

## Expanded Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.8547/-73.1894

Branch Plaza		1 mi radius		3 mi radius		5 mi radius	
Smithtown, NY 11787							
Population							
Estimated Population (2025)	7,486		64,510		193,368		
Projected Population (2030)	7,441		63,230		190,051		
Census Population (2020)	7,627		66,767		199,878		
Census Population (2010)	7,718		67,637		201,220		
Projected Annual Growth (2025 to 2030)	-45	-0.1%	-1,280	-0.4%	-3,317	-0.3%	
Historical Annual Growth (2020 to 2025)	-141	-0.4%	-2,257	-0.7%	-6,509	-0.7%	
Historical Annual Growth (2010 to 2020)	-91	-0.2%	-869	-0.3%	-1,343	-0.1%	
Estimated Population Density (2025)	2,384	psm	2,282	psm	2,463	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2025)	2,520		21,995		62,729		
Projected Households (2030)	2,551		21,898		62,460		
Census Households (2020)	2,599		22,943		65,203		
Census Households (2010)	2,652		23,033		65,222		
Estimated Households with Children (2025)	842	33.4%	7,083	32.2%	21,082	33.6%	
Estimated Average Household Size (2025)	2.88		2.85		2.99		
Average Household Income							
Estimated Average Household Income (2025)	\$190,392		\$187,204		\$170,567		
Projected Average Household Income (2030)	\$187,878		\$184,881		\$168,459		
Estimated Average Family Income (2025)	\$221,643		\$211,464		\$194,404		
Median Household Income							
Estimated Median Household Income (2025)	\$172,481		\$156,349		\$144,849		
Projected Median Household Income (2030)	\$169,767		\$154,878		\$143,822		
Estimated Median Family Income (2025)	\$206,494		\$183,051		\$168,773		
Per Capita Income							
Estimated Per Capita Income (2025)	\$64,276		\$64,000		\$55,540		
Projected Per Capita Income (2030)	\$64,591		\$64,202		\$55,575		
Estimated Per Capita Income 5 Year Growth	\$315	0.5%	\$202	0.3%	\$35	-	
Estimated Average Household Net Worth (2025)	\$2,829,273		\$2,578,579		\$2,280,703		
Daytime Demos (2025)							
Total Businesses	1,029		3,562		10,628		
Total Employees	9,918		29,944		111,072		
Company Headquarter Businesses	28	2.7%	104	2.9%	490	4.6%	
Company Headquarter Employees	995	10.0%	3,355	11.2%	21,633	19.5%	
Employee Population per Business	9.6		8.4		10.5		
Residential Population per Business	7.3		18.1		18.2		

©2025, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2025, TIGER Geography - RF5

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

## Expanded Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.8547/-73.1894

### Branch Plaza

### Smithtown, NY 11787

#### 1 mi radius

#### 3 mi radius

#### 5 mi radius

#### Race & Ethnicity

White (2025)	5,945	79.4%	50,811	78.8%	136,327	70.5%
Black or African American (2025)	263	3.5%	2,430	3.8%	13,476	7.0%
American Indian or Alaska Native (2025)	9	0.1%	106	0.2%	639	0.3%
Asian (2025)	393	5.3%	3,786	5.9%	12,005	6.2%
Hawaiian or Pacific Islander (2025)	-	-	4	-	34	-
Other Race (2025)	342	4.6%	2,693	4.2%	15,137	7.8%
Two or More Races (2025)	534	7.1%	4,680	7.3%	15,749	8.1%
Not Hispanic or Latino Population (2025)	6,348	84.8%	54,592	84.6%	153,239	79.2%
Hispanic or Latino Population (2025)	1,138	15.2%	9,918	15.4%	40,130	20.8%
Not Hispanic or Latino Population (2030)	6,162	82.8%	52,274	82.7%	148,553	78.2%
Hispanic or Latino Population (2030)	1,279	17.2%	10,956	17.3%	41,498	21.8%
Not Hispanic or Latino Population (2020)	6,924	90.8%	60,565	90.7%	159,984	80.0%
Hispanic or Latino Population (2020)	703	9.2%	6,202	9.3%	39,894	20.0%
Not Hispanic or Latino Population (2010)	7,257	94.0%	63,704	94.2%	171,235	85.1%
Hispanic or Latino Population (2010)	461	6.0%	3,933	5.8%	29,985	14.9%
Projected Hispanic Annual Growth (2025 to 2030)	141	2.5%	1,039	2.1%	1,368	0.7%
Historic Hispanic Annual Growth (2010 to 2025)	678	9.8%	5,985	10.1%	10,144	2.3%

#### Age Distribution (2025)

Age Under 5	381	5.1%	3,082	4.8%	9,941	5.1%
Age 5 to 9 Years	363	4.9%	3,462	5.4%	10,611	5.5%
Age 10 to 14 Years	461	6.2%	3,912	6.1%	11,426	5.9%
Age 15 to 19 Years	494	6.6%	4,133	6.4%	12,825	6.6%
Age 20 to 24 Years	481	6.4%	4,042	6.3%	13,093	6.8%
Age 25 to 29 Years	415	5.5%	3,389	5.3%	11,664	6.0%
Age 30 to 34 Years	371	5.0%	3,258	5.1%	11,380	5.9%
Age 35 to 39 Years	397	5.3%	3,301	5.1%	11,015	5.7%
Age 40 to 44 Years	404	5.4%	3,477	5.4%	11,257	5.8%
Age 45 to 49 Years	452	6.0%	3,924	6.1%	11,765	6.1%
Age 50 to 54 Years	571	7.6%	4,918	7.6%	13,994	7.2%
Age 55 to 59 Years	639	8.5%	5,455	8.5%	14,867	7.7%
Age 60 to 64 Years	599	8.0%	4,971	7.7%	13,662	7.1%
Age 65 to 74 Years	772	10.3%	6,762	10.5%	18,893	9.8%
Age 75 to 84 Years	448	6.0%	4,504	7.0%	11,982	6.2%
Age 85 Years or Over	240	3.2%	1,920	3.0%	4,993	2.6%
Median Age	43.8		44.4		42.1	

#### Gender Age Distribution (2025)

Female Population	3,645	48.7%	32,053	49.7%	95,307	49.3%
Age 0 to 19 Years	842	23.1%	7,141	22.3%	21,435	22.5%
Age 20 to 64 Years	2,120	58.2%	18,397	57.4%	55,643	58.4%
Age 65 Years or Over	682	18.7%	6,515	20.3%	18,229	19.1%
Female Median Age	43.5		44.5		42.6	
Male Population	3,841	51.3%	32,457	50.3%	98,061	50.7%
Age 0 to 19 Years	857	22.3%	7,447	22.9%	23,368	23.8%
Age 20 to 64 Years	2,207	57.5%	18,339	56.5%	57,054	58.2%
Age 65 Years or Over	777	20.2%	6,671	20.6%	17,639	18.0%
Male Median Age	44.1		44.3		41.6	

## Expanded Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.8547/-73.1894

### Branch Plaza

### Smithtown, NY 11787

#### 1 mi radius

#### 3 mi radius

#### 5 mi radius

#### Household Income Distribution (2025)

HH Income \$200,000 or More	1,032	41.0%	7,770	35.3%	18,922	30.2%
HH Income \$150,000 to \$199,999	341	13.5%	2,978	13.5%	9,416	15.0%
HH Income \$100,000 to \$149,999	590	23.4%	4,496	20.4%	12,950	20.6%
HH Income \$75,000 to \$99,999	133	5.3%	2,218	10.1%	6,092	9.7%
HH Income \$50,000 to \$74,999	151	6.0%	1,838	8.4%	5,995	9.6%
HH Income \$35,000 to \$49,999	76	3.0%	899	4.1%	2,952	4.7%
HH Income \$25,000 to \$34,999	72	2.9%	465	2.1%	2,088	3.3%
HH Income \$15,000 to \$24,999	59	2.3%	397	1.8%	1,738	2.8%
HH Income Under \$15,000	66	2.6%	932	4.2%	2,576	4.1%
HH Income \$35,000 or More	2,323	92.2%	20,200	91.8%	56,328	89.8%
HH Income \$75,000 or More	2,095	83.1%	17,463	79.4%	47,381	75.5%

#### Housing (2025)

Total Housing Units	2,737		23,771		67,847	
Housing Units Occupied	2,520	92.1%	21,995	92.5%	62,729	92.5%
Housing Units Owner-Occupied	2,132	84.6%	18,513	84.2%	50,943	81.2%
Housing Units, Renter-Occupied	388	15.4%	3,482	15.8%	11,786	18.8%
Housing Units, Vacant	217	8.6%	1,776	8.1%	5,118	8.2%

#### Marital Status (2025)

Never Married	1,731	27.6%	16,237	30.0%	53,709	33.3%
Currently Married	3,547	56.5%	29,852	55.2%	78,382	48.6%
Separated	140	2.2%	1,693	3.1%	7,138	4.4%
Widowed	305	4.9%	2,860	5.3%	8,576	5.3%
Divorced	558	8.9%	3,413	6.3%	13,585	8.4%

#### Household Type (2025)

Population Family	6,465	86.4%	55,681	86.3%	165,894	85.8%
Population Non-Family	806	10.8%	7,030	10.9%	21,465	11.1%
Population Group Quarters	215	2.9%	1,799	2.8%	6,009	3.1%
Family Households	1,929	76.5%	16,682	75.8%	47,341	75.5%
Non-Family Households	591	23.5%	5,313	24.2%	15,388	24.5%
Married Couple with Children	715	20.2%	5,928	19.9%	16,553	21.1%
Average Family Household Size	3.4		3.3		3.5	

#### Household Size (2025)

1 Person Households	476	18.9%	4,320	19.6%	12,250	19.5%
2 Person Households	778	30.9%	6,822	31.0%	18,128	28.9%
3 Person Households	462	18.3%	3,908	17.8%	10,807	17.2%
4 Person Households	423	16.8%	3,726	16.9%	10,997	17.5%
5 Person Households	209	8.3%	1,799	8.2%	5,675	9.0%
6 or More Person Households	172	6.8%	1,420	6.5%	4,872	7.8%

#### Household Vehicles (2025)

Households with 0 Vehicles Available	117	4.6%	980	4.5%	3,866	6.2%
Households with 1 Vehicles Available	520	20.6%	4,942	22.5%	14,927	23.8%
Households with 2 or More Vehicles Available	1,883	74.7%	16,073	73.1%	43,937	70.0%
Total Vehicles Available	5,493		46,892		131,620	
Average Vehicles Per Household	2.2		2.1		2.1	

## Expanded Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.8547/-73.1894

### Branch Plaza

### Smithtown, NY 11787

#### 1 mi radius

#### 3 mi radius

#### 5 mi radius

#### Labor Force (2025)

Estimated Labor Population Age 16 Years or Over	6,178		53,169		158,943	
Estimated Civilian Employed	3,979	64.4%	32,043	60.3%	92,375	58.1%
Estimated Civilian Unemployed	130	2.1%	1,071	2.0%	4,204	2.6%
Estimated in Armed Forces	13	0.2%	17	-	44	-
Estimated Not in Labor Force	2,057	33.3%	20,038	37.7%	62,320	39.2%
Unemployment Rate	2.1%		2.0%		2.6%	

#### Occupation (2025)

Occupation: Population Age 16 Years or Over	3,978		32,040		92,364	
Management, Business, Financial Operations	746	18.8%	6,020	18.8%	15,557	16.8%
Professional, Related Service	1,009	25.4%	9,211	28.7%	25,526	27.6%
Sales, Office	569	14.3%	4,618	14.4%	14,651	15.9%
Farming, Fishing, Forestry	1,094	27.5%	7,707	24.1%	20,357	22.0%
Construct, Extraction, Maintenance	1	-	14	-	89	-
Production, Transport Material Moving	236	5.9%	2,038	6.4%	7,059	7.6%
White Collar Workers	324	8.1%	2,431	7.6%	9,125	9.9%
Blue Collar Workers	2,848	71.6%	22,939	71.6%	61,440	66.5%
	1,130	28.4%	9,101	28.4%	30,925	33.5%

#### Consumer Expenditure (2025)

Total Household Expenditure	\$403.64 M		\$3.32 B		\$9.03 B	
Total Non-Retail Expenditure	\$219.98 M	54.5%	\$1.78 B	53.7%	\$4.79 B	53.0%
Total Retail Expenditure	\$183.66 M	45.5%	\$1.54 B	46.3%	\$4.24 B	47.0%
Alcoholic Beverages	\$2.42 M	0.6%	\$19.92 M	0.6%	\$54.37 M	0.6%
Apparel	\$7.05 M	1.7%	\$58.4 M	1.8%	\$160.52 M	1.8%
Contributions	\$13.54 M	3.4%	\$110.33 M	3.3%	\$297.11 M	3.3%
Education	\$9.38 M	2.3%	\$76.76 M	2.3%	\$207.83 M	2.3%
Entertainment	\$21.64 M	5.4%	\$179.6 M	5.4%	\$494.24 M	5.5%
Food Away From Home	\$16.91 M	4.2%	\$139.93 M	4.2%	\$383.96 M	4.3%
Grocery	\$20.78 M	5.1%	\$177.86 M	5.4%	\$507.43 M	5.6%
Health Care	\$18.26 M	4.5%	\$160.04 M	4.8%	\$451.42 M	5.0%
Household Furnishings and Equipment	\$10.34 M	2.6%	\$85.44 M	2.6%	\$233.86 M	2.6%
Household Operations	\$7.05 M	1.7%	\$58.52 M	1.8%	\$161.27 M	1.8%
Miscellaneous Expenses	\$6.54 M	1.6%	\$54.14 M	1.6%	\$148.51 M	1.6%
Personal Care	\$4.3 M	1.1%	\$36.43 M	1.1%	\$102.86 M	1.1%
Shelter	\$55.39 M	13.7%	\$461.45 M	13.9%	\$1.29 B	14.3%
Tax and Retirement	\$135.71 M	33.6%	\$1.08 B	32.4%	\$2.82 B	31.2%
Tobacco and Related	\$1.05 M	0.3%	\$9.82 M	0.3%	\$30.54 M	0.3%
Transportation	\$58.75 M	14.6%	\$489.64 M	14.7%	\$1.33 B	14.7%
Utilities	\$14.53 M	3.6%	\$124.82 M	3.8%	\$357.59 M	4.0%

#### Educational Attainment (2025)

Adult Population Age 25 Years or Over	5,306		45,880		135,472	
Elementary (Grade Level 0 to 8)	79	1.5%	1,357	3.0%	5,570	4.1%
Some High School (Grade Level 9 to 11)	105	2.0%	1,079	2.4%	4,843	3.6%
High School Graduate	1,059	20.0%	9,506	20.7%	32,897	24.3%
Some College	790	14.9%	6,536	14.2%	20,457	15.1%
Associate Degree Only	600	11.3%	5,223	11.4%	14,744	10.9%
Bachelor Degree Only	1,531	28.9%	11,742	25.6%	30,200	22.3%
Graduate Degree	1,141	21.5%	10,436	22.7%	26,761	19.8%

## Expanded Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.8547/-73.1894

### Branch Plaza

### Smithtown, NY 11787

#### 1 mi radius

#### 3 mi radius

#### 5 mi radius

#### Units In Structure (2025)

1 Detached Unit	2,144	80.8%	17,956	78.0%	50,262	77.1%
1 Attached Unit	89	3.4%	1,023	4.4%	3,146	4.8%
2 to 4 Units	55	2.1%	628	2.7%	2,317	3.6%
5 to 9 Units	100	3.8%	854	3.7%	2,371	3.6%
10 to 19 Units	69	2.6%	786	3.4%	2,210	3.4%
20 to 49 Units	41	1.5%	292	1.3%	841	1.3%
50 or More Units	20	0.8%	405	1.8%	1,384	2.1%
Mobile Home or Trailer	2	-	34	0.1%	164	0.3%
Other Structure	-	-	18	-	35	-

#### Homes Built By Year (2025)

Homes Built 2010 or later	82	3.1%	740	3.2%	1,939	3.0%
Homes Built 2000 to 2009	159	6.0%	1,197	5.2%	2,996	4.6%
Homes Built 1990 to 1999	91	3.4%	1,735	7.5%	3,677	5.6%
Homes Built 1980 to 1989	132	5.0%	2,086	9.1%	5,594	8.6%
Homes Built 1970 to 1979	400	15.1%	4,059	17.6%	12,937	19.8%
Homes Built 1960 to 1969	760	28.6%	6,787	29.5%	18,379	28.2%
Homes Built 1950 to 1959	586	22.1%	3,399	14.8%	10,775	16.5%
Homes Built Before 1949	310	11.7%	1,994	8.7%	6,434	9.9%

#### Home Values (2025)

Home Values \$1,000,000 or More	109	5.1%	1,104	6.0%	2,478	4.9%
Home Values \$500,000 to \$999,999	1,659	77.8%	14,488	78.3%	33,742	66.2%
Home Values \$400,000 to \$499,999	202	9.5%	1,756	9.5%	8,412	16.5%
Home Values \$300,000 to \$399,999	70	3.3%	439	2.4%	3,298	6.5%
Home Values \$200,000 to \$299,999	14	0.6%	231	1.3%	1,169	2.3%
Home Values \$150,000 to \$199,999	8	0.4%	67	0.4%	267	0.5%
Home Values \$100,000 to \$149,999	6	0.3%	44	0.2%	146	0.3%
Home Values \$70,000 to \$99,999	28	1.3%	81	0.4%	264	0.5%
Home Values \$50,000 to \$69,999	11	0.5%	118	0.6%	390	0.8%
Home Values \$25,000 to \$49,999	24	1.1%	92	0.5%	391	0.8%
Home Values Under \$25,000	1	-	93	0.5%	384	0.8%
Owner-Occupied Median Home Value	\$641,542		\$655,333		\$603,113	
Renter-Occupied Median Rent	\$2,042		\$1,987		\$1,949	

#### Transportation To Work (2025)

Drive to Work Alone	2,906	73.1%	23,368	72.9%	68,346	74.0%
Drive to Work in Carpool	252	6.3%	1,906	6.0%	6,426	7.0%
Travel to Work by Public Transportation	247	6.2%	1,820	5.7%	5,366	5.8%
Drive to Work on Motorcycle	-	-	-	-	-	-
Walk or Bicycle to Work	57	1.4%	428	1.3%	1,465	1.6%
Other Means	29	0.7%	306	1.0%	1,007	1.1%
Work at Home	487	12.2%	4,211	13.1%	9,754	10.6%

#### Travel Time (2025)

Travel to Work in 14 Minutes or Less	655	16.5%	5,718	17.8%	16,794	18.2%
Travel to Work in 15 to 29 Minutes	1,170	29.4%	9,426	29.4%	29,949	32.4%
Travel to Work in 30 to 59 Minutes	1,126	28.3%	8,134	25.4%	23,357	25.3%
Travel to Work in 60 Minutes or More	539	13.6%	4,550	14.2%	12,509	13.5%
Average Minutes Travel to Work	26.0		26.2		25.3	