2010-2020 Census, 2025 Estimates with 2030 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.4733/-87.312

Merrillville Plaza		-				
Merrillville, IN 46410	5 mi rac	lius	10 mi rad	dius	15 mi ra	dius
Population						
Estimated Population (2025)	97,390		364,092		688,153	
Projected Population (2030)	98,536		366,593		691,437	
Census Population (2020)	96,903		361,212		680,403	
Census Population (2010)	93,099		354,207		671,828	
Projected Annual Growth (2025 to 2030)	1.146	0.2%	2,501	0.1%	3,284	_
Historical Annual Growth (2020 to 2025)	488	0.1%	2,880	0.2%	7,750	
Historical Annual Growth (2010 to 2020)	3,804	0.8%	7,005	0.4%	8,575	0.3%
Estimated Population Density (2025)	1,240		1,159		•	psm
Trade Area Size		sq mi	314.1		706.8	
Households	70.5	39 1111	314.1	39 1111	700.0	39 1111
Estimated Households (2025)	39,589		147,243		273,249	
Projected Households (2030)	40,602		150,285		278,562	
Census Households (2020)	38,121		142,659		264,631	
Census Households (2010)	35.661		135,295		253,314	
Estimated Households with Children (2025)	, , , , , ,	28.4%	43,090	29.3%	83,855	
Estimated Average Household Size (2025)	2.41	20.470	2.45	23.570	2.49	
Average Household Income	2.71	-			2.43	
Estimated Average Household Income (2025)	\$98,228		\$101,308		\$101,555	
Projected Average Household Income (2030)	\$96,600		\$99,630		\$99,860	
Estimated Average Family Income (2025)	\$117,520		\$123,068		\$120,642	
Median Household Income	411 , 1020	-	—	-	V120,0 12	
Estimated Median Household Income (2025)	\$78,877		\$79,791		\$79,367	
Projected Median Household Income (2030)	\$77,901		\$79,037		\$78,568	
Estimated Median Family Income (2025)	\$95,711		\$98,773		\$97,041	
Per Capita Income	1 7		, , , , ,	-	, , , ,	:
Estimated Per Capita Income (2025)	\$40,020		\$41,036		\$40,402	
Projected Per Capita Income (2030)	\$39,893		\$40,909		\$40,307	
Estimated Per Capita Income 5 Year Growth	-\$127	-0.3%		-0.3%		-0.2%
Estimated Average Household Net Worth (2025)	\$1,000,692		\$1,085,147		\$1,069,821	
Daytime Demos (2025)						
Total Businesses	5,838		16,084		28,404	
Total Employees	49,858		125,573		239,375	
Company Headquarter Businesses	163	2.8%	408	2.5%	760	2.7%
Company Headquarter Employees		13.2%	14,015		27,663	
Employee Population per Business	8.5		7.8		8.4	
	0.0				0.1	

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Lat/Lon: 41.4733/-87.312

Merrillville Plaza	_	-				
Merrillville, IN 46410	5 mi rad	ius	10 mi ra	dius	15 mi ra	dius
Race & Ethnicity						
White (2025)	53,827	55.3%	221,818	60.9%	412,789	60.0%
Black or African American (2025)	29,469	30.3%	92,155	25.3%	165,472	24.0%
American Indian or Alaska Native (2025)	448	0.5%	1,353	0.4%	3,068	0.4%
Asian (2025)	2,026	2.1%	6,527	1.8%	11,672	1.7%
Hawaiian or Pacific Islander (2025)	29	-	89	-	190	-
Other Race (2025)	4,420	4.5%	15,267	4.2%	39,498	5.7%
Two or More Races (2025)	7,171	7.4%	26,883	7.4%	55,464	8.1%
Not Hispanic or Latino Population (2025)	81,589	83.8%	307,606	84.5%	563,222	81.8%
Hispanic or Latino Population (2025)	15,801		56,486		124,932	
Not Hispanic or Latino Population (2030)	80,018		301,225		556,707	
Hispanic or Latino Population (2030)	18,517		65,368		134,730	
Not Hispanic or Latino Population (2020)	83,221		311,572		563,083	
Hispanic or Latino Population (2020)	13,682		49,640		117,321	
Not Hispanic or Latino Population (2010)	82,707		316,322		576,873	
Hispanic or Latino Population (2010)	10,392		37,885		94,955	
Projected Hispanic Annual Growth (2025 to 2030)	2,716	3.4%	8,882	3.1%	9,798	1.6%
Historic Hispanic Annual Growth (2010 to 2025)	5,409	3.5%	18,602	3.3%	29,976	2.1%
Age Distribution (2025)						
Age Under 5	5,222	5.4%	20,390	5.6%	38,100	5.5%
Age 5 to 9 Years	5,707	5.9%	22,701	6.2%	42,680	6.2%
Age 10 to 14 Years	6,322	6.5%	23,755	6.5%	45,583	6.6%
Age 15 to 19 Years	6,507	6.7%	23,860	6.6%	46,662	6.8%
Age 20 to 24 Years	5,728	5.9%	21,075	5.8%	42,056	6.1%
Age 25 to 29 Years	5,913	6.1%	20,815	5.7%	40,598	5.9%
Age 30 to 34 Years	6,388	6.6%	22,781	6.3%	43,810	6.4%
Age 35 to 39 Years	6,190	6.4%	22,495	6.2%	42,846	6.2%
Age 40 to 44 Years	6,691	6.9%	24,521	6.7%	46,163	6.7%
Age 45 to 49 Years	6,002	6.2%	22,346	6.1%	42,684	6.2%
Age 50 to 54 Years	5,911	6.1%	22,695	6.2%	43,007	6.2%
Age 55 to 59 Years	5,680	5.8%	22,605	6.2%	42,496	
Age 60 to 64 Years	6,180	6.3%	24,484		45,528	
Age 65 to 74 Years	11,251		41,810			11.1%
Age 75 to 84 Years	5,709	5.9%	20,797	5.7%	37,122	5.4%
Age 85 Years or Over	1,989	2.0%	6,963	1.9%	12,656	1.8%
Median Age	39.9	2.0 /0	40.1	1.5 /0	39.5	1.0 /0
Gender Age Distribution (2025)		-	40.1			
Female Population	50,062	E1 /10/6	186,693	E1 206	351,568	E1 10%
Age 0 to 19 Years	11,449		43,933		83,699	
Age 20 to 64 Years	28,184		104,675		199,519	
Age 65 Years or Over	10,429		38,086		68,351	
Female Median Age	41.8	20.070	41.5	20.470	40.8	15.470
	47,329	19 604		10 704		10 00/
Male Population			177,399		336,586	
Age 0 to 19 Years	12,308		46,773		89,326	
Age 20 to 64 Years	26,500		99,141		189,668	
Age 65 Years or Over		18.0%	31,484	17./%	57,592	17.1%
Male Median Age	38.0		38.7		38.1	

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2010-2020 Census, 2025 Estimates with 2030 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.4733/-87.312

		-		-		
Merrillville Plaza	5 mi radius		10 mi radius		15 mi radius	
Merrillville, IN 46410						
Household Income Distribution (2025)						-
HH Income \$200,000 or More	2,637	6.7%	12,733	8.6%	23,753	8.7%
HH Income \$150,000 to \$199,999	3,835	9.7%	13,202	9.0%	24,848	9.1%
HH Income \$100,000 to \$149,999	7,883	19.9%	27,360	18.6%	49,934	18.3%
HH Income \$75,000 to \$99,999	5,442	13.7%	18,698	12.7%	34,227	12.5%
HH Income \$50,000 to \$74,999	6,272	15.8%	24,546	16.7%	46,875	17.2%
HH Income \$35,000 to \$49,999	4,427	11.2%	15,400	10.5%	28,852	10.6%
HH Income \$25,000 to \$34,999	2,946	7.4%	11,474	7.8%	20,980	7.7%
HH Income \$15,000 to \$24,999	2,658	6.7%	9,507	6.5%	17,567	6.4%
HH Income Under \$15,000	3,489	8.8%	14,323	9.7%	26,214	9.6%
HH Income \$35,000 or More	30,495	77.0%	111,939	76.0%	208,488	76.3%
HH Income \$75,000 or More	19,796	50.0%	71,993	48.9%	132,761	48.6%
Housing (2025)						:
Total Housing Units	42,725		160,414		295,688	
Housing Units Occupied	39,589	92.7%	147,243	91.8%	273,249	92.4%
Housing Units Owner-Occupied	27,299	69.0%	103,722	70.4%	190,479	69.7%
Housing Units, Renter-Occupied	12,290	31.0%	43,521	29.6%	82,771	30.3%
Housing Units, Vacant	3,136	7.9%	13,171	8.9%	22,439	8.2%
Marital Status (2025)						
Never Married	28,293	35.3%	102,659	34.5%	200,950	35.8%
Currently Married	32,336	40.3%	126,688	42.6%	238,603	42.5%
Separated	3,744	4.7%	11,677	3.9%	21,138	3.8%
Widowed	5,883	7.3%	19,733	6.6%	36,353	6.5%
Divorced	9,883	12.3%	36,489	12.3%	64,747	11.5%
Household Type (2025)						-
Population Family	75,526	77.5%	290,635	79.8%	556,726	80.9%
Population Non-Family	19,984	20.5%	70,035	19.2%	124,111	18.0%
Population Group Quarters	1,880	1.9%	3,421	0.9%	7,317	1.1%
Family Households	23,987	60.6%	92,551	62.9%	177,163	64.8%
Non-Family Households	15,602	39.4%	54,692	37.1%	96,086	35.2%
Married Couple with Children	6,698	20.7%	25,957	20.5%	49,972	20.9%
Average Family Household Size	3.1		3.1		3.1	
Household Size (2025)		_		_		_
1 Person Households	13,248	33.5%	46,344	31.5%	80,730	29.5%
2 Person Households	12,247	30.9%	46,575	31.6%	88,648	32.4%
3 Person Households	5,825	14.7%	22,147	15.0%	41,908	15.3%
4 Person Households	4,364	11.0%	17,665	12.0%	33,847	12.4%
5 Person Households	2,268	5.7%	8,679	5.9%	16,887	6.2%
6 or More Person Households	1,636	4.1%	5,833	4.0%	11,229	4.1%
Household Vehicles (2025)						
Households with 0 Vehicles Available	3,326	8.4%	11,549	7.8%	21,912	8.0%
Households with 1 Vehicles Available	14,782	37.3%	51,812	35.2%	98,273	36.0%
Households with 2 or More Vehicles Available	21,481	54.3%	83,882	57.0%	153,065	56.0%
Total Vehicles Available	68,472		264,429		483,718	
Average Vehicles Per Household	1.7		1.8		1.8	

2010-2020 Census, 2025 Estimates with 2030 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.4733/-87.312

Merrillville Plaza	5 mi rad	liuc	10 mi ra	diuc	15 mi ra	dine
Merrillville, IN 46410	o mi radius do mi ra		ilus IS IIII Iaul		uius	
Labor Force (2025)	-			-		_
Estimated Labor Population Age 16 Years or Over	78,811		292,201		552,226	
Estimated Civilian Employed	47,258	60.0%	174,339	59.7%	330,761	59.9%
Estimated Civilian Unemployed	2,748	3.5%	10,189	3.5%	19,776	3.6%
Estimated in Armed Forces	35	-	262	-	368	-
Estimated Not in Labor Force	28,770	36.5%	107,412	36.8%	201,322	36.5%
Unemployment Rate	3.5%		3.5%		3.6%	
Occupation (2025)						
Occupation: Population Age 16 Years or Over	47,247		174,312		330,725	
Management, Business, Financial Operations	·	15.3%	26,291		•	14.6%
Professional, Related	•	19.6%		20.6%		20.8%
Service	•	17.6%	29,283		55,071	
Sales, Office	8,928 75	18.9%	33,676 279	19.3%		19.4%
Farming, Fishing, Forestry		0.2%		0.2%	560	0.2%
Construct, Extraction, Maintenance Production, Transport Material Moving	4,338	9.2% 19.2%	16,223	9.3% 18.7%	30,085 63,746	9.1%
White Collar Workers	25.458			55.0%	•	
Blue Collar Workers	21,789		78,395		149,462	
Consumer Expenditure (2025)	,		,			
Total Household Expenditure	\$3.77 B		\$14.3 B		\$26.64 B	
Total Non-Retail Expenditure	\$1.81 B	48.1%	\$6.92 B	48.4%	\$12.91 B	48.4%
Total Retail Expenditure	\$1.96 B	51.9%	\$7.38 B	51.6%	\$13.73 B	51.6%
Alcoholic Beverages	\$23.23 M	0.6%	\$87.78 M	0.6%	\$163.65 M	0.6%
Apparel	\$70.58 M	1.9%	\$266.45 M	1.9%	\$497.54 M	1.9%
Contributions	\$119.46 M	3.2%	\$452.36 M	3.2%	\$840.68 M	3.2%
Education	\$85.61 M	2.3%	\$323.88 M	2.3%	\$602.69 M	2.3%
Entertainment	\$218.9 M	5.8%	\$826.15 M	5.8%	\$1.54 B	5.8%
Food Away From Home	\$167.65 M		\$632.94 M		\$1.18 B	4.4%
Grocery	\$257.11 M		\$966.02 M		\$1.82 B	6.8%
Health Care	\$265.38 M		\$989.97 M		\$1.83 B	6.9%
Household Furnishings and Equipment	\$101.15 M		\$381.97 M		\$712.51 M	2.7%
Household Operations Miscellaneous Expenses	\$71.32 M \$65.36 M		\$269.71 M \$246.32 M		\$504.35 M \$459.39 M	1.9% 1.7%
·						
Personal Care Shelter	\$50.12 M \$605.54 M		\$188.54 M \$2.27 B		\$353.75 M \$4.26 B	1.3% 16.0%
Tax and Retirement	\$859.85 M		\$3.32 B		\$6.17 B	23.2%
Tobacco and Related	\$20.19 M		\$75.47 M		\$143.38 M	0.5%
Transportation	\$604.09 M		\$2.31 B		\$4.26 B	16.0%
Utilities	\$183.8 M		\$690.3 M		\$1.3 B	4.9%
Educational Attainment (2025)	-				=	
Adult Population Age 25 Years or Over	67,904		252,312		473,073	
Elementary (Grade Level 0 to 8)	1,941	2.9%	7,589	3.0%	16,405	3.5%
Some High School (Grade Level 9 to 11)	3,111	4.6%	13,219	5.2%	25,372	5.4%
High School Graduate	23,771	35.0%	86,651	34.3%	159,034	33.6%
Some College	14,454			22.0%	101,803	21.5%
Associate Degree Only	6,271	9.2%	22,589	9.0%	41,317	8.7%
Bachelor Degree Only	12,024			17.6%		17.7%
Graduate Degree	6,331	9.3%	22,480	8.9%	45,500	9.6%

2010-2020 Census, 2025 Estimates with 2030 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.4733/-87.312

Merrillville Plaza	Plaza 5 mi radius		10 mi radius		15 mi radius		
Merrillville, IN 46410	3 m ras		is IO IIII Iaulus		23 1111 144143		
Units In Structure (2025)							
1 Detached Unit	26,406	74.0%	105,739	78.2%	195,278	77.1%	
1 Attached Unit	4,319	12.1%	12,188	9.0%	19,951	7.9%	
2 to 4 Units	2,056	5.8%	6,702	5.0%	15,434	6.1%	
5 to 9 Units	2,134	6.0%	7,311	5.4%	13,909	5.5%	
10 to 19 Units	2,401	6.7%	6,884	5.1%	11,566	4.6%	
20 to 49 Units	750	2.1%	2,851	2.1%	5,305	2.1%	
50 or More Units	1,145	3.2%	3,098	2.3%	6,489	2.6%	
Mobile Home or Trailer	378	1.1%	2,465	1.8%	5,273	2.1%	
Other Structure	-	-	6	-	46	-	
Homes Built By Year (2025)	<u>:</u>					-	
Homes Built 2010 or later	4,086	11.5%	13,570	10.0%	23,416	9.2%	
Homes Built 2000 to 2009	6,067	17.0%	17,810	13.2%	30,433	12.0%	
Homes Built 1990 to 1999	4,907	13.8%	16,317	12.1%	27,919	11.0%	
Homes Built 1980 to 1989	2,546	7.1%	12,309	9.1%	21,726	8.6%	
Homes Built 1970 to 1979	6,481	18.2%	24,438	18.1%	47,933	18.9%	
Homes Built 1960 to 1969	5,251	14.7%	20,107	14.9%	34,788		
Homes Built 1950 to 1959	4,916	13.8%	21,354	15.8%	41,397	16.3%	
Homes Built Before 1949	5,335	15.0%	21,338	15.8%	45,637	18.0%	
Home Values (2025)	-						
Home Values \$1,000,000 or More	126	0.5%	1,003	1.0%	1,873	1.0%	
Home Values \$500,000 to \$999,999	1,123	4.1%	8,063	7.8%	14,371	7.5%	
Home Values \$400,000 to \$499,999	1,849	6.8%	8,750	8.4%	15,989		
Home Values \$300,000 to \$399,999		13.8%	16,244		31,474		
Home Values \$200,000 to \$299,999	·	38.4%	33,443			30.4%	
Home Values \$150,000 to \$199,999		17.9%	15,334		28,906		
Home Values \$100,000 to \$149,999	2,364	8.7%	8,800	8.5%	17,941		
Home Values \$70,000 to \$99,999	1,052	3.9%	3,893	3.8%	7,078	3.7%	
Home Values \$50,000 to \$69,999	462	1.7%	2,572	2.5%	4,850		
Home Values \$25,000 to \$49,999	506	1.9%	2,337	2.3%	3,679	1.9%	
Home Values Under \$25,000	665	2.4%	3,282	3.2%	6,351		
Owner-Occupied Median Home Value	\$235,598	2	\$252,785	0.270	\$250,391		
Renter-Occupied Median Rent	\$1,001		\$941		\$970		
Transportation To Work (2025)	<u> </u>				, , , , , , , , , , , , , , , , , , , 	-	
Drive to Work Alone	37 686	79.8%	137,944	79.1%	257,086	77 7%	
Drive to Work in Carpool	3,623	7.7%	14,764	8.5%	30,291	9.2%	
Travel to Work by Public Transportation	614	1.3%	2,229	1.3%	6,066		
Drive to Work by Fublic Hansportation	3		53		110		
Walk or Bicycle to Work	581	1.2%	1,625	0.9%	4,738		
Other Means	691	1.5%	2,441	1.4%	3,925	1.2%	
Work at Home	4,049						
Travel Time (2025)	4,049	8.6%	15,256	8.8%	28,508	8.6%	
	0.576	20.20%	22 OE 4	10 40/-	70 500	21 20/	
Travel to Work in 14 Minutes or Less		20.3%	33,854		70,580		
Travel to Work in 15 to 29 Minutes	14,139		54,844		98,667		
Travel to Work in 30 to 59 Minutes		27.6%	48,713		93,812		
Travel to Work in 60 Minutes or More		13.6%	21,645	12.4%	39,158		
Average Minutes Travel to Work	26.1		26.2		25.7		

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