

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.0806/-70.9898

715 Crescent St Brockton, MA 02302		1 mi radius		3 mi radius		5 mi radius	
Population							
Estimated Population (2023)		9,628		110,060		182,022	
Projected Population (2028)		9,777		112,441		185,787	
Census Population (2020)		9,610		109,293		180,788	
Census Population (2010)		9,107		97,778		165,154	
Projected Annual Growth (2023 to 2028)		149	0.3%	2,381	0.4%	3,765	0.4%
Historical Annual Growth (2020 to 2023)		18	-	767	0.2%	1,234	0.2%
Historical Annual Growth (2010 to 2020)		504	1.8%	11,514	3.9%	15,634	3.2%
Estimated Population Density (2023)		3,066	psm	3,895	psm	2,318	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
Households							
Estimated Households (2023)		3,139		37,762		64,749	
Projected Households (2028)		3,268		39,541		67,601	
Census Households (2020)		3,082		36,997		63,483	
Census Households (2010)		3,185		34,391		59,379	
Estimated Households with Children (2023)		1,090	34.7%	14,125	37.4%	22,826	35.3%
Estimated Average Household Size (2023)		2.89		2.87		2.74	
Average Household Income							
Estimated Average Household Income (2023)		\$115,877		\$111,152		\$119,325	
Projected Average Household Income (2028)		\$120,852		\$113,783		\$122,294	
Estimated Average Family Income (2023)		\$149,218		\$132,060		\$141,934	
Median Household Income							
Estimated Median Household Income (2023)		\$80,662		\$90,253		\$99,438	
Projected Median Household Income (2028)		\$82,524		\$92,436		\$101,535	
Estimated Median Family Income (2023)		\$93,007		\$110,976		\$121,246	
Per Capita Income							
Estimated Per Capita Income (2023)		\$38,589		\$38,393		\$42,716	
Projected Per Capita Income (2028)		\$41,199		\$40,263		\$44,763	
Estimated Per Capita Income 5 Year Growth		\$2,610	6.8%	\$1,870	4.9%	\$2,046	4.8%
Estimated Average Household Net Worth (2023)		\$941,446		\$1,065,303		\$1,221,511	
Daytime Demos (2023)							
Total Businesses		299		3,299		6,600	
Total Employees		4,566		30,008		62,462	
Company Headquarter Businesses		8	2.5%	79	2.4%	208	3.1%
Company Headquarter Employees		1,259	27.6%	3,531	11.8%	7,885	12.6%
Employee Population per Business		15.3		9.1		9.5	
Residential Population per Business		32.2		33.4		27.6	

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Race & Ethnicity							
White (2023)	4,889	50.8%	58,669	53.3%	110,184	60.5%	
Black or African American (2023)	3,439	35.7%	37,825	34.4%	50,143	27.5%	
American Indian or Alaska Native (2023)	17	0.2%	163	0.1%	229	0.1%	
Asian (2023)	189	2.0%	2,238	2.0%	6,096	3.3%	
Hawaiian or Pacific Islander (2023)	3	-	12	-	18	-	
Other Race (2023)	416	4.3%	4,089	3.7%	5,480	3.0%	
Two or More Races (2023)	675	7.0%	7,064	6.4%	9,872	5.4%	
Not Hispanic or Latino Population (2023)	8,416	87.4%	99,890	90.8%	168,108	92.4%	
Hispanic or Latino Population (2023)	1,212	12.6%	10,170	9.2%	13,914	7.6%	
Not Hispanic or Latino Population (2028)	8,551	87.5%	102,085	90.8%	171,620	92.4%	
Hispanic or Latino Population (2028)	1,225	12.5%	10,356	9.2%	14,167	7.6%	
Not Hispanic or Latino Population (2020)	8,406	87.5%	97,456	89.2%	164,920	91.2%	
Hispanic or Latino Population (2020)	1,204	12.5%	11,837	10.8%	15,868	8.8%	
Not Hispanic or Latino Population (2010)	8,197	90.0%	88,994	91.0%	154,187	93.4%	
Hispanic or Latino Population (2010)	909	10.0%	8,784	9.0%	10,966	6.6%	
Projected Hispanic Annual Growth (2023 to 2028)	13	0.2%	186	0.4%	252	0.4%	
Historic Hispanic Annual Growth (2010 to 2023)	303	2.6%	1,386	1.2%	2,948	2.1%	
Age Distribution (2023)							
Age Under 5	632	6.6%	7,591	6.9%	11,388	6.3%	
Age 5 to 9 Years	635	6.6%	7,494	6.8%	11,501	6.3%	
Age 10 to 14 Years	665	6.9%	7,721	7.0%	11,959	6.6%	
Age 15 to 19 Years	696	7.2%	7,593	6.9%	12,520	6.9%	
Age 20 to 24 Years	568	5.9%	7,374	6.7%	12,652	7.0%	
Age 25 to 29 Years	567	5.9%	7,489	6.8%	11,794	6.5%	
Age 30 to 34 Years	576	6.0%	7,721	7.0%	12,382	6.8%	
Age 35 to 39 Years	582	6.0%	6,899	6.3%	11,475	6.3%	
Age 40 to 44 Years	510	5.3%	6,196	5.6%	10,428	5.7%	
Age 45 to 49 Years	477	5.0%	6,108	5.5%	10,232	5.6%	
Age 50 to 54 Years	739	7.7%	7,277	6.6%	12,217	6.7%	
Age 55 to 59 Years	609	6.3%	7,178	6.5%	12,355	6.8%	
Age 60 to 64 Years	584	6.1%	6,610	6.0%	11,522	6.3%	
Age 65 to 74 Years	1,016	10.6%	10,113	9.2%	17,622	9.7%	
Age 75 to 84 Years	492	5.1%	4,942	4.5%	8,765	4.8%	
Age 85 Years or Over	279	2.9%	1,754	1.6%	3,210	1.8%	
Median Age	38.9		35.9		37.5		
Gender Age Distribution (2023)							
Female Population	5,004	52.0%	56,845	51.6%	94,043	51.7%	
Age 0 to 19 Years	1,206	24.1%	14,745	25.9%	23,147	24.6%	
Age 20 to 64 Years	2,703	54.0%	32,318	56.9%	53,893	57.3%	
Age 65 Years or Over	1,095	21.9%	9,782	17.2%	17,004	18.1%	
Female Median Age	41.4		37.6		39.1		
Male Population	4,624	48.0%	53,215	48.4%	87,978	48.3%	
Age 0 to 19 Years	1,422	30.7%	15,653	29.4%	24,223	27.5%	
Age 20 to 64 Years	2,510	54.3%	30,535	57.4%	51,163	58.2%	
Age 65 Years or Over	692	15.0%	7,027	13.2%	12,592	14.3%	
Male Median Age	35.4		34.1		35.8		

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Household Income Distribution (2023)						
HH Income \$200,000 or More	338	10.8%	4,681	12.4%	9,875	15.3%
HH Income \$150,000 to \$199,999	290	9.2%	4,790	12.7%	8,825	13.6%
HH Income \$100,000 to \$149,999	440	14.0%	7,044	18.7%	12,177	18.8%
HH Income \$75,000 to \$99,999	573	18.3%	4,599	12.2%	7,556	11.7%
HH Income \$50,000 to \$74,999	481	15.3%	5,437	14.4%	8,855	13.7%
HH Income \$35,000 to \$49,999	290	9.3%	3,229	8.6%	5,064	7.8%
HH Income \$25,000 to \$34,999	152	4.9%	2,199	5.8%	3,455	5.3%
HH Income \$15,000 to \$24,999	238	7.6%	2,414	6.4%	3,879	6.0%
HH Income Under \$15,000	336	10.7%	3,369	8.9%	5,063	7.8%
HH Income \$35,000 or More	2,413	76.9%	29,781	78.9%	52,351	80.9%
HH Income \$75,000 or More	1,642	52.3%	21,114	55.9%	38,433	59.4%
Housing (2023)						
Total Housing Units	3,248		39,598		67,431	
Housing Units Occupied	3,139	96.6%	37,762	95.4%	64,749	96.0%
Housing Units Owner-Occupied	2,210	70.4%	23,092	61.2%	42,190	65.2%
Housing Units, Renter-Occupied	928	29.6%	14,671	38.8%	22,559	34.8%
Housing Units, Vacant	110	3.5%	1,835	4.9%	2,682	4.1%
Marital Status (2023)						
Never Married	3,187	41.4%	36,711	42.1%	58,348	39.6%
Currently Married	2,659	34.5%	31,974	36.6%	58,646	39.8%
Separated	573	7.4%	5,155	5.9%	7,177	4.9%
Widowed	404	5.2%	4,360	5.0%	8,068	5.5%
Divorced	874	11.4%	9,055	10.4%	14,934	10.1%
Household Type (2023)						
Population Family	7,860	81.6%	93,949	85.4%	152,337	83.7%
Population Non-Family	1,196	12.4%	14,255	13.0%	25,108	13.8%
Population Group Quarters	572	5.9%	1,856	1.7%	4,576	2.5%
Family Households	2,183	69.5%	26,886	71.2%	45,516	70.3%
Non-Family Households	956	30.5%	10,877	28.8%	19,233	29.7%
Married Couple with Children	605	22.7%	7,287	22.8%	13,106	22.3%
Average Family Household Size	3.6		3.5		3.3	
Household Size (2023)						
1 Person Households	806	25.7%	8,692	23.0%	15,360	23.7%
2 Person Households	771	24.6%	10,560	28.0%	20,488	31.6%
3 Person Households	563	17.9%	7,296	19.3%	11,826	18.3%
4 Person Households	463	14.8%	5,761	15.3%	9,216	14.2%
5 Person Households	286	9.1%	3,058	8.1%	4,634	7.2%
6 or More Person Households	251	8.0%	2,396	6.3%	3,225	5.0%
Household Vehicles (2023)						
Households with 0 Vehicles Available	424	13.5%	5,221	13.8%	7,336	11.3%
Households with 1 Vehicles Available	1,001	31.9%	13,028	34.5%	21,876	33.8%
Households with 2 or More Vehicles Available	1,713	54.6%	19,513	51.7%	35,537	54.9%
Total Vehicles Available	5,297		60,875		110,447	
Average Vehicles Per Household	1.7		1.6		1.7	

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Labor Force (2023)							
Estimated Labor Population Age 16 Years or Over		7,547		85,657		144,690	
Estimated Civilian Employed		4,577	60.6%	54,948	64.1%	92,945	64.2%
Estimated Civilian Unemployed		293	3.9%	3,835	4.5%	5,463	3.8%
Estimated in Armed Forces		6	-	42	-	76	-
Estimated Not in Labor Force		2,671	35.4%	26,833	31.3%	46,206	31.9%
Unemployment Rate		3.9%		4.5%		3.8%	
Occupation (2023)							
Occupation: Population Age 16 Years or Over		4,577		54,942		92,939	
Management, Business, Financial Operations		558	12.2%	7,256	13.2%	15,113	16.3%
Professional, Related		910	19.9%	11,544	21.0%	20,085	21.6%
Service		1,166	25.5%	11,970	21.8%	18,341	19.7%
Sales, Office		780	17.0%	10,844	19.7%	18,879	20.3%
Farming, Fishing, Forestry		1	-	53	-	127	0.1%
Construct, Extraction, Maintenance		402	8.8%	5,185	9.4%	8,508	9.2%
Production, Transport Material Moving		761	16.6%	8,090	14.7%	11,886	12.8%
White Collar Workers		2,247	49.1%	29,644	54.0%	54,077	58.2%
Blue Collar Workers		2,330	50.9%	25,298	46.0%	38,863	41.8%
Consumer Expenditure (2023)							
Total Household Expenditure		\$245.3 M		\$2.86 B		\$5.16 B	
Total Non-Retail Expenditure		\$129.86 M	52.9%	\$1.51 B	53.0%	\$2.74 B	53.1%
Total Retail Expenditure		\$115.45 M	47.1%	\$1.34 B	47.0%	\$2.42 B	46.9%
Apparel		\$8.76 M	3.6%	\$102.86 M	3.6%	\$186.05 M	3.6%
Contributions		\$8.17 M	3.3%	\$96.54 M	3.4%	\$178.26 M	3.5%
Education		\$7.79 M	3.2%	\$94.66 M	3.3%	\$175.09 M	3.4%
Entertainment		\$14.01 M	5.7%	\$164.49 M	5.8%	\$299.17 M	5.8%
Food and Beverages		\$36.04 M	14.7%	\$417.63 M	14.6%	\$750.33 M	14.5%
Furnishings and Equipment		\$8.68 M	3.5%	\$101.88 M	3.6%	\$185.12 M	3.6%
Gifts		\$6.17 M	2.5%	\$73.24 M	2.6%	\$135.54 M	2.6%
Health Care		\$20.47 M	8.3%	\$234.97 M	8.2%	\$422.78 M	8.2%
Household Operations		\$9.72 M	4.0%	\$113.81 M	4.0%	\$207.08 M	4.0%
Miscellaneous Expenses		\$4.64 M	1.9%	\$54.32 M	1.9%	\$98.46 M	1.9%
Personal Care		\$3.3 M	1.3%	\$38.41 M	1.3%	\$69.38 M	1.3%
Personal Insurance		\$1.78 M	0.7%	\$21.07 M	0.7%	\$38.74 M	0.8%
Reading		\$535.55 K	0.2%	\$6.25 M	0.2%	\$11.37 M	0.2%
Shelter		\$51.68 M	21.1%	\$602.4 M	21.1%	\$1.09 B	21.0%
Tobacco		\$1.42 M	0.6%	\$15.71 M	0.5%	\$27.42 M	0.5%
Transportation		\$44.34 M	18.1%	\$516.27 M	18.1%	\$930.63 M	18.0%
Utilities		\$17.81 M	7.3%	\$203.01 M	7.1%	\$362 M	7.0%
Educational Attainment (2023)							
Adult Population Age 25 Years or Over		6,432		72,288		122,001	
Elementary (Grade Level 0 to 8)		705	11.0%	6,776	9.4%	8,433	6.9%
Some High School (Grade Level 9 to 11)		594	9.2%	5,432	7.5%	7,586	6.2%
High School Graduate		2,382	37.0%	23,690	32.8%	38,270	31.4%
Some College		1,136	17.7%	12,247	16.9%	21,215	17.4%
Associate Degree Only		496	7.7%	6,520	9.0%	11,966	9.8%
Bachelor Degree Only		711	11.1%	11,913	16.5%	23,499	19.3%
Graduate Degree		408	6.3%	5,711	7.9%	11,032	9.0%

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Units In Structure (2023)							
1 Detached Unit	2,053	64.4%	19,320	56.2%	36,389	61.3%	
1 Attached Unit	101	3.2%	1,541	4.5%	3,072	5.2%	
2 to 4 Units	484	15.2%	9,239	26.9%	12,246	20.6%	
5 to 9 Units	110	3.4%	2,360	6.9%	4,090	6.9%	
10 to 19 Units	36	1.1%	1,385	4.0%	3,052	5.1%	
20 to 49 Units	17	0.5%	623	1.8%	1,301	2.2%	
50 or More Units	294	9.2%	3,110	9.0%	4,044	6.8%	
Mobile Home or Trailer	44	1.4%	184	0.5%	553	0.9%	
Other Structure	-	-	1	-	2	-	
Homes Built By Year (2023)							
Homes Built 2010 or later	80	2.5%	1,899	5.5%	3,477	5.9%	
Homes Built 2000 to 2009	159	5.0%	2,279	6.6%	3,939	6.6%	
Homes Built 1990 to 1999	186	5.8%	1,481	4.3%	3,600	6.1%	
Homes Built 1980 to 1989	276	8.7%	2,955	8.6%	5,972	10.1%	
Homes Built 1970 to 1979	478	15.0%	4,784	13.9%	8,590	14.5%	
Homes Built 1960 to 1969	557	17.5%	6,019	17.5%	9,590	16.1%	
Homes Built 1950 to 1959	427	13.4%	3,795	11.0%	7,759	13.1%	
Homes Built Before 1949	976	30.6%	14,550	42.3%	21,821	36.7%	
Home Values (2023)							
Home Values \$1,000,000 or More	53	2.4%	667	2.9%	1,290	3.1%	
Home Values \$500,000 to \$999,999	400	18.1%	5,929	25.7%	12,178	28.9%	
Home Values \$400,000 to \$499,999	577	26.1%	4,517	19.6%	8,948	21.2%	
Home Values \$300,000 to \$399,999	639	28.9%	5,980	25.9%	10,866	25.8%	
Home Values \$200,000 to \$299,999	397	18.0%	4,156	18.0%	6,064	14.4%	
Home Values \$150,000 to \$199,999	64	2.9%	601	2.6%	788	1.9%	
Home Values \$100,000 to \$149,999	16	0.7%	252	1.1%	444	1.1%	
Home Values \$70,000 to \$99,999	4	0.2%	92	0.4%	210	0.5%	
Home Values \$50,000 to \$69,999	5	0.2%	119	0.5%	178	0.4%	
Home Values \$25,000 to \$49,999	20	0.9%	303	1.3%	452	1.1%	
Home Values Under \$25,000	34	1.5%	475	2.1%	771	1.8%	
Owner-Occupied Median Home Value	\$389,024		\$397,018		\$418,420		
Renter-Occupied Median Rent	\$978		\$1,172		\$1,202		
Transportation To Work (2023)							
Drive to Work Alone	3,517	76.8%	40,918	74.5%	67,087	72.2%	
Drive to Work in Carpool	376	8.2%	5,101	9.3%	7,306	7.9%	
Travel to Work by Public Transportation	62	1.4%	1,567	2.9%	2,525	2.7%	
Drive to Work on Motorcycle	-	-	-	-	5	-	
Walk or Bicycle to Work	145	3.2%	1,032	1.9%	1,825	2.0%	
Other Means	44	1.0%	739	1.3%	1,125	1.2%	
Work at Home	433	9.5%	5,586	10.2%	13,067	14.1%	
Travel Time (2023)							
Travel to Work in 14 Minutes or Less	1,028	22.5%	10,707	19.5%	17,821	19.2%	
Travel to Work in 15 to 29 Minutes	1,325	28.9%	16,391	29.8%	25,885	27.9%	
Travel to Work in 30 to 59 Minutes	1,304	28.5%	15,895	28.9%	25,826	27.8%	
Travel to Work in 60 Minutes or More	487	10.6%	6,363	11.6%	10,339	11.1%	
Average Minutes Travel to Work	23.8		26.2		26.1		