

Expanded Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.4343/-74.5141

Marketplace of Absecon Absecon, NJ 08201	3 mi radius	5 mi radius	10 mi radius
Population			
Estimated Population (2025)	32,615	74,484	230,166
Projected Population (2030)	32,056	73,856	229,772
Census Population (2020)	35,405	79,364	221,332
Census Population (2010)	34,071	76,346	220,329
Projected Annual Growth (2025 to 2030)	-559 -0.3%	-628 -0.2%	-394 -
Historical Annual Growth (2020 to 2025)	-2,790 -1.6%	-4,880 -1.2%	8,834 0.8%
Historical Annual Growth (2010 to 2020)	1,334 0.8%	3,018 0.8%	1,003 -
Estimated Population Density (2025)	1,154 psm	949 psm	733 psm
Trade Area Size	28.3 sq mi	78.5 sq mi	314.0 sq mi
Households			
Estimated Households (2025)	11,973	26,727	91,650
Projected Households (2030)	11,817	26,635	92,250
Census Households (2020)	12,950	28,606	86,555
Census Households (2010)	11,977	26,492	83,182
Estimated Households with Children (2025)	3,908 32.6%	8,950 33.5%	25,348 27.7%
Estimated Average Household Size (2025)	2.69	2.65	2.46
Average Household Income			
Estimated Average Household Income (2025)	\$104,509	\$101,691	\$112,567
Projected Average Household Income (2030)	\$103,486	\$100,654	\$110,977
Estimated Average Family Income (2025)	\$119,905	\$116,493	\$138,137
Median Household Income			
Estimated Median Household Income (2025)	\$81,657	\$79,908	\$84,907
Projected Median Household Income (2030)	\$81,500	\$79,850	\$84,448
Estimated Median Family Income (2025)	\$91,997	\$92,611	\$104,250
Per Capita Income			
Estimated Per Capita Income (2025)	\$38,486	\$36,877	\$45,009
Projected Per Capita Income (2030)	\$38,272	\$36,690	\$44,741
Estimated Per Capita Income 5 Year Growth	-\$214 -0.6%	-\$187 -0.5%	-\$268 -0.6%
Estimated Average Household Net Worth (2025)	\$932,542	\$954,717	\$1,180,686
Daytime Demos (2025)			
Total Businesses	1,450	3,083	8,165
Total Employees	14,571	30,140	85,626
Company Headquarter Businesses	33 2.3%	72 2.3%	192 2.4%
Company Headquarter Employees	1,668 11.4%	2,737 9.1%	6,191 7.2%
Employee Population per Business	10.1	9.8	10.5
Residential Population per Business	22.5	24.2	28.2

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Race & Ethnicity

White (2025)	15,439	47.3%	35,553	47.7%	128,306	55.7%
Black or African American (2025)	7,587	23.3%	16,327	21.9%	42,925	18.6%
American Indian or Alaska Native (2025)	199	0.6%	383	0.5%	849	0.4%
Asian (2025)	2,798	8.6%	7,098	9.5%	21,281	9.2%
Hawaiian or Pacific Islander (2025)	12	-	39	-	247	0.1%
Other Race (2025)	3,572	11.0%	8,203	11.0%	18,792	8.2%
Two or More Races (2025)	3,007	9.2%	6,880	9.2%	17,766	7.7%
Not Hispanic or Latino Population (2025)	24,830	76.1%	56,757	76.2%	187,103	81.3%
Hispanic or Latino Population (2025)	7,785	23.9%	17,727	23.8%	43,063	18.7%
Not Hispanic or Latino Population (2030)	24,188	75.5%	55,857	75.6%	184,646	80.4%
Hispanic or Latino Population (2030)	7,868	24.5%	17,999	24.4%	45,127	19.6%
Not Hispanic or Latino Population (2020)	26,865	75.9%	59,718	75.2%	176,848	79.9%
Hispanic or Latino Population (2020)	8,541	24.1%	19,647	24.8%	44,484	20.1%
Not Hispanic or Latino Population (2010)	27,256	80.0%	60,732	79.5%	182,064	82.6%
Hispanic or Latino Population (2010)	6,815	20.0%	15,614	20.5%	38,265	17.4%
Projected Hispanic Annual Growth (2025 to 2030)	83	0.2%	272	0.3%	2,064	1.0%
Historic Hispanic Annual Growth (2010 to 2025)	970	0.9%	2,113	0.9%	4,798	0.8%

Age Distribution (2025)

Age Under 5	1,861	5.7%	4,050	5.4%	11,778	5.1%
Age 5 to 9 Years	1,959	6.0%	4,358	5.9%	12,803	5.6%
Age 10 to 14 Years	2,084	6.4%	4,610	6.2%	13,895	6.0%
Age 15 to 19 Years	2,037	6.2%	5,807	7.8%	14,597	6.3%
Age 20 to 24 Years	2,315	7.1%	6,102	8.2%	14,999	6.5%
Age 25 to 29 Years	2,217	6.8%	4,823	6.5%	13,913	6.0%
Age 30 to 34 Years	2,198	6.7%	4,740	6.4%	13,929	6.1%
Age 35 to 39 Years	1,978	6.1%	4,387	5.9%	13,111	5.7%
Age 40 to 44 Years	1,964	6.0%	4,353	5.8%	12,911	5.6%
Age 45 to 49 Years	1,800	5.5%	4,130	5.5%	12,439	5.4%
Age 50 to 54 Years	2,157	6.6%	4,732	6.4%	14,887	6.5%
Age 55 to 59 Years	2,287	7.0%	4,863	6.5%	16,250	7.1%
Age 60 to 64 Years	2,312	7.1%	4,938	6.6%	17,485	7.6%
Age 65 to 74 Years	3,415	10.5%	7,518	10.1%	28,089	12.2%
Age 75 to 84 Years	1,483	4.5%	3,807	5.1%	14,507	6.3%
Age 85 Years or Over	549	1.7%	1,266	1.7%	4,571	2.0%
Median Age	38.7		38.6		42.3	

Gender Age Distribution (2025)

Female Population	16,604	50.9%	36,814	49.4%	116,166	50.5%
Age 0 to 19 Years	3,903	23.5%	8,611	23.4%	25,151	21.7%
Age 20 to 64 Years	9,866	59.4%	21,668	58.9%	65,893	56.7%
Age 65 Years or Over	2,834	17.1%	6,536	17.8%	25,122	21.6%
Female Median Age	39.8		40.3		43.8	
Male Population	16,011	49.1%	37,670	50.6%	114,000	49.5%
Age 0 to 19 Years	4,037	25.2%	10,214	27.1%	27,923	24.5%
Age 20 to 64 Years	9,360	58.5%	21,400	56.8%	64,032	56.2%
Age 65 Years or Over	2,613	16.3%	6,055	16.1%	22,045	19.3%
Male Median Age	37.7		36.9		40.7	

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Household Income Distribution (2025)

HH Income \$200,000 or More	907	7.6%	2,035	7.6%	10,504	11.5%
HH Income \$150,000 to \$199,999	1,043	8.7%	2,517	9.4%	8,904	9.7%
HH Income \$100,000 to \$149,999	2,548	21.3%	5,304	19.8%	16,914	18.5%
HH Income \$75,000 to \$99,999	1,698	14.2%	3,661	13.7%	10,872	11.9%
HH Income \$50,000 to \$74,999	2,424	20.2%	5,114	19.1%	13,992	15.3%
HH Income \$35,000 to \$49,999	1,213	10.1%	2,988	11.2%	9,479	10.3%
HH Income \$25,000 to \$34,999	750	6.3%	1,994	7.5%	6,796	7.4%
HH Income \$15,000 to \$24,999	674	5.6%	1,328	5.0%	5,790	6.3%
HH Income Under \$15,000	716	6.0%	1,785	6.7%	8,400	9.2%
HH Income \$35,000 or More	9,832	82.1%	21,619	80.9%	70,664	77.1%
HH Income \$75,000 or More	6,196	51.8%	13,517	50.6%	47,193	51.5%

Housing (2025)

Total Housing Units	13,647		30,418		110,484	
Housing Units Occupied	11,973	87.7%	26,727	87.9%	91,650	83.0%
Housing Units Owner-Occupied	7,494	62.6%	17,133	64.1%	55,913	61.0%
Housing Units, Renter-Occupied	4,479	37.4%	9,594	35.9%	35,738	39.0%
Housing Units, Vacant	1,674	14.0%	3,691	13.8%	18,834	20.5%

Marital Status (2025)

Never Married	10,197	38.2%	25,329	41.2%	70,254	36.6%
Currently Married	10,848	40.6%	23,372	38.0%	80,371	41.9%
Separated	1,567	5.9%	2,998	4.9%	8,953	4.7%
Widowed	1,346	5.0%	3,308	5.4%	12,064	6.3%
Divorced	2,753	10.3%	6,460	10.5%	20,048	10.5%

Household Type (2025)

Population Family	27,149	83.2%	59,700	80.2%	178,191	77.4%
Population Non-Family	5,023	15.4%	11,198	15.0%	46,864	20.4%
Population Group Quarters	443	1.4%	3,586	4.8%	5,111	2.2%
Family Households	8,498	71.0%	18,821	70.4%	56,272	61.4%
Non-Family Households	3,475	29.0%	7,906	29.6%	35,378	38.6%
Married Couple with Children	2,208	20.4%	4,958	21.2%	14,682	18.3%
Average Family Household Size	3.2		3.2		3.2	

Household Size (2025)

1 Person Households	2,576	21.5%	6,051	22.6%	28,800	31.4%
2 Person Households	4,253	35.5%	9,372	35.1%	28,635	31.2%
3 Person Households	2,022	16.9%	4,595	17.2%	13,790	15.0%
4 Person Households	1,663	13.9%	3,543	13.3%	11,345	12.4%
5 Person Households	826	6.9%	1,791	6.7%	5,304	5.8%
6 or More Person Households	632	5.3%	1,374	5.1%	3,778	4.1%

Household Vehicles (2025)

Households with 0 Vehicles Available	1,034	8.6%	2,452	9.2%	13,387	14.6%
Households with 1 Vehicles Available	3,769	31.5%	9,312	34.8%	32,514	35.5%
Households with 2 or More Vehicles Available	7,170	59.9%	14,963	56.0%	45,749	49.9%
Total Vehicles Available	21,633		46,174		143,541	
Average Vehicles Per Household	1.8		1.7		1.6	

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Labor Force (2025)

Estimated Labor Population Age 16 Years or Over	26,278		60,484		188,850	
Estimated Civilian Employed	15,866	60.4%	37,184	61.5%	112,524	59.6%
Estimated Civilian Unemployed	1,468	5.6%	2,723	4.5%	8,374	4.4%
Estimated in Armed Forces	237	0.9%	299	0.5%	914	0.5%
Estimated Not in Labor Force	8,707	33.1%	20,278	33.5%	67,038	35.5%
Unemployment Rate	5.6%		4.5%		4.4%	

Occupation (2025)

Occupation: Population Age 16 Years or Over	15,865		37,182		112,517	
Management, Business, Financial Operations	2,406	15.2%	5,316	14.3%	18,844	16.7%
Professional, Related Service	3,257	20.5%	7,399	19.9%	24,380	21.7%
Sales, Office	4,901	30.9%	11,300	30.4%	31,386	27.9%
Farming, Fishing, Forestry	2,459	15.5%	6,080	16.4%	18,731	16.6%
Construct, Extraction, Maintenance	19	0.1%	120	0.3%	436	0.4%
Production, Transport Material Moving	1,110	7.0%	2,584	6.9%	7,784	6.9%
White Collar Workers	1,713	10.8%	4,384	11.8%	10,957	9.7%
Blue Collar Workers	8,122	51.2%	18,794	50.5%	61,954	55.1%
	7,743	48.8%	18,388	49.5%	50,563	44.9%

Consumer Expenditure (2025)

Total Household Expenditure	\$1.21 B		\$2.67 B		\$9.3 B	
Total Non-Retail Expenditure	\$591.13 M	49.0%	\$1.31 B	49.0%	\$4.66 B	50.2%
Total Retail Expenditure	\$614.67 M	51.0%	\$1.36 B	51.0%	\$4.63 B	49.8%
Alcoholic Beverages	\$7.37 M	0.6%	\$16.34 M	0.6%	\$56.77 M	0.6%
Apparel	\$22.52 M	1.9%	\$49.95 M	1.9%	\$171.49 M	1.8%
Contributions	\$37.36 M	3.1%	\$82.94 M	3.1%	\$295.64 M	3.2%
Education	\$26.92 M	2.2%	\$59.75 M	2.2%	\$210.78 M	2.3%
Entertainment	\$69.85 M	5.8%	\$154.9 M	5.8%	\$531.22 M	5.7%
Food Away From Home	\$53.4 M	4.4%	\$118.43 M	4.4%	\$407.86 M	4.4%
Grocery	\$84.31 M	7.0%	\$186.67 M	7.0%	\$608.17 M	6.5%
Health Care	\$80.38 M	6.7%	\$180.05 M	6.7%	\$628.2 M	6.8%
Household Furnishings and Equipment	\$32.14 M	2.7%	\$71.29 M	2.7%	\$246.54 M	2.7%
Household Operations	\$22.87 M	1.9%	\$50.73 M	1.9%	\$173.41 M	1.9%
Miscellaneous Expenses	\$20.73 M	1.7%	\$45.98 M	1.7%	\$158.61 M	1.7%
Personal Care	\$16.33 M	1.4%	\$36.17 M	1.4%	\$119.37 M	1.3%
Shelter	\$199.05 M	16.5%	\$439.25 M	16.5%	\$1.5 B	16.1%
Tax and Retirement	\$276.69 M	22.9%	\$616.66 M	23.1%	\$2.35 B	25.3%
Tobacco and Related	\$6.86 M	0.6%	\$15.17 M	0.6%	\$46.17 M	0.5%
Transportation	\$188.59 M	15.6%	\$410.21 M	15.4%	\$1.36 B	14.6%
Utilities	\$60.42 M	5.0%	\$133.76 M	5.0%	\$433.68 M	4.7%

Educational Attainment (2025)

Adult Population Age 25 Years or Over	22,360		49,557		162,093	
Elementary (Grade Level 0 to 8)	1,523	6.8%	2,924	5.9%	8,619	5.3%
Some High School (Grade Level 9 to 11)	1,696	7.6%	3,716	7.5%	10,360	6.4%
High School Graduate	7,209	32.2%	16,385	33.1%	48,547	30.0%
Some College	4,495	20.1%	9,151	18.5%	28,780	17.8%
Associate Degree Only	1,711	7.7%	3,527	7.1%	11,986	7.4%
Bachelor Degree Only	4,127	18.5%	9,726	19.6%	35,379	21.8%
Graduate Degree	1,598	7.1%	4,128	8.3%	18,423	11.4%

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Units In Structure (2025)

1 Detached Unit	7,336	61.2%	15,227	57.5%	47,969	57.7%
1 Attached Unit	1,114	9.3%	2,853	10.8%	10,004	12.0%
2 to 4 Units	936	7.8%	2,316	8.7%	9,660	11.6%
5 to 9 Units	671	5.6%	1,761	6.6%	5,996	7.2%
10 to 19 Units	660	5.5%	1,483	5.6%	4,844	5.8%
20 to 49 Units	241	2.0%	510	1.9%	1,481	1.8%
50 or More Units	737	6.2%	1,664	6.3%	9,652	11.6%
Mobile Home or Trailer	279	2.3%	913	3.4%	2,044	2.5%
Other Structure	-	-	-	-	1	-

Homes Built By Year (2025)

Homes Built 2010 or later	1,127	9.4%	2,225	8.4%	7,534	9.1%
Homes Built 2000 to 2009	1,754	14.6%	4,326	16.3%	13,300	16.0%
Homes Built 1990 to 1999	1,385	11.6%	3,956	14.9%	10,771	12.9%
Homes Built 1980 to 1989	2,209	18.4%	5,031	19.0%	14,861	17.9%
Homes Built 1970 to 1979	1,327	11.1%	3,033	11.5%	11,862	14.3%
Homes Built 1960 to 1969	1,214	10.1%	2,517	9.5%	11,289	13.6%
Homes Built 1950 to 1959	1,090	9.1%	1,860	7.0%	8,190	9.8%
Homes Built Before 1949	1,867	15.6%	3,778	14.3%	13,844	16.6%

Home Values (2025)

Home Values \$1,000,000 or More	120	1.6%	271	1.6%	2,728	4.9%
Home Values \$500,000 to \$999,999	373	5.0%	875	5.1%	7,327	13.1%
Home Values \$400,000 to \$499,999	661	8.8%	1,421	8.3%	6,932	12.4%
Home Values \$300,000 to \$399,999	1,657	22.1%	3,818	22.3%	12,289	22.0%
Home Values \$200,000 to \$299,999	2,355	31.4%	4,970	29.0%	13,595	24.3%
Home Values \$150,000 to \$199,999	1,029	13.7%	2,526	14.7%	5,498	9.8%
Home Values \$100,000 to \$149,999	590	7.9%	1,365	8.0%	3,122	5.6%
Home Values \$70,000 to \$99,999	297	4.0%	869	5.1%	1,824	3.3%
Home Values \$50,000 to \$69,999	89	1.2%	246	1.4%	638	1.1%
Home Values \$25,000 to \$49,999	168	2.2%	391	2.3%	1,082	1.9%
Home Values Under \$25,000	157	2.1%	380	2.2%	876	1.6%
Owner-Occupied Median Home Value	\$254,495		\$251,767		\$336,751	
Renter-Occupied Median Rent	\$1,256		\$1,175		\$1,136	

Transportation To Work (2025)

Drive to Work Alone	12,158	76.6%	28,252	76.0%	80,401	71.5%
Drive to Work in Carpool	1,785	11.3%	3,859	10.4%	9,965	8.9%
Travel to Work by Public Transportation	507	3.2%	1,636	4.4%	7,528	6.7%
Drive to Work on Motorcycle	18	0.1%	21	-	54	-
Walk or Bicycle to Work	314	2.0%	827	2.2%	4,022	3.6%
Other Means	61	0.4%	241	0.6%	638	0.6%
Work at Home	1,022	6.4%	2,346	6.3%	9,909	8.8%

Travel Time (2025)

Travel to Work in 14 Minutes or Less	4,424	27.9%	10,218	27.5%	28,608	25.4%
Travel to Work in 15 to 29 Minutes	7,454	47.0%	16,239	43.7%	45,997	40.9%
Travel to Work in 30 to 59 Minutes	2,272	14.3%	6,628	17.8%	21,747	19.3%
Travel to Work in 60 Minutes or More	693	4.4%	1,751	4.7%	6,256	5.6%
Average Minutes Travel to Work	18.7		19.7		20.4	