

# Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.0751/-75.2055

<b>8400 Germantown Ave Philadelphia, PA 19118</b>	<b>1 mi radius</b>		<b>3 mi radius</b>		<b>5 mi radius</b>	
<b>Population</b>						
Estimated Population (2023)	12,107		148,321		406,933	
Projected Population (2028)	12,403		149,945		411,703	
Census Population (2020)	12,382		150,381		410,084	
Census Population (2010)	12,035		146,874		394,602	
Projected Annual Growth (2023 to 2028)	297	0.5%	1,624	0.2%	4,770	0.2%
Historical Annual Growth (2020 to 2023)	-275	-0.7%	-2,060	-0.5%	-3,151	-0.3%
Historical Annual Growth (2010 to 2020)	346	1.0%	3,507	0.8%	15,482	1.3%
Estimated Population Density (2023)	3,856 psm		5,248 psm		5,184 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
<b>Households</b>						
Estimated Households (2023)	5,615		64,602		172,080	
Projected Households (2028)	5,606		63,792		170,520	
Census Households (2020)	5,663		64,748		171,435	
Census Households (2010)	5,328		62,020		162,242	
Estimated Households with Children (2023)	1,328	23.7%	17,677	27.4%	48,718	28.3%
Estimated Average Household Size (2023)	2.07		2.23		2.30	
<b>Average Household Income</b>						
Estimated Average Household Income (2023)	\$190,823		\$125,828		\$123,865	
Projected Average Household Income (2028)	\$204,415		\$136,806		\$134,290	
Estimated Average Family Income (2023)	\$286,232		\$159,944		\$157,709	
<b>Median Household Income</b>						
Estimated Median Household Income (2023)	\$114,321		\$84,829		\$86,120	
Projected Median Household Income (2028)	\$118,909		\$87,531		\$89,202	
Estimated Median Family Income (2023)	\$192,051		\$115,919		\$115,477	
<b>Per Capita Income</b>						
Estimated Per Capita Income (2023)	\$88,869		\$55,072		\$52,611	
Projected Per Capita Income (2028)	\$92,748		\$58,466		\$55,850	
Estimated Per Capita Income 5 Year Growth	\$3,879	4.4%	\$3,394	6.2%	\$3,239	6.2%
Estimated Average Household Net Worth (2023)	\$1,765,067		\$1,111,228		\$1,116,108	
<b>Daytime Demos (2023)</b>						
Total Businesses	767		5,152		16,343	
Total Employees	6,285		36,431		154,797	
Company Headquarter Businesses	16	2.1%	140	2.7%	641	3.9%
Company Headquarter Employees	459	7.3%	3,631	10.0%	34,189	22.1%
Employee Population per Business	8.2		7.1		9.5	
Residential Population per Business	15.8		28.8		24.9	

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<b>Race &amp; Ethnicity</b>							
White (2023)	8,398	69.4%	59,188	39.9%	168,278	41.4%	
Black or African American (2023)	2,407	19.9%	75,072	50.6%	190,848	46.9%	
American Indian or Alaska Native (2023)	23	0.2%	257	0.2%	709	0.2%	
Asian (2023)	556	4.6%	5,852	3.9%	22,667	5.6%	
Hawaiian or Pacific Islander (2023)	3	-	34	-	109	-	
Other Race (2023)	160	1.3%	1,838	1.2%	7,722	1.9%	
Two or More Races (2023)	559	4.6%	6,081	4.1%	16,599	4.1%	
Not Hispanic or Latino Population (2023)	11,465	94.7%	141,378	95.3%	383,962	94.4%	
Hispanic or Latino Population (2023)	642	5.3%	6,943	4.7%	22,971	5.6%	
Not Hispanic or Latino Population (2028)	11,746	94.7%	142,902	95.3%	388,417	94.3%	
Hispanic or Latino Population (2028)	657	5.3%	7,043	4.7%	23,286	5.7%	
Not Hispanic or Latino Population (2020)	11,819	95.5%	144,443	96.1%	388,374	94.7%	
Hispanic or Latino Population (2020)	562	4.5%	5,938	3.9%	21,710	5.3%	
Not Hispanic or Latino Population (2010)	11,651	96.8%	142,824	97.2%	380,052	96.3%	
Hispanic or Latino Population (2010)	384	3.2%	4,049	2.8%	14,550	3.7%	
Projected Hispanic Annual Growth (2023 to 2028)	16	0.5%	100	0.3%	315	0.3%	
Historic Hispanic Annual Growth (2010 to 2023)	257	5.2%	2,894	5.5%	8,422	4.5%	
<b>Age Distribution (2023)</b>							
Age Under 5	605	5.0%	7,650	5.2%	21,779	5.4%	
Age 5 to 9 Years	622	5.1%	7,998	5.4%	23,215	5.7%	
Age 10 to 14 Years	551	4.5%	8,274	5.6%	24,186	5.9%	
Age 15 to 19 Years	431	3.6%	7,623	5.1%	23,657	5.8%	
Age 20 to 24 Years	413	3.4%	7,508	5.1%	24,099	5.9%	
Age 25 to 29 Years	777	6.4%	10,351	7.0%	30,897	7.6%	
Age 30 to 34 Years	1,015	8.4%	11,589	7.8%	31,977	7.9%	
Age 35 to 39 Years	945	7.8%	9,754	6.6%	26,312	6.5%	
Age 40 to 44 Years	753	6.2%	8,633	5.8%	23,646	5.8%	
Age 45 to 49 Years	690	5.7%	7,816	5.3%	21,322	5.2%	
Age 50 to 54 Years	758	6.3%	9,052	6.1%	25,049	6.2%	
Age 55 to 59 Years	878	7.3%	10,546	7.1%	28,372	7.0%	
Age 60 to 64 Years	1,046	8.6%	11,912	8.0%	29,221	7.2%	
Age 65 to 74 Years	1,523	12.6%	17,664	11.9%	43,546	10.7%	
Age 75 to 84 Years	699	5.8%	7,952	5.4%	20,407	5.0%	
Age 85 Years or Over	401	3.3%	4,000	2.7%	9,247	2.3%	
Median Age	44.0		41.3		39.2		
<b>Gender Age Distribution (2023)</b>							
Female Population	6,585	54.4%	81,070	54.7%	218,039	53.6%	
Age 0 to 19 Years	1,111	16.9%	15,805	19.5%	46,128	21.2%	
Age 20 to 64 Years	3,925	59.6%	47,473	58.6%	128,610	59.0%	
Age 65 Years or Over	1,549	23.5%	17,792	21.9%	43,301	19.9%	
Female Median Age	45.2		43.3		41.0		
Male Population	5,522	45.6%	67,251	45.3%	188,894	46.4%	
Age 0 to 19 Years	1,098	19.9%	15,739	23.4%	46,709	24.7%	
Age 20 to 64 Years	3,350	60.7%	39,688	59.0%	112,286	59.4%	
Age 65 Years or Over	1,074	19.5%	11,824	17.6%	29,899	15.8%	
Male Median Age	42.8		39.0		37.2		

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<b>Household Income Distribution (2023)</b>						
HH Income \$200,000 or More	1,511	26.9%	9,251	14.3%	24,809	14.4%
HH Income \$150,000 to \$199,999	509	9.1%	5,536	8.6%	15,416	9.0%
HH Income \$100,000 to \$149,999	873	15.6%	9,822	15.2%	25,431	14.8%
HH Income \$75,000 to \$99,999	434	7.7%	7,626	11.8%	19,343	11.2%
HH Income \$50,000 to \$74,999	750	13.4%	9,532	14.8%	24,532	14.3%
HH Income \$35,000 to \$49,999	629	11.2%	6,288	9.7%	15,583	9.1%
HH Income \$25,000 to \$34,999	296	5.3%	4,453	6.9%	11,474	6.7%
HH Income \$15,000 to \$24,999	217	3.9%	4,617	7.1%	11,860	6.9%
HH Income Under \$15,000	395	7.0%	7,477	11.6%	23,631	13.7%
HH Income \$35,000 or More	4,707	83.8%	48,056	74.4%	125,114	72.7%
HH Income \$75,000 or More	3,328	59.3%	32,235	49.9%	84,999	49.4%
<b>Housing (2023)</b>						
Total Housing Units	5,941		68,785		187,087	
Housing Units Occupied	5,615	94.5%	64,602	93.9%	172,080	92.0%
Housing Units Owner-Occupied	3,059	54.5%	39,898	61.8%	101,659	59.1%
Housing Units, Renter-Occupied	2,556	45.5%	24,704	38.2%	70,421	40.9%
Housing Units, Vacant	326	5.8%	4,183	6.5%	15,008	8.7%
<b>Marital Status (2023)</b>						
Never Married	3,246	31.4%	51,363	41.3%	146,485	43.4%
Currently Married	5,027	48.7%	48,416	38.9%	125,987	37.3%
Separated	439	4.2%	5,213	4.2%	16,110	4.8%
Widowed	555	5.4%	7,999	6.4%	18,848	5.6%
Divorced	1,064	10.3%	11,409	9.2%	30,324	9.0%
<b>Household Type (2023)</b>						
Population Family	8,280	68.4%	110,924	74.8%	304,738	74.9%
Population Non-Family	3,334	27.5%	33,030	22.3%	91,846	22.6%
Population Group Quarters	493	4.1%	4,367	2.9%	10,348	2.5%
Family Households	2,930	52.2%	37,731	58.4%	100,146	58.2%
Non-Family Households	2,684	47.8%	26,871	41.6%	71,933	41.8%
Married Couple with Children	995	19.8%	9,320	19.3%	24,740	19.6%
Average Family Household Size	2.8		2.9		3.0	
<b>Household Size (2023)</b>						
1 Person Households	2,246	40.0%	22,231	34.4%	58,026	33.7%
2 Person Households	2,061	36.7%	22,779	35.3%	58,035	33.7%
3 Person Households	644	11.5%	9,497	14.7%	26,064	15.1%
4 Person Households	449	8.0%	6,134	9.5%	17,633	10.2%
5 Person Households	166	3.0%	2,662	4.1%	7,880	4.6%
6 or More Person Households	48	0.9%	1,299	2.0%	4,441	2.6%
<b>Household Vehicles (2023)</b>						
Households with 0 Vehicles Available	569	10.1%	9,858	15.3%	31,566	18.3%
Households with 1 Vehicles Available	2,742	48.8%	29,069	45.0%	71,920	41.8%
Households with 2 or More Vehicles Available	2,304	41.0%	25,674	39.7%	68,594	39.9%
Total Vehicles Available	8,016		87,582		229,637	
Average Vehicles Per Household	1.4		1.4		1.3	

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<b>Labor Force (2023)</b>							
Estimated Labor Population Age 16 Years or Over		10,238		122,870		333,051	
Estimated Civilian Employed		6,319	61.7%	75,181	61.2%	205,604	61.7%
Estimated Civilian Unemployed		156	1.5%	3,935	3.2%	10,757	3.2%
Estimated in Armed Forces		6	-	127	0.1%	299	-
Estimated Not in Labor Force		3,757	36.7%	43,627	35.5%	116,392	34.9%
Unemployment Rate		1.5%		3.2%		3.2%	
<b>Occupation (2023)</b>							
Occupation: Population Age 16 Years or Over		6,316		75,178		205,598	
Management, Business, Financial Operations		1,445	22.9%	14,913	19.8%	41,331	20.1%
Professional, Related		2,292	36.3%	23,145	30.8%	64,774	31.5%
Service		807	12.8%	13,100	17.4%	35,330	17.2%
Sales, Office		1,119	17.7%	13,910	18.5%	36,168	17.6%
Farming, Fishing, Forestry		7	0.1%	81	0.1%	249	0.1%
Construct, Extraction, Maintenance		213	3.4%	2,692	3.6%	8,041	3.9%
Production, Transport Material Moving		434	6.9%	7,337	9.8%	19,703	9.6%
White Collar Workers		4,856	76.9%	51,968	69.1%	142,274	69.2%
Blue Collar Workers		1,461	23.1%	23,210	30.9%	63,324	30.8%
<b>Consumer Expenditure (2023)</b>							
Total Household Expenditure		\$646.94 M		\$5.34 B		\$14.06 B	
Total Non-Retail Expenditure		\$346.32 M	53.5%	\$2.84 B	53.2%	\$7.49 B	53.3%
Total Retail Expenditure		\$300.62 M	46.5%	\$2.5 B	46.8%	\$6.57 B	46.7%
Apparel		\$23.37 M	3.6%	\$190.66 M	3.6%	\$504.18 M	3.6%
Contributions		\$23.66 M	3.7%	\$184.74 M	3.5%	\$488.15 M	3.5%
Education		\$23.42 M	3.6%	\$178.49 M	3.3%	\$478.31 M	3.4%
Entertainment		\$37.66 M	5.8%	\$306.45 M	5.7%	\$808.65 M	5.8%
Food and Beverages		\$92.68 M	14.3%	\$775.89 M	14.5%	\$2.04 B	14.5%
Furnishings and Equipment		\$23.23 M	3.6%	\$189.83 M	3.6%	\$500.42 M	3.6%
Gifts		\$18.55 M	2.9%	\$141.66 M	2.7%	\$376.03 M	2.7%
Health Care		\$52.01 M	8.0%	\$441.05 M	8.3%	\$1.15 B	8.2%
Household Operations		\$26.37 M	4.1%	\$214.01 M	4.0%	\$564.22 M	4.0%
Miscellaneous Expenses		\$12.45 M	1.9%	\$102.05 M	1.9%	\$268.62 M	1.9%
Personal Care		\$8.66 M	1.3%	\$71.69 M	1.3%	\$188.7 M	1.3%
Personal Insurance		\$4.94 M	0.8%	\$39.25 M	0.7%	\$103.8 M	0.7%
Reading		\$1.45 M	0.2%	\$11.84 M	0.2%	\$31.14 M	0.2%
Shelter		\$136.66 M	21.1%	\$1.13 B	21.1%	\$2.98 B	21.2%
Tobacco		\$3.25 M	0.5%	\$29.57 M	0.6%	\$77.12 M	0.5%
Transportation		\$114.52 M	17.7%	\$953.77 M	17.9%	\$2.51 B	17.8%
Utilities		\$44.05 M	6.8%	\$378.93 M	7.1%	\$992.78 M	7.1%
<b>Educational Attainment (2023)</b>							
Adult Population Age 25 Years or Over		9,486		109,269		289,998	
Elementary (Grade Level 0 to 8)		167	1.8%	2,269	2.1%	7,621	2.6%
Some High School (Grade Level 9 to 11)		191	2.0%	5,074	4.6%	14,948	5.2%
High School Graduate		1,180	12.4%	25,112	23.0%	69,095	23.8%
Some College		1,068	11.3%	18,453	16.9%	48,250	16.6%
Associate Degree Only		414	4.4%	7,574	6.9%	19,305	6.7%
Bachelor Degree Only		2,747	29.0%	25,208	23.1%	67,805	23.4%
Graduate Degree		3,718	39.2%	25,580	23.4%	62,974	21.7%

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<b>Units In Structure (2023)</b>							
1 Detached Unit		1,436	26.9%	14,675	23.7%	42,645	26.3%
1 Attached Unit		1,939	36.4%	29,681	47.9%	73,512	45.3%
2 to 4 Units		726	13.6%	7,129	11.5%	19,446	12.0%
5 to 9 Units		178	3.3%	1,896	3.1%	4,848	3.0%
10 to 19 Units		128	2.4%	1,803	2.9%	5,111	3.2%
20 to 49 Units		460	8.6%	3,264	5.3%	7,598	4.7%
50 or More Units		740	13.9%	5,906	9.5%	18,279	11.3%
Mobile Home or Trailer		7	0.1%	202	0.3%	508	0.3%
Other Structure		2	-	45	-	132	-
<b>Homes Built By Year (2023)</b>							
Homes Built 2010 or later		164	3.1%	2,437	3.9%	7,898	4.9%
Homes Built 2000 to 2009		119	2.2%	2,000	3.2%	6,069	3.7%
Homes Built 1990 to 1999		182	3.4%	1,590	2.6%	5,102	3.1%
Homes Built 1980 to 1989		309	5.8%	3,224	5.2%	9,110	5.6%
Homes Built 1970 to 1979		344	6.5%	4,845	7.8%	12,777	7.9%
Homes Built 1960 to 1969		827	15.5%	8,261	13.3%	19,985	12.3%
Homes Built 1950 to 1959		701	13.1%	13,628	22.0%	31,534	19.4%
Homes Built Before 1949		2,969	55.7%	28,619	46.1%	79,603	49.1%
<b>Home Values (2023)</b>							
Home Values \$1,000,000 or More		356	11.6%	1,094	2.7%	3,024	3.0%
Home Values \$500,000 to \$999,999		942	30.8%	4,687	11.7%	13,148	12.9%
Home Values \$400,000 to \$499,999		554	18.1%	4,135	10.4%	11,046	10.9%
Home Values \$300,000 to \$399,999		776	25.4%	8,050	20.2%	19,009	18.7%
Home Values \$200,000 to \$299,999		265	8.7%	10,703	26.8%	24,012	23.6%
Home Values \$150,000 to \$199,999		75	2.4%	4,610	11.6%	10,803	10.6%
Home Values \$100,000 to \$149,999		33	1.1%	3,433	8.6%	9,681	9.5%
Home Values \$70,000 to \$99,999		26	0.8%	1,460	3.7%	5,590	5.5%
Home Values \$50,000 to \$69,999		21	0.7%	503	1.3%	1,977	1.9%
Home Values \$25,000 to \$49,999		1	-	525	1.3%	1,639	1.6%
Home Values Under \$25,000		11	0.4%	696	1.7%	1,731	1.7%
Owner-Occupied Median Home Value		\$510,469		\$304,629		\$306,410	
Renter-Occupied Median Rent		\$1,355		\$1,127		\$1,093	
<b>Transportation To Work (2023)</b>							
Drive to Work Alone		2,685	42.5%	34,276	45.6%	98,866	48.1%
Drive to Work in Carpool		367	5.8%	4,446	5.9%	12,265	6.0%
Travel to Work by Public Transportation		593	9.4%	7,415	9.9%	18,915	9.2%
Drive to Work on Motorcycle		2	-	22	-	63	-
Walk or Bicycle to Work		320	5.1%	4,216	5.6%	10,742	5.2%
Other Means		79	1.3%	1,088	1.4%	2,960	1.4%
Work at Home		2,270	35.9%	23,715	31.5%	61,786	30.1%
<b>Travel Time (2023)</b>							
Travel to Work in 14 Minutes or Less		779	12.3%	7,390	9.8%	22,443	10.9%
Travel to Work in 15 to 29 Minutes		1,013	16.0%	15,058	20.0%	42,449	20.6%
Travel to Work in 30 to 59 Minutes		1,888	29.9%	23,616	31.4%	63,636	31.0%
Travel to Work in 60 Minutes or More		366	5.8%	5,399	7.2%	15,283	7.4%
Average Minutes Travel to Work		29.2		29.6		29.3	