

## Expanded Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.6084/-83.2948

Bloomfield Town Square Bloomfield Hills, MI 48302	3 mi radius	5 mi radius	10 mi radius
<b>Population</b>			
Estimated Population (2025)	64,003	164,648	696,542
Projected Population (2030)	64,030	162,711	688,922
Census Population (2020)	58,344	157,540	684,821
Census Population (2010)	58,002	153,473	652,500
Projected Annual Growth (2025 to 2030)	27 -	-1,937 -0.2%	-7,621 -0.2%
Historical Annual Growth (2020 to 2025)	5,660 1.9%	7,108 0.9%	11,721 0.3%
Historical Annual Growth (2010 to 2020)	341 0.1%	4,067 0.5%	32,321 1.0%
Estimated Population Density (2025)	2,265 psm	2,097 psm	2,218 psm
Trade Area Size	28.3 sq mi	78.5 sq mi	314.0 sq mi
<b>Households</b>			
Estimated Households (2025)	26,205	66,452	290,055
Projected Households (2030)	26,678	66,854	291,656
Census Households (2020)	24,118	63,719	279,506
Census Households (2010)	22,977	60,264	262,243
Estimated Households with Children (2025)	7,769 29.6%	19,788 29.8%	79,012 27.2%
Estimated Average Household Size (2025)	2.42	2.44	2.36
<b>Average Household Income</b>			
Estimated Average Household Income (2025)	\$133,541	\$144,830	\$144,458
Projected Average Household Income (2030)	\$131,318	\$142,436	\$142,278
Estimated Average Family Income (2025)	\$166,379	\$180,277	\$181,521
<b>Median Household Income</b>			
Estimated Median Household Income (2025)	\$92,604	\$102,693	\$110,212
Projected Median Household Income (2030)	\$91,812	\$101,816	\$109,386
Estimated Median Family Income (2025)	\$122,468	\$132,573	\$141,944
<b>Per Capita Income</b>			
Estimated Per Capita Income (2025)	\$54,842	\$58,589	\$60,345
Projected Per Capita Income (2030)	\$54,877	\$58,661	\$60,425
Estimated Per Capita Income 5 Year Growth	\$35 -	\$72 0.1%	\$80 0.1%
Estimated Average Household Net Worth (2025)	\$1,388,954	\$1,512,504	\$1,572,447
<b>Daytime Demos (2025)</b>			
Total Businesses	3,689	7,653	39,423
Total Employees	35,285	102,313	513,853
Company Headquarter Businesses	157 4.3%	342 4.5%	1,816 4.6%
Company Headquarter Employees	5,739 16.3%	30,198 29.5%	163,597 31.8%
Employee Population per Business	9.6	13.4	13.0
Residential Population per Business	17.3	21.5	17.7

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### Bloomfield Town Square

### Bloomfield Hills, MI 48302

3 mi radius

5 mi radius

10 mi radius

#### Race & Ethnicity

White (2025)	33,619	52.5%	99,460	60.4%	475,244	68.2%
Black or African American (2025)	20,146	31.5%	37,053	22.5%	111,242	16.0%
American Indian or Alaska Native (2025)	193	0.3%	538	0.3%	1,347	0.2%
Asian (2025)	3,865	6.0%	10,725	6.5%	64,392	9.2%
Hawaiian or Pacific Islander (2025)	10	-	33	-	146	-
Other Race (2025)	1,990	3.1%	5,780	3.5%	11,501	1.7%
Two or More Races (2025)	4,179	6.5%	11,059	6.7%	32,670	4.7%
Not Hispanic or Latino Population (2025)	57,844	90.4%	147,122	89.4%	656,243	94.2%
Hispanic or Latino Population (2025)	6,159	9.6%	17,526	10.6%	40,299	5.8%
Not Hispanic or Latino Population (2030)	58,023	90.6%	145,800	89.6%	647,145	93.9%
Hispanic or Latino Population (2030)	6,007	9.4%	16,911	10.4%	41,777	6.1%
Not Hispanic or Latino Population (2020)	52,709	90.3%	139,522	88.6%	645,659	94.3%
Hispanic or Latino Population (2020)	5,634	9.7%	18,018	11.4%	39,162	5.7%
Not Hispanic or Latino Population (2010)	53,831	92.8%	140,257	91.4%	624,886	95.8%
Hispanic or Latino Population (2010)	4,172	7.2%	13,215	8.6%	27,614	4.2%
Projected Hispanic Annual Growth (2025 to 2030)	-151	-0.5%	-615	-0.7%	1,478	0.7%
Historic Hispanic Annual Growth (2010 to 2025)	1,987	3.2%	4,310	2.2%	12,685	3.1%

#### Age Distribution (2025)

Age Under 5	3,364	5.3%	8,824	5.4%	35,030	5.0%
Age 5 to 9 Years	3,774	5.9%	9,767	5.9%	37,863	5.4%
Age 10 to 14 Years	4,032	6.3%	10,347	6.3%	39,636	5.7%
Age 15 to 19 Years	3,985	6.2%	10,235	6.2%	41,333	5.9%
Age 20 to 24 Years	3,799	5.9%	9,880	6.0%	40,509	5.8%
Age 25 to 29 Years	3,879	6.1%	10,336	6.3%	43,263	6.2%
Age 30 to 34 Years	4,164	6.5%	10,912	6.6%	46,070	6.6%
Age 35 to 39 Years	3,769	5.9%	9,786	5.9%	43,537	6.3%
Age 40 to 44 Years	3,912	6.1%	10,227	6.2%	43,893	6.3%
Age 45 to 49 Years	4,052	6.3%	10,080	6.1%	42,039	6.0%
Age 50 to 54 Years	4,604	7.2%	11,226	6.8%	47,096	6.8%
Age 55 to 59 Years	4,375	6.8%	11,025	6.7%	47,344	6.8%
Age 60 to 64 Years	4,254	6.6%	10,785	6.6%	48,559	7.0%
Age 65 to 74 Years	7,015	11.0%	17,708	10.8%	80,995	11.6%
Age 75 to 84 Years	3,896	6.1%	10,137	6.2%	44,249	6.4%
Age 85 Years or Over	1,130	1.8%	3,375	2.1%	15,127	2.2%
Median Age	40.9		40.9		42.2	

#### Gender Age Distribution (2025)

Female Population	32,263	50.4%	82,853	50.3%	352,000	50.5%
Age 0 to 19 Years	7,428	23.0%	19,171	23.1%	74,369	21.1%
Age 20 to 64 Years	18,416	57.1%	47,060	56.8%	201,773	57.3%
Age 65 Years or Over	6,419	19.9%	16,622	20.1%	75,858	21.6%
Female Median Age	41.5		41.6		43.5	
Male Population	31,740	49.6%	81,795	49.7%	344,542	49.5%
Age 0 to 19 Years	7,727	24.3%	20,002	24.5%	79,492	23.1%
Age 20 to 64 Years	18,391	57.9%	47,195	57.7%	200,537	58.2%
Age 65 Years or Over	5,622	17.7%	14,598	17.8%	64,513	18.7%
Male Median Age	40.3		40.2		40.9	

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### Bloomfield Town Square

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3 mi radius

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10 mi radius

#### Household Income Distribution (2025)

HH Income \$200,000 or More	4,951	18.9%	13,146	19.8%	58,109	20.0%
HH Income \$150,000 to \$199,999	1,581	6.0%	5,211	7.8%	33,428	11.5%
HH Income \$100,000 to \$149,999	3,576	13.6%	9,809	14.8%	52,725	18.2%
HH Income \$75,000 to \$99,999	2,873	11.0%	6,692	10.1%	32,688	11.3%
HH Income \$50,000 to \$74,999	3,674	14.0%	9,597	14.4%	40,451	13.9%
HH Income \$35,000 to \$49,999	2,574	9.8%	6,913	10.4%	23,881	8.2%
HH Income \$25,000 to \$34,999	2,483	9.5%	5,280	7.9%	16,922	5.8%
HH Income \$15,000 to \$24,999	1,515	5.8%	3,376	5.1%	12,697	4.4%
HH Income Under \$15,000	2,978	11.4%	6,427	9.7%	19,154	6.6%
HH Income \$35,000 or More	19,228	73.4%	51,368	77.3%	241,282	83.2%
HH Income \$75,000 or More	12,980	49.5%	34,858	52.5%	176,950	61.0%

#### Housing (2025)

Total Housing Units	27,538		69,581		302,096	
Housing Units Occupied	26,205	95.2%	66,452	95.5%	290,055	96.0%
Housing Units Owner-Occupied	16,510	63.0%	43,515	65.5%	203,074	70.0%
Housing Units, Renter-Occupied	9,696	37.0%	22,936	34.5%	86,981	30.0%
Housing Units, Vacant	1,333	5.1%	3,129	4.7%	12,041	4.2%

#### Marital Status (2025)

Never Married	20,439	38.7%	48,941	36.1%	187,585	32.1%
Currently Married	20,767	39.3%	58,631	43.2%	287,563	49.2%
Separated	1,810	3.4%	4,343	3.2%	14,423	2.5%
Widowed	3,115	5.9%	7,908	5.8%	31,484	5.4%
Divorced	6,701	12.7%	15,888	11.7%	62,959	10.8%

#### Household Type (2025)

Population Family	51,446	80.4%	132,560	80.5%	546,096	78.4%
Population Non-Family	11,901	18.6%	29,301	17.8%	139,310	20.0%
Population Group Quarters	656	1.0%	2,787	1.7%	11,136	1.6%
Family Households	16,974	64.8%	43,797	65.9%	181,038	62.4%
Non-Family Households	9,231	35.2%	22,654	34.1%	109,017	37.6%
Married Couple with Children	4,218	20.3%	11,914	20.3%	58,482	20.3%
Average Family Household Size	3.0		3.0		3.0	

#### Household Size (2025)

1 Person Households	7,770	29.7%	18,914	28.5%	91,452	31.5%
2 Person Households	9,146	34.9%	23,388	35.2%	96,722	33.3%
3 Person Households	3,840	14.7%	10,085	15.2%	42,395	14.6%
4 Person Households	3,008	11.5%	8,037	12.1%	37,216	12.8%
5 Person Households	1,539	5.9%	3,870	5.8%	14,859	5.1%
6 or More Person Households	903	3.4%	2,159	3.2%	7,411	2.6%

#### Household Vehicles (2025)

Households with 0 Vehicles Available	2,879	11.0%	6,076	9.1%	18,070	6.2%
Households with 1 Vehicles Available	10,221	39.0%	24,989	37.6%	105,552	36.4%
Households with 2 or More Vehicles Available	13,106	50.0%	35,387	53.3%	166,433	57.4%
Total Vehicles Available	42,202		111,397		507,051	
Average Vehicles Per Household	1.6		1.7		1.7	

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### Bloomfield Town Square

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#### Labor Force (2025)

Estimated Labor Population Age 16 Years or Over	52,042		133,737		575,944	
Estimated Civilian Employed	29,853	57.4%	78,294	58.5%	353,576	61.4%
Estimated Civilian Unemployed	2,095	4.0%	4,831	3.6%	16,504	2.9%
Estimated in Armed Forces	-	-	3	-	231	-
Estimated Not in Labor Force	20,094	38.6%	50,608	37.8%	205,633	35.7%
Unemployment Rate	4.0%		3.6%		2.9%	

#### Occupation (2025)

Occupation: Population Age 16 Years or Over	29,853		78,282		353,556	
Management, Business, Financial Operations	5,954	19.9%	16,172	20.7%	82,811	23.4%
Professional, Related Service	8,366	28.0%	22,684	29.0%	111,923	31.7%
Sales, Office	5,109	17.1%	13,366	17.1%	65,470	18.5%
Farming, Fishing, Forestry	31	0.1%	70	-	407	0.1%
Construct, Extraction, Maintenance	1,500	5.0%	4,525	5.8%	16,644	4.7%
Production, Transport Material Moving	3,824	12.8%	9,557	12.2%	31,903	9.0%
White Collar Workers	19,428	65.1%	52,222	66.7%	260,204	73.6%
Blue Collar Workers	10,425	34.9%	26,060	33.3%	93,352	26.4%

#### Consumer Expenditure (2025)

Total Household Expenditure	\$2.79 B		\$7.37 B		\$33.96 B	
Total Non-Retail Expenditure	\$1.42 B	51.0%	\$3.77 B	51.1%	\$17.42 B	51.3%
Total Retail Expenditure	\$1.37 B	49.0%	\$3.6 B	48.9%	\$16.55 B	48.7%
Alcoholic Beverages	\$17.11 M	0.6%	\$45.27 M	0.6%	\$209.83 M	0.6%
Apparel	\$51.34 M	1.8%	\$135.3 M	1.8%	\$621.3 M	1.8%
Contributions	\$90.58 M	3.2%	\$241.41 M	3.3%	\$1.14 B	3.4%
Education	\$64.16 M	2.3%	\$170.5 M	2.3%	\$798.7 M	2.4%
Entertainment	\$158.71 M	5.7%	\$418.04 M	5.7%	\$1.92 B	5.6%
Food Away From Home	\$122.26 M	4.4%	\$322.56 M	4.4%	\$1.49 B	4.4%
Grocery	\$175.5 M	6.3%	\$454.62 M	6.2%	\$2 B	5.9%
Health Care	\$175.02 M	6.3%	\$444.93 M	6.0%	\$1.95 B	5.8%
Household Furnishings and Equipment	\$74.08 M	2.7%	\$195.7 M	2.7%	\$904.21 M	2.7%
Household Operations	\$52.01 M	1.9%	\$136.7 M	1.9%	\$622.56 M	1.8%
Miscellaneous Expenses	\$47.35 M	1.7%	\$125.05 M	1.7%	\$578.25 M	1.7%
Personal Care	\$34.77 M	1.2%	\$90.49 M	1.2%	\$402.88 M	1.2%
Shelter	\$440.25 M	15.8%	\$1.15 B	15.6%	\$5.15 B	15.2%
Tax and Retirement	\$736.17 M	26.4%	\$1.98 B	26.9%	\$9.49 B	27.9%
Tobacco and Related	\$12.71 M	0.5%	\$31.73 M	0.4%	\$126.59 M	0.4%
Transportation	\$414.56 M	14.9%	\$1.1 B	15.0%	\$5.16 B	15.2%
Utilities	\$124.71 M	4.5%	\$322.48 M	4.4%	\$1.41 B	4.2%

#### Educational Attainment (2025)

Adult Population Age 25 Years or Over	45,049		115,596		502,171	
Elementary (Grade Level 0 to 8)	1,750	3.9%	4,040	3.5%	10,868	2.2%
Some High School (Grade Level 9 to 11)	2,812	6.2%	6,425	5.6%	16,133	3.2%
High School Graduate	9,486	21.1%	24,093	20.8%	84,053	16.7%
Some College	8,637	19.2%	21,942	19.0%	88,921	17.7%
Associate Degree Only	2,949	6.5%	7,825	6.8%	38,195	7.6%
Bachelor Degree Only	10,207	22.7%	27,278	23.6%	145,443	29.0%
Graduate Degree	9,208	20.4%	23,992	20.8%	118,559	23.6%

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### Bloomfield Town Square

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3 mi radius

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#### Units In Structure (2025)

1 Detached Unit	17,959	78.2%	45,229	75.1%	195,229	74.4%
1 Attached Unit	1,296	5.6%	3,770	6.3%	19,808	7.6%
2 to 4 Units	1,901	8.3%	4,245	7.0%	15,205	5.8%
5 to 9 Units	1,230	5.4%	3,483	5.8%	18,718	7.1%
10 to 19 Units	1,237	5.4%	3,327	5.5%	13,740	5.2%
20 to 49 Units	953	4.1%	2,052	3.4%	8,241	3.1%
50 or More Units	1,206	5.3%	3,047	5.1%	14,301	5.5%
Mobile Home or Trailer	424	1.8%	1,300	2.2%	4,812	1.8%
Other Structure	-	-	-	-	-	-

#### Homes Built By Year (2025)

Homes Built 2010 or later	1,401	6.1%	3,589	6.0%	17,998	6.9%
Homes Built 2000 to 2009	1,878	8.2%	4,609	7.6%	22,622	8.6%
Homes Built 1990 to 1999	1,937	8.4%	5,847	9.7%	35,330	13.5%
Homes Built 1980 to 1989	2,051	8.9%	6,145	10.2%	36,480	13.9%
Homes Built 1970 to 1979	3,867	16.8%	11,317	18.8%	53,012	20.2%
Homes Built 1960 to 1969	4,591	20.0%	11,549	19.2%	44,021	16.8%
Homes Built 1950 to 1959	4,259	18.5%	11,590	19.2%	46,481	17.7%
Homes Built Before 1949	6,221	27.1%	11,806	19.6%	34,112	13.0%

#### Home Values (2025)

Home Values \$1,000,000 or More	1,787	10.8%	4,499	10.3%	9,754	4.8%
Home Values \$500,000 to \$999,999	3,288	19.9%	9,909	22.8%	41,874	20.6%
Home Values \$400,000 to \$499,999	1,415	8.6%	4,426	10.2%	29,285	14.4%
Home Values \$300,000 to \$399,999	2,174	13.2%	5,543	12.7%	42,956	21.2%
Home Values \$200,000 to \$299,999	2,297	13.9%	6,267	14.4%	42,702	21.0%
Home Values \$150,000 to \$199,999	1,470	8.9%	4,068	9.3%	15,943	7.9%
Home Values \$100,000 to \$149,999	1,944	11.8%	3,642	8.4%	8,834	4.4%
Home Values \$70,000 to \$99,999	842	5.1%	1,951	4.5%	3,434	1.7%
Home Values \$50,000 to \$69,999	572	3.5%	1,334	3.1%	2,410	1.2%
Home Values \$25,000 to \$49,999	372	2.3%	929	2.1%	2,923	1.4%
Home Values Under \$25,000	350	2.1%	948	2.2%	2,959	1.5%
Owner-Occupied Median Home Value	\$402,893		\$425,716		\$385,125	
Renter-Occupied Median Rent	\$1,071		\$1,090		\$1,224	

#### Transportation To Work (2025)

Drive to Work Alone	22,173	74.3%	58,569	74.8%	259,479	73.4%
Drive to Work in Carpool	2,411	8.1%	5,848	7.5%	23,326	6.6%
Travel to Work by Public Transportation	163	0.5%	353	0.5%	1,322	0.4%
Drive to Work on Motorcycle	4	-	7	-	43	-
Walk or Bicycle to Work	611	2.0%	1,595	2.0%	6,255	1.8%
Other Means	248	0.8%	673	0.9%	2,296	0.6%
Work at Home	4,243	14.2%	11,237	14.4%	60,835	17.2%

#### Travel Time (2025)

Travel to Work in 14 Minutes or Less	6,852	23.0%	17,845	22.8%	70,972	20.1%
Travel to Work in 15 to 29 Minutes	9,723	32.6%	25,397	32.4%	112,369	31.8%
Travel to Work in 30 to 59 Minutes	7,737	25.9%	20,887	26.7%	94,923	26.8%
Travel to Work in 60 Minutes or More	1,298	4.3%	2,917	3.7%	14,457	4.1%
Average Minutes Travel to Work	21.8		22.1		23.1	