	89.6%	88,357	91.0%	152,571	93.3%
Hispanic or Latino Population (2010)	917	10.4%	8,753	9.0%	10,913	6.7%
Projected Hispanic Annual Growth (2025 to 2030)	-51	-1.1%	-207	-0.5%	58	-
Historic Hispanic Annual Growth (2010 to 2025)	10	-	404	0.3%	2,204	1.3%

Age Distribution (2025)

Age Under 5	612	6.5%	7,070	6.5%	10,792	6.0%
Age 5 to 9 Years	616	6.5%	7,189	6.6%	11,108	6.2%
Age 10 to 14 Years	634	6.7%	7,283	6.7%	11,368	6.4%
Age 15 to 19 Years	635	6.7%	7,209	6.6%	12,003	6.7%
Age 20 to 24 Years	599	6.3%	7,365	6.8%	12,333	6.9%
Age 25 to 29 Years	649	6.8%	7,586	7.0%	11,716	6.6%
Age 30 to 34 Years	717	7.6%	8,074	7.4%	12,695	7.1%
Age 35 to 39 Years	696	7.3%	8,176	7.5%	12,952	7.2%
Age 40 to 44 Years	632	6.7%	7,693	7.1%	12,188	6.8%
Age 45 to 49 Years	527	5.6%	6,369	5.9%	10,478	5.9%
Age 50 to 54 Years	581	6.1%	6,638	6.1%	11,300	6.3%
Age 55 to 59 Years	577	6.1%	6,715	6.2%	11,664	6.5%
Age 60 to 64 Years	577	6.1%	6,457	6.0%	11,263	6.3%
Age 65 to 74 Years	829	8.7%	8,844	8.2%	16,031	9.0%
Age 75 to 84 Years	450	4.7%	4,345	4.0%	8,144	4.6%
Age 85 Years or Over	158	1.7%	1,432	1.3%	2,787	1.6%
Median Age	36.4		35.9		37.4	

Gender Age Distribution (2025)

Female Population	4,579	48.3%	55,391	51.1%	90,448	50.6%
Age 0 to 19 Years	1,190	26.0%	13,881	25.1%	21,686	24.0%
Age 20 to 64 Years	2,786	60.8%	33,505	60.5%	54,223	59.9%
Age 65 Years or Over	604	13.2%	8,006	14.5%	14,540	16.1%
Female Median Age	35.7		37.0		38.6	
Male Population	4,910	51.7%	53,052	48.9%	88,374	49.4%
Age 0 to 19 Years	1,308	26.6%	14,869	28.0%	23,587	26.7%
Age 20 to 64 Years	2,769	56.4%	31,568	59.5%	52,365	59.3%
Age 65 Years or Over	833	17.0%	6,615	12.5%	12,423	14.1%
Male Median Age	37.5		34.7		36.4	

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Crescent Plaza

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1 mi radius

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5 mi radius

Household Income Distribution (2025)

HH Income \$200,000 or More	344	11.6%	4,788	12.9%	10,100	16.0%
HH Income \$150,000 to \$199,999	210	7.1%	4,291	11.5%	7,853	12.4%
HH Income \$100,000 to \$149,999	520	17.6%	7,007	18.8%	12,313	19.5%
HH Income \$75,000 to \$99,999	529	17.9%	4,604	12.4%	7,505	11.9%
HH Income \$50,000 to \$74,999	473	16.0%	5,352	14.4%	8,492	13.4%
HH Income \$35,000 to \$49,999	187	6.3%	3,329	8.9%	4,964	7.9%
HH Income \$25,000 to \$34,999	101	3.4%	2,193	5.9%	3,394	5.4%
HH Income \$15,000 to \$24,999	289	9.8%	2,180	5.9%	3,509	5.5%
HH Income Under \$15,000	302	10.2%	3,503	9.4%	5,099	8.1%
HH Income \$35,000 or More	2,263	76.6%	29,371	78.9%	51,226	81.0%
HH Income \$75,000 or More	1,603	54.3%	20,690	55.5%	37,770	59.7%

Housing (2025)

Total Housing Units	3,116		39,506		66,762	
Housing Units Occupied	2,955	94.8%	37,246	94.3%	63,228	94.7%
Housing Units Owner-Occupied	1,952	66.1%	21,097	56.6%	39,411	62.3%
Housing Units, Renter-Occupied	1,003	33.9%	16,150	43.4%	23,817	37.7%
Housing Units, Vacant	161	5.4%	2,260	6.1%	3,534	5.6%

Marital Status (2025)

Never Married	3,241	42.5%	36,740	42.3%	58,031	39.9%
Currently Married	2,502	32.8%	31,638	36.4%	57,700	39.6%
Separated	606	7.9%	5,161	5.9%	7,118	4.9%
Widowed	394	5.2%	4,359	5.0%	7,962	5.5%
Divorced	884	11.6%	9,003	10.4%	14,743	10.1%

Household Type (2025)

Population Family	8,514	89.7%	95,818	88.4%	153,031	85.6%
Population Non-Family	392	4.1%	10,804	10.0%	21,217	11.9%
Population Group Quarters	583	6.1%	1,822	1.7%	4,573	2.6%
Family Households	2,695	91.2%	29,536	79.3%	47,778	75.6%
Non-Family Households	260	8.8%	7,711	20.7%	15,451	24.4%
Married Couple with Children	626	25.0%	7,865	24.9%	13,716	23.8%
Average Family Household Size	3.2		3.2		3.2	

Household Size (2025)

1 Person Households	207	7.0%	6,213	16.7%	12,435	19.7%
2 Person Households	1,173	39.7%	13,068	35.1%	22,118	35.0%
3 Person Households	698	23.6%	7,425	19.9%	11,677	18.5%
4 Person Households	433	14.7%	5,383	14.5%	8,978	14.2%
5 Person Households	239	8.1%	2,928	7.9%	4,701	7.4%
6 or More Person Households	204	6.9%	2,230	6.0%	3,319	5.2%

Household Vehicles (2025)

Households with 0 Vehicles Available	381	12.9%	5,852	15.7%	7,813	12.4%
Households with 1 Vehicles Available	1,112	37.6%	12,331	33.1%	21,199	33.5%
Households with 2 or More Vehicles Available	1,462	49.5%	19,064	51.2%	34,216	54.1%
Total Vehicles Available	5,040		59,331		107,240	
Average Vehicles Per Household	1.7		1.6		1.7	

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Labor Force (2025)

Estimated Labor Population Age 16 Years or Over	7,502		85,460		143,222	
Estimated Civilian Employed	4,391	58.5%	55,354	64.8%	94,633	66.1%
Estimated Civilian Unemployed	413	5.5%	4,439	5.2%	6,417	4.5%
Estimated in Armed Forces	6	-	43	-	76	-
Estimated Not in Labor Force	2,693	35.9%	25,624	30.0%	42,096	29.4%
Unemployment Rate	5.5%		5.2%		4.5%	

Occupation (2025)

Occupation: Population Age 16 Years or Over	4,391		55,350		94,625	
Management, Business, Financial Operations	445	10.1%	7,133	12.9%	14,573	15.4%
Professional, Related Service	974	22.2%	11,128	20.1%	20,167	21.3%
Sales, Office	1,098	25.0%	13,469	24.3%	20,274	21.4%
Farming, Fishing, Forestry	691	15.7%	9,613	17.4%	17,257	18.2%
Construct, Extraction, Maintenance	-	-	11	-	33	-
Production, Transport Material Moving	521	11.9%	5,897	10.7%	10,047	10.6%
White Collar Workers	662	15.1%	8,099	14.6%	12,275	13.0%
Blue Collar Workers	2,110	48.0%	27,874	50.4%	51,996	54.9%
	2,281	52.0%	27,476	49.6%	42,629	45.1%

Consumer Expenditure (2025)

Total Household Expenditure	\$313.05 M		\$4.08 B		\$7.3 B	
Total Non-Retail Expenditure	\$155.24 M	49.6%	\$2.08 B	51.0%	\$3.75 B	51.4%
Total Retail Expenditure	\$157.81 M	50.4%	\$2 B	49.0%	\$3.55 B	48.6%
Alcoholic Beverages	\$1.93 M	0.6%	\$25.14 M	0.6%	\$44.77 M	0.6%
Apparel	\$5.95 M	1.9%	\$76.44 M	1.9%	\$134.8 M	1.8%
Contributions	\$9.65 M	3.1%	\$129.2 M	3.2%	\$234.93 M	3.2%
Education	\$7 M	2.2%	\$92.6 M	2.3%	\$166.98 M	2.3%
Entertainment	\$18.46 M	5.9%	\$236.82 M	5.8%	\$416.94 M	5.7%
Food Away From Home	\$14.07 M	4.5%	\$181.42 M	4.4%	\$320.79 M	4.4%
Grocery	\$22.88 M	7.3%	\$278.48 M	6.8%	\$469.99 M	6.4%
Health Care	\$19.62 M	6.3%	\$247.05 M	6.0%	\$424.33 M	5.8%
Household Furnishings and Equipment	\$8.44 M	2.7%	\$109.38 M	2.7%	\$194.08 M	2.7%
Household Operations	\$6.12 M	2.0%	\$77.87 M	1.9%	\$136.53 M	1.9%
Miscellaneous Expenses	\$5.42 M	1.7%	\$70.14 M	1.7%	\$124.24 M	1.7%
Personal Care	\$4.4 M	1.4%	\$54.32 M	1.3%	\$92.72 M	1.3%
Shelter	\$52.41 M	16.7%	\$683.29 M	16.7%	\$1.17 B	16.0%
Tax and Retirement	\$73.86 M	23.6%	\$1.03 B	25.3%	\$1.95 B	26.7%
Tobacco and Related	\$1.95 M	0.6%	\$21.86 M	0.5%	\$34.31 M	0.5%
Transportation	\$44.45 M	14.2%	\$568.57 M	13.9%	\$1.05 B	14.3%
Utilities	\$16.44 M	5.3%	\$199.09 M	4.9%	\$334.58 M	4.6%

Educational Attainment (2025)

Adult Population Age 25 Years or Over	6,393		72,328		121,217	
Elementary (Grade Level 0 to 8)	752	11.8%	7,119	9.8%	8,712	7.2%
Some High School (Grade Level 9 to 11)	523	8.2%	4,811	6.7%	6,798	5.6%
High School Graduate	2,371	37.1%	24,585	34.0%	39,365	32.5%
Some College	1,193	18.7%	12,737	17.6%	20,998	17.3%
Associate Degree Only	436	6.8%	5,381	7.4%	10,453	8.6%
Bachelor Degree Only	693	10.8%	11,713	16.2%	23,430	19.3%
Graduate Degree	424	6.6%	5,982	8.3%	11,459	9.5%

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Units In Structure (2025)

1 Detached Unit	1,763	57.1%	17,617	51.5%	33,735	57.5%
1 Attached Unit	192	6.2%	1,869	5.5%	3,280	5.6%
2 to 4 Units	531	17.2%	10,292	30.1%	13,819	23.5%
5 to 9 Units	87	2.8%	2,537	7.4%	4,047	6.9%
10 to 19 Units	48	1.5%	1,067	3.1%	2,448	4.2%
20 to 49 Units	67	2.2%	1,111	3.3%	2,127	3.6%
50 or More Units	240	7.8%	2,507	7.3%	3,217	5.5%
Mobile Home or Trailer	27	0.9%	233	0.7%	541	0.9%
Other Structure	-	-	14	-	14	-

Homes Built By Year (2025)

Homes Built 2010 or later	166	5.4%	2,655	7.8%	4,672	8.0%
Homes Built 2000 to 2009	196	6.3%	2,534	7.4%	4,483	7.6%
Homes Built 1990 to 1999	176	5.7%	1,742	5.1%	3,902	6.6%
Homes Built 1980 to 1989	242	7.8%	2,590	7.6%	5,134	8.7%
Homes Built 1970 to 1979	456	14.8%	4,666	13.7%	8,583	14.6%
Homes Built 1960 to 1969	437	14.1%	5,029	14.7%	7,976	13.6%
Homes Built 1950 to 1959	452	14.6%	4,986	14.6%	9,075	15.5%
Homes Built Before 1949	830	26.9%	13,044	38.2%	19,403	33.1%

Home Values (2025)

Home Values \$1,000,000 or More	109	5.6%	767	3.6%	1,689	4.3%
Home Values \$500,000 to \$999,999	618	31.6%	7,698	36.5%	16,171	41.0%
Home Values \$400,000 to \$499,999	445	22.8%	5,300	25.1%	9,746	24.7%
Home Values \$300,000 to \$399,999	474	24.3%	4,348	20.6%	7,062	17.9%
Home Values \$200,000 to \$299,999	179	9.2%	1,723	8.2%	2,464	6.3%
Home Values \$150,000 to \$199,999	33	1.7%	313	1.5%	533	1.4%
Home Values \$100,000 to \$149,999	7	0.4%	118	0.6%	241	0.6%
Home Values \$70,000 to \$99,999	1	-	88	0.4%	191	0.5%
Home Values \$50,000 to \$69,999	15	0.8%	111	0.5%	235	0.6%
Home Values \$25,000 to \$49,999	25	1.3%	307	1.5%	521	1.3%
Home Values Under \$25,000	46	2.4%	324	1.5%	557	1.4%
Owner-Occupied Median Home Value	\$442,291		\$465,707		\$493,386	
Renter-Occupied Median Rent	\$1,129		\$1,427		\$1,451	

Transportation To Work (2025)

Drive to Work Alone	3,373	76.8%	39,493	71.4%	67,601	71.4%
Drive to Work in Carpool	517	11.8%	7,538	13.6%	10,960	11.6%
Travel to Work by Public Transportation	180	4.1%	3,233	5.8%	4,569	4.8%
Drive to Work on Motorcycle	15	0.3%	416	0.8%	609	0.6%
Walk or Bicycle to Work	70	1.6%	802	1.4%	1,679	1.8%
Other Means	31	0.7%	846	1.5%	1,324	1.4%
Work at Home	204	4.6%	3,022	5.5%	7,883	8.3%

Travel Time (2025)

Travel to Work in 14 Minutes or Less	1,006	22.9%	12,395	22.4%	20,169	21.3%
Travel to Work in 15 to 29 Minutes	1,106	25.2%	13,983	25.3%	23,410	24.7%
Travel to Work in 30 to 59 Minutes	1,358	30.9%	16,097	29.1%	27,530	29.1%
Travel to Work in 60 Minutes or More	717	16.3%	9,851	17.8%	15,633	16.5%
Average Minutes Travel to Work	26.8		28.2		28.1	