



**VIRGILS**  
BBQ

**BAR**

THE  
**LINQ**  
PROMENADE

**Fire House** PUB & EATERY

**FLOUR & BAR**

**THE STRIP IS  
THE REASON  
LAS VEGAS IS  
ONE OF THE  
MOST  
SUCCESSFUL  
TOURIST  
DESTINATIONS  
IN THE WORLD**



42.5M  
ANNUAL VISITORS

21-39  
LARGEST VISITOR  
AGE GROUP

\$4B  
ANNUAL F&B SPEND

\$51.5B  
VISITOR SPENDING  
IN 2023

\$355  
SPEND PER VISITOR  
ON F&B PER TRIP



# THE LINQ

DAYTIME FUN & NIGHT-TIME EXCITEMENT

BEFORE THE SHOW & AFTER THE GAME

WHERE PLAY IS ALWAYS ON THE MENU

THE PREMIERE OPEN-AIR F+B  
DESTINATION IN LAS VEGAS,  
THIS PROMENADE IS A BUSTLING  
ENTERTAINMENT DISTRICT AT THE CENTER  
OF THE WORLD'S MOST ICONIC STRIP

# BETWEEN

30+  
SPACES

180K sq. ft.  
OF HIGH-VOLUME F&B,  
ENTERTAINMENT &  
RETAIL TENANTS

# THE LINQ PROMENADE AT A GLANCE

\$193m  
ANNUAL SALES

9.5m  
HOTEL GUESTS  
WITHIN A ONE BLOCK  
RADIUS ANNUALLY

20m  
ANNUAL VISITS



THE LINQ PROMENADE

# WE'RE IN THE CENTER OF ALL THE ACTION

DIRECT ACCESS TO 2 CASINOS &

5,500

HOTEL ROOMS

15,000

HOTEL ROOMS WITHIN A 1-BLOCK RADIUS

62,000

NIGHTLY HOTEL ROOMS WITHIN A 1-MILE WALK WITH 86% OCCUPANCY



# THERE'S SOMETHING FOR EVERYONE

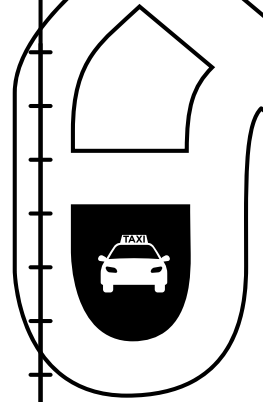
THE VIBRANT QUARTER-MILE-LONG DESTINATION IS A COLLECTION OF ENERGY, KEEPING VISITORS ENTERTAINED FROM SUNRISE TO SUNSET.



LAS VEGAS BLVD.  
20 MILLION PEDESTRIAN TRAFFIC



MONORAIL STATION



HIGHROLLER.  
OBSERVATION WHEEL

LAS VEGAS  
MONORAIL

LINQ LANE

- AVAILABILITY:
- #UNIT 01 - 1,838 SQ. FT.
- #UNIT 02 - 815 SQ. FT.
- #UNIT 03 - 2,556 SQ. FT.

# THE STRIP IS AN ICON OF ENTERTAINMENT KNOWN AROUND THE WORLD

106k

DAILY  
VISITORS

13m

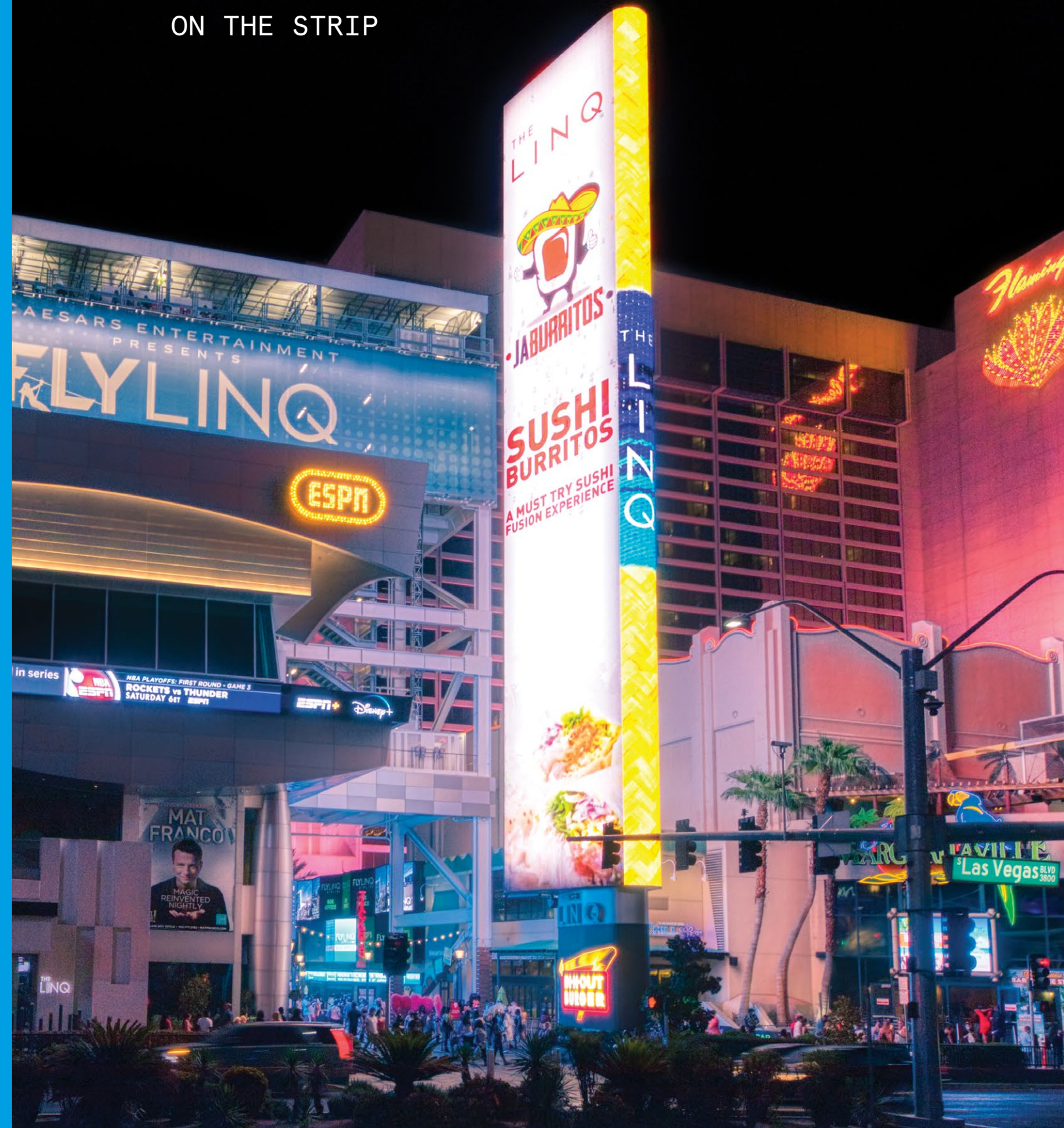
ANNUAL  
FOOT TRAFFIC

5m

MONORAIL  
RIDERS

110 ft

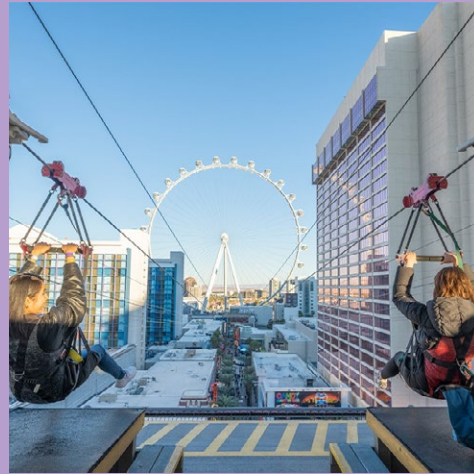
TENANT MARQUEE  
ON THE STRIP







**THE HIGH ROLLER:**  
ON PREMISES -  
NORTH AMERICA'S  
TALLEST OBSERVATION  
WHEEL WITH  
1.5+ MILLION  
ANNUAL RIDERS



**FLY LINQ:**  
ON PREMISES -  
THE FIRST AND ONLY  
ZIPLINE ON THE LAS  
VEGAS STRIP



**THE SPHERE:**  
A 10 MINUTE WALK TO  
THE FIRST-OF-ITS-KIND  
ENTERTAINMENT  
VENUE WITH 17,500  
SEATS AND \$1B  
REVENUE FY 2024

# AN ICON AMONG ICONS



**THE COLOSSEUM AT  
CAESARS PALACE:**  
DIRECTLY ACROSS THE  
STREET - THE MAIN  
ENTERTAINMENT VENUE  
FOR CAESARS PALACE  
WITH 4,100 SEATS



**LAS VEGAS STRIP  
CIRCUIT:**  
10-YEAR CONTRACT  
WITH FORMULA 1  
THROUGH 2032 WITH  
316K ATTENDING THE  
GRAND PRIX



**THE BELLAGIO  
FOUNTAIN:**  
THE NUMBER ONE  
ATTRACTION IN VEGAS,  
WITH MILLIONS  
VIEWING ITS WATER  
SHOWS EACH YEAR



# An Active Promenade Day & Night



# SOMETHING



THE  
**LINQ**  
PROMENADE

**LAS  
VEGAS**

# FOR EVERYONE

**PLEASE REACH OUT TO THE LINQ'S  
DEDICATED TEAM FOR ADDITIONAL DETAILS**

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