Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 44.4462/-73.1099

28 Walnut St Williston, VT 05495	5 mi radius		15 mi radius		30 mi radius	
Population						
Estimated Population (2023)	66,630		172,257		331,966	
Projected Population (2028)	68,727		176,052		336,224	
Census Population (2020)	65,799		170,362		329,738	
Census Population (2010)	58,317		158,558		314,612	
Projected Annual Growth (2023 to 2028)	2,096	0.6%	3,795	0.4%	4,258	0.3%
Historical Annual Growth (2020 to 2023)	831	0.4%	1,895	0.4%	2,228	0.2%
Historical Annual Growth (2010 to 2020)	7,482	4.3%	11,804	2.5%	15,126	1.6%
Estimated Population Density (2023)	849	psm	244	psm	117	psm
Trade Area Size	78.5	sq mi	706.8	sq mi	2,827.2	sq mi
Households						
Estimated Households (2023)	26,469		71,693		140,123	
Projected Households (2028)	27,136		72,842		140,017	
Census Households (2020)	25,777		69,946		137,550	
Census Households (2010)	21,983		62,657		126,147	
Estimated Households with Children (2023)	6,788	25.6%	19,018	26.5%	37,603	26.8%
Estimated Average Household Size (2023)	2.23		2.26		2.26	
Average Household Income						
Estimated Average Household Income (2023)	$129,370		$129,349		$119,473	
Projected Average Household Income (2028)	$134,990		$136,475		$128,512	
Estimated Average Family Income (2023)	$170,373		$161,933		$146,557	
Median Household Income						
Estimated Median Household Income (2023)	$100,545		$98,283		$88,983	
Projected Median Household Income (2028)	$102,158		$100,114		$90,993	
Estimated Median Family Income (2023)	$137,038		$129,948		$115,620	
Per Capita Income						
Estimated Per Capita Income (2023)	$52,124		$54,207		$50,737	
Projected Per Capita Income (2028)	$54,008		$56,831		$53,821	
Estimated Per Capita Income 5 Year Growth	$1,884	3.6%	$2,623	4.8%	$3,084	6.1%
Estimated Average Household Net Worth (2023)	$1,282,890		$1,247,428		$1,063,000	
Daytime Demos (2023)						
Total Businesses	5,013		12,590		21,542	
Total Employees	47,489		102,298		179,728	
Company Headquarter Businesses	151	3.0%	366	2.9%	669	3.1%
Company Headquarter Employees	5,724	12.1%	13,803	13.5%	26,122	14.5%
Employee Population per Business	9.5		8.1		8.3	
Residential Population per Business	13.3		13.7		15.4	

Expanded Profile

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Lat/Lon: 44.4462/-73.1099

28 Walnut St Williston, VT 05495	5 mi radius		15 mi radius		30 mi radius	
Race & Ethnicity						
White (2023)	51,394	77.1%	144,789	84.1%	290,207	87.4%
Black or African American (2023)	1,706	2.6%	4,195	2.4%	7,253	2.2%
American Indian or Alaska Native (2023)	90	0.1%	222	0.1%	510	0.2%
Asian (2023)	10,697	16.1%	16,000	9.3%	20,875	6.3%
Hawaiian or Pacific Islander (2023)	18	-	36	-	66	-
Other Race (2023)	434	0.7%	953	0.6%	1,723	0.5%
Two or More Races (2023)	2,291	3.4%	6,061	3.5%	11,333	3.4%
Not Hispanic or Latino Population (2023)	64,439	96.7%	167,361	97.2%	322,675	97.2%
Hispanic or Latino Population (2023)	2,191	3.3%	4,896	2.8%	9,291	2.8%
Not Hispanic or Latino Population (2028)	66,388	96.6%	170,960	97.1%	326,667	97.2%
Hispanic or Latino Population (2028)	2,338	3.4%	5,092	2.9%	9,557	2.8%
Not Hispanic or Latino Population (2020)	63,764	96.9%	165,571	97.2%	320,700	97.3%
Hispanic or Latino Population (2020)	2,035	3.1%	4,791	2.8%	9,038	2.7%
Not Hispanic or Latino Population (2010)	57,096	97.9%	155,681	98.2%	309,100	98.2%
Hispanic or Latino Population (2010)	1,220	2.1%	2,877	1.8%	5,512	1.8%
Projected Hispanic Annual Growth (2023 to 2028)	147	1.3%	196	0.8%	265	0.6%
Historic Hispanic Annual Growth (2010 to 2023)	971	6.1%	2,019	5.4%	3,780	5.3%
Age Distribution (2023)						
Age Under 5	2,659	4.0%	7,426	4.3%	14,996	4.5%
Age 5 to 9 Years	3,016	4.5%	8,264	4.8%	16,550	5.0%
Age 10 to 14 Years	3,133	4.7%	8,660	5.0%	17,540	5.3%
Age 15 to 19 Years	7,087	10.6%	13,900	8.1%	23,986	7.2%
Age 20 to 24 Years	7,392	11.1%	18,075	10.5%	29,009	8.7%
Age 25 to 29 Years	5,060	7.6%	13,172	7.6%	22,538	6.8%
Age 30 to 34 Years	4,362	6.5%	11,701	6.8%	21,772	6.6%
Age 35 to 39 Years	4,119	6.2%	11,247	6.5%	21,265	6.4%
Age 40 to 44 Years	3,639	5.5%	10,213	5.9%	19,871	6.0%
Age 45 to 49 Years	3,504	5.3%	9,270	5.4%	18,521	5.6%
Age 50 to 54 Years	3,744	5.6%	10,373	6.0%	20,895	6.3%
Age 55 to 59 Years	3,857	5.8%	10,815	6.3%	22,678	6.8%
Age 60 to 64 Years	3,809	5.7%	11,099	6.4%	23,440	7.1%
Age 65 to 74 Years	6,462	9.7%	16,949	9.8%	36,100	10.9%
Age 75 to 84 Years	3,417	5.1%	7,881	4.6%	16,614	5.0%
Age 85 Years or Over	1,370	2.1%	3,211	1.9%	6,191	1.9%
Median Age	36.8		37.7		39.7	
Gender Age Distribution (2023)						
Female Population	34,593	51.9%	87,476	50.8%	167,366	50.4%
Age 0 to 19 Years	8,062	23.3%	18,714	21.4%	35,649	21.3%
Age 20 to 64 Years	19,975	57.7%	53,183	60.8%	99,827	59.6%
Age 65 Years or Over	6,556	19.0%	15,580	17.8%	31,890	19.1%
Female Median Age	38.1		38.7		40.6	
Male Population	32,037	48.1%	84,781	49.2%	164,600	49.6%
Age 0 to 19 Years	7,833	24.5%	19,537	23.0%	37,423	22.7%
Age 20 to 64 Years	19,511	60.9%	52,782	62.3%	100,161	60.9%
Age 65 Years or Over	4,693	14.6%	12,462	14.7%	27,016	16.4%
Male Median Age	35.7		36.8		38.9	

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Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 44.4462/-73.1099

28 Walnut St Williston, VT 05495	5 mi radius		15 mi radius		30 mi radius	
Household Income Distribution (2023)						
HH Income $200,000 or More	4,425	16.7%	11,556	16.1%	17,849	12.7%
HH Income $150,000 to $199,999	3,080	11.6%	7,614	10.6%	13,689	9.8%
HH Income $100,000 to $149,999	5,123	19.4%	14,544	20.3%	27,388	19.5%
HH Income $75,000 to $99,999	3,197	12.1%	8,943	12.5%	18,448	13.2%
HH Income $50,000 to $74,999	3,797	14.3%	10,347	14.4%	22,177	15.8%
HH Income $35,000 to $49,999	2,164	8.2%	5,921	8.3%	13,220	9.4%
HH Income $25,000 to $34,999	1,498	5.7%	4,180	5.8%	9,162	6.5%
HH Income $15,000 to $24,999	1,381	5.2%	3,878	5.4%	7,941	5.7%
HH Income Under $15,000	1,804	6.8%	4,710	6.6%	10,249	7.3%
HH Income $35,000 or More	21,787	82.3%	58,925	82.2%	112,771	80.5%
HH Income $75,000 or More	15,826	59.8%	42,658	59.5%	77,375	55.2%
Housing (2023)						
Total Housing Units	28,003		77,160		158,628	
Housing Units Occupied	26,469	94.5%	71,693	92.9%	140,123	88.3%
Housing Units Owner-Occupied	16,343	61.7%	45,916	64.0%	95,086	67.9%
Housing Units, Renter-Occupied	10,126	38.3%	25,777	36.0%	45,036	32.1%
Housing Units, Vacant	1,533	5.8%	5,467	7.6%	18,505	13.2%
Marital Status (2023)						
Never Married	25,177	43.5%	59,177	40.0%	100,720	35.6%
Currently Married	25,200	43.6%	68,229	46.1%	135,776	48.0%
Separated	1,218	2.1%	3,501	2.4%	7,142	2.5%
Widowed	2,098	3.6%	5,377	3.6%	11,839	4.2%
Divorced	4,129	7.1%	11,622	7.9%	27,403	9.7%
Household Type (2023)						
Population Family	42,732	64.1%	118,706	68.9%	238,640	71.9%
Population Non-Family	16,243	24.4%	43,661	25.3%	78,249	23.6%
Population Group Quarters	7,656	11.5%	9,890	5.7%	15,077	4.5%
Family Households	14,791	55.9%	41,339	57.7%	83,863	59.8%
Non-Family Households	11,678	44.1%	30,354	42.3%	56,260	40.2%
Married Couple with Children	4,749	18.8%	13,070	19.2%	25,123	18.5%
Average Family Household Size	2.9		2.9		2.8	
Household Size (2023)						
1 Person Households	8,304	31.4%	20,662	28.8%	40,197	28.7%
2 Person Households	10,234	38.7%	28,943	40.4%	58,426	41.7%
3 Person Households	3,758	14.2%	10,389	14.5%	19,582	14.0%
4 Person Households	2,917	11.0%	7,910	11.0%	14,768	10.5%
5 Person Households	926	3.5%	2,673	3.7%	5,062	3.6%
6 or More Person Households	331	1.2%	1,117	1.6%	2,088	1.5%
Household Vehicles (2023)						
Households with 0 Vehicles Available	1,687	6.4%	4,939	6.9%	9,878	7.0%
Households with 1 Vehicles Available	10,043	37.9%	24,947	34.8%	47,513	33.9%
Households with 2 or More Vehicles Available	14,740	55.7%	41,807	58.3%	82,732	59.0%
Total Vehicles Available	44,379		124,150		245,283	
Average Vehicles Per Household	1.7		1.7		1.8	

Lat/Lon: 44.4462/-73.1099

28 Walnut St Williston, VT 05495	5 mi radius		15 mi radius		30 mi radius	
Labor Force (2023)						
Estimated Labor Population Age 16 Years or Over	57,132		146,038		279,241	
Estimated Civilian Employed	37,698	66.0%	100,541	68.8%	184,438	66.0%
Estimated Civilian Unemployed	679	1.2%	1,940	1.3%	4,716	1.7%
Estimated in Armed Forces	156	0.3%	438	0.3%	839	0.3%
Estimated Not in Labor Force	18,599	32.6%	43,120	29.5%	89,248	32.0%
Unemployment Rate	1.2%		1.3%		1.7%	
Occupation (2023)						
Occupation: Population Age 16 Years or Over	37,690		100,529		184,425	
Management, Business, Financial Operations	8,363	22.2%	22,560	22.4%	36,674	19.9%
Professional, Related	13,047	34.6%	34,327	34.1%	57,001	30.9%
Service	4,705	12.5%	11,886	11.8%	23,716	12.9%
Sales, Office	7,301	19.4%	17,789	17.7%	33,854	18.4%
Farming, Fishing, Forestry	142	0.4%	389	0.4%	1,325	0.7%
Construct, Extraction, Maintenance	1,255	3.3%	5,175	5.1%	13,188	7.2%
Production, Transport Material Moving	2,878	7.6%	8,402	8.4%	18,667	10.1%
White Collar Workers	28,711	76.2%	74,677	74.3%	127,529	69.1%
Blue Collar Workers	8,980	23.8%	25,852	25.7%	56,896	30.9%
Consumer Expenditure (2023)						
Total Household Expenditure	$2.23 B		$6.06 B		$11.18 B	
Total Non-Retail Expenditure	$1.19 B	53.1%	$3.22 B	53.1%	$5.92 B	53.0%
Total Retail Expenditure	$1.05 B	46.9%	$2.84 B	46.9%	$5.26 B	47.0%
Apparel	$79.96 M	3.6%	$216.72 M	3.6%	$396.83 M	3.6%
Contributions	$77.91 M	3.5%	$210.4 M	3.5%	$382.08 M	3.4%
Education	$75.38 M	3.4%	$202.55 M	3.3%	$359.93 M	3.2%
Entertainment	$129.16 M	5.8%	$350.32 M	5.8%	$642.78 M	5.8%
Food and Beverages	$323.2 M	14.5%	$878.99 M	14.5%	$1.63 B	14.6%
Furnishings and Equipment	$80 M	3.6%	$217.15 M	3.6%	$399.03 M	3.6%
Gifts	$59.76 M	2.7%	$161.67 M	2.7%	$290.75 M	2.6%
Health Care	$183.05 M	8.2%	$498.6 M	8.2%	$931.81 M	8.3%
Household Operations	$89.61 M	4.0%	$242.65 M	4.0%	$445.28 M	4.0%
Miscellaneous Expenses	$42.62 M	1.9%	$115.54 M	1.9%	$212.94 M	1.9%
Personal Care	$29.99 M	1.3%	$81.43 M	1.3%	$150.26 M	1.3%
Personal Insurance	$16.69 M	0.7%	$45.17 M	0.7%	$82.25 M	0.7%
Reading	$4.95 M	0.2%	$13.41 M	0.2%	$24.72 M	0.2%
Shelter	$470.03 M	21.1%	$1.28 B	21.0%	$2.35 B	21.0%
Tobacco	$11.84 M	0.5%	$32.46 M	0.5%	$62.02 M	0.6%
Transportation	$401.74 M	18.0%	$1.09 B	18.0%	$2.02 B	18.1%
Utilities	$155.81 M	7.0%	$424.87 M	7.0%	$796.13 M	7.1%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	43,343		115,931		229,885	
Elementary (Grade Level 0 to 8)	566	1.3%	1,910	1.6%	4,040	1.8%
Some High School (Grade Level 9 to 11)	1,129	2.6%	3,217	2.8%	8,186	3.6%
High School Graduate	6,145	14.2%	19,713	17.0%	50,807	22.1%
Some College	5,558	12.8%	15,680	13.5%	34,165	14.9%
Associate Degree Only	3,753	8.7%	9,826	8.5%	20,709	9.0%
Bachelor Degree Only	14,893	34.4%	38,105	32.9%	65,587	28.5%
Graduate Degree	11,299	26.1%	27,481	23.7%	46,391	20.2%

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Units In Structure (2023)						
1 Detached Unit	12,076	54.9%	36,258	57.9%	80,685	64.0%
1 Attached Unit	3,867	17.6%	7,544	12.0%	9,823	7.8%
2 to 4 Units	2,656	12.1%	8,613	13.7%	16,746	13.3%
5 to 9 Units	1,884	8.6%	5,908	9.4%	9,300	7.4%
10 to 19 Units	942	4.3%	2,859	4.6%	5,110	4.1%
20 to 49 Units	2,416	11.0%	4,478	7.1%	5,987	4.7%
50 or More Units	1,965	8.9%	3,666	5.9%	4,686	3.7%
Mobile Home or Trailer	662	3.0%	2,366	3.8%	7,765	6.2%
Other Structure	-	-	-	-	20	-
Homes Built By Year (2023)						
Homes Built 2010 or later	5,383	24.5%	10,291	16.4%	15,211	12.1%
Homes Built 2000 to 2009	3,034	13.8%	7,170	11.4%	15,795	12.5%
Homes Built 1990 to 1999	3,122	14.2%	8,317	13.3%	16,771	13.3%
Homes Built 1980 to 1989	4,463	20.3%	11,834	18.9%	21,934	17.4%
Homes Built 1970 to 1979	3,007	13.7%	9,251	14.8%	18,390	14.6%
Homes Built 1960 to 1969	2,192	10.0%	6,045	9.6%	11,082	8.8%
Homes Built 1950 to 1959	1,565	7.1%	3,634	5.8%	7,637	6.1%
Homes Built Before 1949	3,704	16.9%	15,151	24.2%	33,302	26.4%
Home Values (2023)						
Home Values $1,000,000 or More	180	1.1%	1,122	2.4%	2,169	2.3%
Home Values $500,000 to $999,999	3,475	21.3%	10,184	22.2%	14,764	15.5%
Home Values $400,000 to $499,999	3,916	24.0%	10,376	22.6%	14,238	15.0%
Home Values $300,000 to $399,999	4,783	29.3%	12,460	27.1%	21,103	22.2%
Home Values $200,000 to $299,999	2,636	16.1%	7,641	16.6%	20,447	21.5%
Home Values $150,000 to $199,999	521	3.2%	1,361	3.0%	8,107	8.5%
Home Values $100,000 to $149,999	297	1.8%	737	1.6%	5,658	6.0%
Home Values $70,000 to $99,999	63	0.4%	195	0.4%	2,764	2.9%
Home Values $50,000 to $69,999	192	1.2%	567	1.2%	1,806	1.9%
Home Values $25,000 to $49,999	133	0.8%	698	1.5%	1,891	2.0%
Home Values Under $25,000	147	0.9%	575	1.3%	2,140	2.3%
Owner-Occupied Median Home Value	$398,303		$402,851		$327,309	
Renter-Occupied Median Rent	$1,446		$1,367		$1,166	
Transportation To Work (2023)						
Drive to Work Alone	23,383	62.0%	61,859	61.5%	121,538	65.9%
Drive to Work in Carpool	2,815	7.5%	7,630	7.6%	14,343	7.8%
Travel to Work by Public Transportation	490	1.3%	1,174	1.2%	1,625	0.9%
Drive to Work on Motorcycle	6	-	43	-	53	-
Walk or Bicycle to Work	2,611	6.9%	6,986	6.9%	10,248	5.6%
Other Means	223	0.6%	709	0.7%	1,529	0.8%
Work at Home	8,163	21.7%	22,128	22.0%	35,088	19.0%
Travel Time (2023)						
Travel to Work in 14 Minutes or Less	11,688	31.0%	25,535	25.4%	52,078	28.2%
Travel to Work in 15 to 29 Minutes	12,817	34.0%	34,309	34.1%	55,256	30.0%
Travel to Work in 30 to 59 Minutes	4,187	11.1%	15,423	15.3%	35,139	19.1%
Travel to Work in 60 Minutes or More	836	2.2%	3,134	3.1%	6,865	3.7%
Average Minutes Travel to Work	16.5		18.9		19.6	